

m-cro

better urban lifestyle



01

EDITORIAL

BETTER URBAN LIFESTYLE

Welcome to the age of micromobility! As cities expand and more people flock to urban centers, the need for space-efficient, practical transportation solutions has never been greater. In this fast-paced world, our vision of micromobility stands at the forefront — offering innovative, eco-friendly options that meet the evolving demands of modern society. Vehicles like our E-scooters and the Microlino are set to shape the future of urban mobility, providing a smarter, more sustainable alternative for everyday journeys. Driven by a pioneering spirit and supported by a passionate team in over 80 countries, we continuously challenge the status quo to shape a "better urban lifestyle" — for today and for generations to come.

Thank you for being a part of this journey.

Wim, Janine, Merlin and Oliver Ouboter



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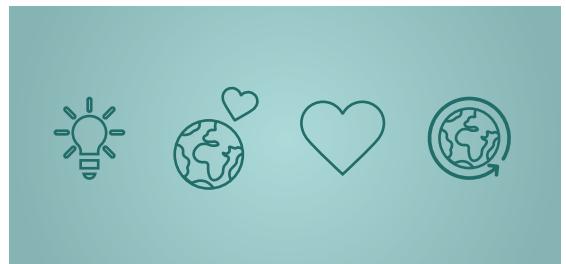


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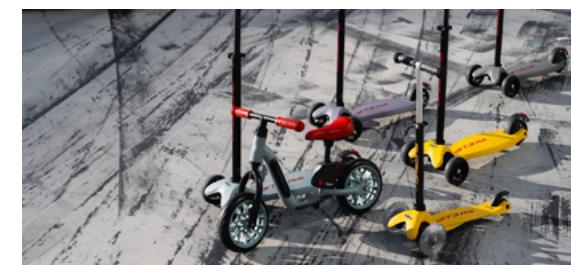


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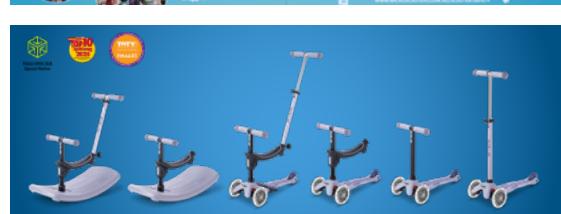


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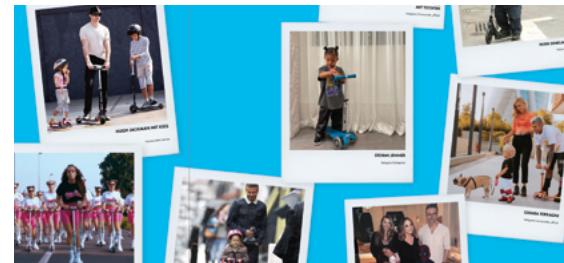
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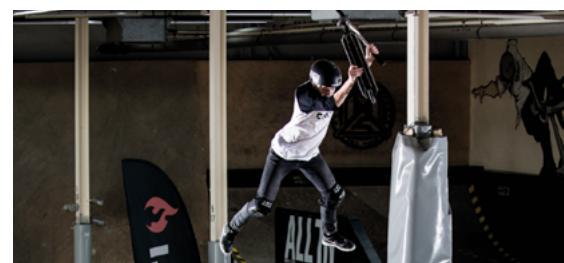
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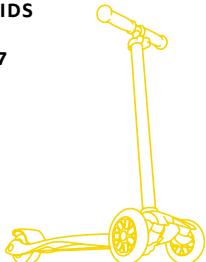
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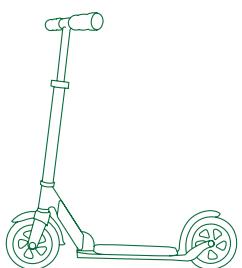
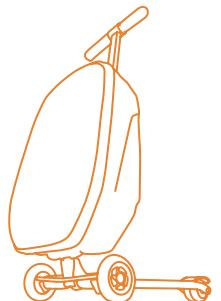
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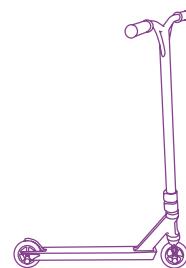
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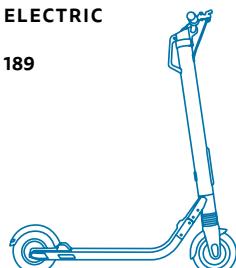
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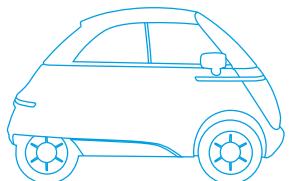
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From kick scooter to
Microlino - [Discover the
Micro Story as a video!](#)

MICRO SUCCESS STORY

«Ever found yourself thinking a distance is too short to bother with the car, yet too far to walk?»

Wim Ouboter faced this same dilemma on his trips from his Zurich apartment to his favorite sausage stand, the legendary Sternengrill. Seeking a practical solution for this short, one-kilometer journey, the Swiss entrepreneur quickly invented the original kickboard. But turning his vision of micromobility into reality wasn't easy. With limited financial resources and no experience in the industry, he faced a daunting challenge: how do you successfully bring such a product to market?



Wim Ouboter with a Micro Scooter prototype

1997

Wim wanted to team up with car manufacturer Smart and equip every car trunk with a Micro Scooter. The project failed because delivery of the city cars was delayed.



His pronounced innovative spirit had already led Wim to a new idea: the three-wheeled kickboard. It was supposed to be easier to ride than a skateboard, but still convey the same cruiser feeling.

After initial hurdles, Wim partnered with sports brand K2 to successfully launch the three-wheeled kickboard.



1998



Wim used the kickboard profits to found his own company, Micro Mobility Systems AG, and soon the two-wheeled Micro Scooter took off - selling 80,000 units a day and over 30 million within a year.



2001

Wim's strategy: innovation. He developed the Mini Micro, a colorful version of the kickboard for children. Today, Micro offers over 100 different mobility products for all ages, sold successfully in more than 80 countries.



2013

In 2013, Micro launched the eMicro one, the first E-scooter on the market. Compact, lightweight and motion-controlled, it won multiple awards. The experience gained since then has shaped our entire electric product line.



OVER 30 MILLION SALES

Just one year later, the scooter sales collapsed completely. The market was flooded with copycats - over 500 factories replicated Wim's Micro Scooter, sparking a ruthless price war.

2015

In 2015, Wim's sons Oliver and Merlin began developing the electric city car Microlino. With over 36,000 reservations worldwide and series production starting in late 2022, the Microlino is now taking Europe by storm.



2020

Fast Company ranked Micro the 5th most innovative company in Europe, previously awarded to brands like Apple, Novartis and Spotify.



2021

Micro developed a sustainable children's scooter product line that is manufactured using recycled ocean plastic. Micro donates 1% of the sales of this ECO line to non-profit organizations dedicated to environmental protection.



2024

Micro unveils another global innovation with the Mini & Maxi Micro Glow series. These scooters feature a revolutionary design that powers their glow purely through sunlight — no batteries required.



2025

Micro developed the Rock & Go - the world's first rocking scooter. This 2-in-1 innovation transforms over time from a rocker into a Mini Micro Scooter, completely tool-free. The product has already been nominated for several prestigious awards, including the Focus Open International Design Award, the German Top 10 Toy Award, and the Toy of the Year 2026 Award by The Toy Foundation.

02

03

MICROLINO STORY

*«How much car do you really
need in everyday life?»*

This was the question asked by Wim, Oliver and Merlin Ouboter.

Conventional cars are often oversized and overly heavy for daily use. Statistically, just 1.2 people travel in a car over average distances of only 35 kilometers. So what should the ideal vehicle for these short everyday trips look like?



03

2015

The Ouboters realized that the ideal commuter vehicle lies between a motorcycle and a car - a concept explored as early as the 1950s. Inspired by classic cabin cars, they began designing the Microlino.



A few months later, the prototype finally arrived in Switzerland - only for the unexpected to happen: it fell off a forklift and was severely damaged.



2016

But the three founders didn't give up. They repaired the vehicle just in time for the Geneva Motor Show in March 2016 - and it paid off: over 500 reservations were placed in just two days.



In April 2016, the Microlino team began collaborating with Italian EV specialist Tazzari. However, when the Microlino manufacturer was sold to German company Artega, series development came to a halt.



2020

In 2020, Merlin and Oliver were named on the Forbes 30 Under 30 Europe list, which honors young innovators and entrepreneurs shaping the future of business and society.



2021

We are proud that the Microlino won the Good Design Award in the "Transportation" category and was named Car of the Year 2021 by Global Design News of the Chicago Athenaeum.



2022

Series production of the Microlino 2.0 began in 2022 in Micro's own factory in Turin, Italy.



- LITE -

The Microlino Lite was unveiled as a world first at the Paris Motor Show - limited to 45 km/h, it can be driven even without a driver's license.



Check out the aftermovie



2023

On June 24, 2023, the world's first official Microlino gathering brought together over 70 vehicles for a parade through Zurich. The highlight: a historic ferry ride across Lake Zurich with 54 Microlinos on board.



Spiaggina

Check out the Fully Charged Spiaggina review



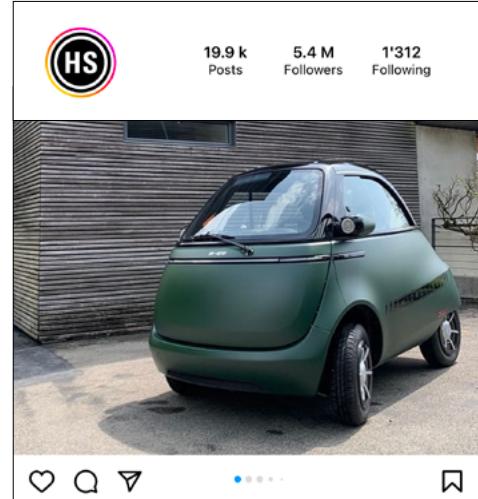
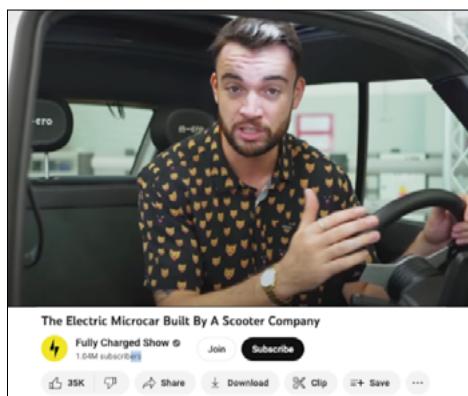
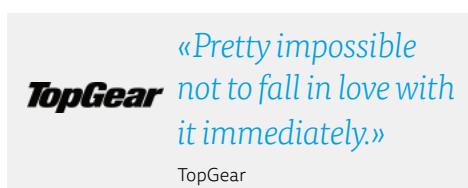
2025

Micro officially launched the Microlino Spiaggina — a summery electric cabrio inspired by classic beach cars, combining open-air charm with modern, sustainable mobility.

MICROLINO MEDIA REPORTS



The Microlino has received impressive coverage in articles and posts in prestigious newspapers and blogs around the world, as well as on various social media platforms.



Fully Charged Review
YouTube

The Late Brake Show Review

MICROLINO PRODUCTION

BORN IN SWITZERLAND-RAISED IN ITALY

Nestled in Turin, Italy — the historic heart of the Italian automotive industry — our factory is the perfect place to bring the Microlino to life. On our 3,000-square-meter, solar-powered final assembly line, state-of-the-art equipment and advanced production systems ensure that every Microlino meets the highest quality standards.

The production process is structured into three key phases: bodywork, painting, and final assembly. At its core lies a self-supporting steel and aluminum body, engineered for strength, safety, and efficiency. With 50% few-



Microlino production and assembly line in Turin (IT)

er parts than a conventional car, the Microlino sets a new benchmark for sustainable personal mobility.

Compact yet comfortable, it offers weather protection, freedom of movement, and generous cargo space — all wrapped in a distinctive, iconic design. More than just a vehicle, the Microlino represents a smarter, more joyful way to experience city life.

03

MICROLINO X SWISS

HUGE IN THE AIR, TINY ON THE GROUND: SWISS OPTS FOR MICROLINOS

SWISS employees have adopted a new way of commuting between hangar and headquarters: Instead of petrol cars, they are increasingly switching to the more efficient Microlinos. This has been made possible through a new collaboration between SWISS and the local manufacturer of electric cars Micro.

The tiny little car parked next to the imposing Boeing 777-300ER appears like a dwarf next to a giant. With its 2.5 metres in length and 1.5 metres in height, the Microlino lives up to its name. For comparison, the "Triple Seven" is 73.9 metres long and 18.5 metres high, making it 30 times the size of a Microlino. The image captures the start of an exciting

collaboration between SWISS and Micro, marked by SWISS's purchase of three Microlinos for employee use. Beyond the striking contrast of the small Microlino beside a large aircraft, this partnership represents a meaningful step toward sustainability, as SWISS embraces energy-efficient, space-saving solutions to reduce its environmental impact.



[Read the full article here](#)



[Instagram](#)
[Video](#)



SMALL CAR, BIG IMPACT.

While many companies are abandoning their climate goals, the Microlino stands as a positive example of practical sustainability. It provides an easy-to-implement solution that drastically reduces emissions without compromising style or visibility. Compared to conventional electric cars, the Microlino uses around two-thirds less energy in both production and operation — making it an impactful choice for companies serious about making a change.

Boost your business

STYLISH, EFFICIENT & FLEXIBLE – THE MICROLINO IS THE IDEAL MOBILITY SOLUTION FOR YOUR COMPANY.

Plug & go

Plug in and charge: The Microlino is fully-charged in 4-5 hours from any normal socket.

Wow effect guaranteed

The Microlino is a real eye-catcher and puts your brand in the spotlight.

Space saver

Slim, smart and space-saving: the Microlino only takes up a third of a regular parking space.

Costs down, efficiency up

Thanks to the simple vehicle structure, the Microlino is particularly low-maintenance - minimal effort, maximum efficiency.

Green & clean

With 60% less energy consumption than conventional electric cars, the Microlino sets new standards in terms of sustainability.



[More information on how to boost your business with the Microlino](#)

ABOUT MICRO

100 MILLION SALES

Over 100 million scooters have already been sold worldwide.

100% FAMILY OWNED

The company is 100% owned by Wim Ouboter and his family.



Our vision

At Micro, we're passionate about making mobility more practical, sustainable and fun. **We believe that mobility is more than just getting from A to B — it's about enjoying the journey, exploring new places and moving freely however you want.** Our goal is to create innovative solutions that allow you to do just that. Whether you're commuting to work, running errands or simply spending quality time with family and friends, Micro lets you dive deep into the world of Micromobility.

But our vision goes even further: **We want to reimagine future mobility.** With our enthusiasm for innovative and high-quality Micromobility products, we are committed to bringing positive change and making sustainable mobility convenient, accessible and fun for everyone. Our pio-

neering spirit, deeply rooted in our family values, drives us forward and our commitment to sustainability guides us on our journey to change the way we live and create an improved world for generations to come.



From kick scooter to Microlino: Discover the Micro Story in our brand video!

80 COUNTRIES

Micro sells its products in more than 80 countries.

MORE THAN 100 PRODUCTS

Micro offers over 100 mobility products for kids, teens and adults.

80 M TURNOVER

Micro generates an annual turnover of around 80 million dollars.

10'000 SALES POINTS

We sell our products in over 10'000 locations worldwide.



Our values

PIONEERING SPIRIT



At Micro, we are passionate pioneers of Micro-mobility. Our innovations, from our world-renowned foldable aluminum scooter to the Microlino, the world's smallest electric city car, are proof of this. With more than 100 ground-breaking products, we are constantly pushing the boundaries of urban mobility and creating fascination.

FAMILY VALUES



As a Swiss family business, fairness, quality, innovation and sustainability are the cornerstones of our actions. These values permeate all areas of our business, whether it be the careful selection of sustainable materials for our products or the transparency of our sales processes. They are also reflected in our commitment as an employer and an active part of society.

PLANET FRIENDLY



We are deeply convinced that sustainable mobility is shaping the future. Our commitment to sustainability is global and is reflected in numerous local initiatives. Our passion for high-quality and sustainable mobility solutions drives us and contributes to creating a better urban lifestyle.

BUILT TO LAST



Our products are not only stylish, but also designed to last. Thanks to interchangeable parts, Micro products can be used by several generations. In addition, we offer worldwide repair and spare parts services to minimize our environmental impact. We invest in quality and durability, helping to create a more sustainable future.



Micro Mobility Systems AG

Sustainable Impact Report



Find out more about our sustainability efforts at www.micro-mobility.com

*We are fighting
throwaway
society!*

SUSTAINABILITY & SOCIAL RESPONSIBILITY

QUALITY AND SAFETY ARE OUR TOP PRIORITIES

Our products are characterized by exceptionally high quality and durability. We only use carefully selected raw materials. New products undergo a strict quality control system with various test procedures at every stage of development and production. This ensures that all requirements of national and international safety standards are met.



UNBELIEVABLE BUT TRUE: THIS MICRO SCOOTER IS 22 YEARS OLD!

A customer in the Czech Republic inherited the scooter from his father and is planning to replace the wheels and handles so that his son can ride it. He is delighted with the longevity and quality of the scooter and has no plans to buy a new one.



WE ARE REDUCING OUR ECOLOGICAL FOOTPRINT

We are constantly striving to optimize our product range and the entire Micro value chain and make them more sustainable. Among other things, recycling and the reduction of plastics in our products and packaging are a high priority. We are also gradually increasing the use of FSC-certified paper for our packaging.



EVEN A DUTCH BRIDGE CANNOT AFFECT THE QUALITY OF OUR SCOOTERS!

During a family vacation in the Netherlands, fascinated tourists marveled at the lifting bridge in Maastricht. They did not notice how the bridge closed and trapped their child's Micro Scooter. After about half an hour, the bridge lifted again and the scooter was freed without damage.

Repairing instead of throwing away

Contrary to today's throwaway society, Micro products are designed to last. We offer a unique worldwide repair and spare parts service for every product. Thanks to our global sales and service network we can guarantee the professional maintenance of our products. This has a positive impact on their lifespan and helps to protect resources.

OUR PRODUCTS HAVE AN ABOVE- AVERAGE LIFESPAN

The handlebars of our kids products are height-adjustable and grow with the user – from the first steps to pre-school age. A Micro Mini2Grow, for example, is used for an average of six years. Compared to a McDonald's toy, which is only used for a few hours at most, or a Barbie doll, which the child plays with for a year at best, this figure is considerable. Additionally, with our products, kids go outside in the fresh air, which promotes physical health and development.

05



We want to bring about a change in society!

OUR STRATEGY: PRIVATE E-SCOOTERS INSTEAD OF RENTAL SCOOTERS

The behavior of road users has changed: people are using more and, in particular, different means of transport on their journeys. As the inventors of Micromobility, we have been convinced for over 25 years that scooters are the ideal means of transportation for cities - light, compact, safe and sustainable! Contrary to developments in the field of free-float E-scooter sharing, we are pursuing the strategy of personal electric scooters. In our opinion, the business model originating in the USA is neither sustainable nor safe. A study

published by ETH in January 2022 shows that privately owned E-scooters, in contrast to sharing offers, actually improve the ecological balance.* Owning your own E-scooter means taking responsibility for its condition and handling. Thanks to their low weight and easy foldability, our E-scooters can easily be taken into the home or office and combined with public transport. It is also dangerous to use E-scooters in busy city centers without any training.



MY OWN E-SCOOTER

* <https://www.sciencedirect.com/science/article/pii/S1361920921004296>



Microlino vs. Cybertruck

EFFICIENCY BEAST MICROLINO

Twenty-five years ago, Swiss visionary and pioneer Wim Ouboter transformed urban transportation with the Micro Scooter, paving the way for today's micromobility movement.



2491.2 kg CO₂
saved over 1 year

4.34 years
heating of a 1.5 room apartment

DRIVE ECO



19.93 flights
from London to Paris



0.01 flights
to the Moon

Annual CO₂ savings compared to a gasoline powered car*

The Microlino not only impresses with its cute appearance, but is also extremely environmentally friendly! Compared with an annual journey of 15,000 kilometers in a petrol car, the Microlino can save 2,491 kg of CO₂. This is equivalent to 20 flights from

London to Paris or 0.01 flights to the Moon and back. Due to its lightweight, the Microlino consumes around 60% less energy than a conventional electric car.



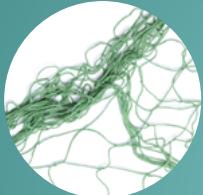
Calculate your annual CO₂ savings with the Microlino.

05

EXPLORING TODAY PROTECTING TOMORROW

MICRO ECO PRODUCT LINE

An estimated 640,000 tons of fishing nets and gear end up in the ocean every year. Globally, around 10% of marine plastic waste comes from abandoned fishing equipment. With our ECO Kids Scooter line, we give this material a second life by integrating recycled ocean plastic into our products. For over 25 years, Micro has stood for durable products designed to be passed down across generations. With the ECO line, we continue to push our sustainability mission forward - one ride at a time.



1

We use discarded plastic waste - including fishing nets, ropes and other reclaimed materials.



2

This is processed and turned into recycled plastic raw material.



3

The recycled material is then used to produce parts of our ECO scooters.



06



PARLEY

Micro donates 1% of its ECO product line sales to charitable organizations.



MICRO IS A PROUD MEMBER OF 1% FOR THE PLANET

In partnership with 1% for the Planet, we donate one percent of the sales of our ECO product line to non-profit organizations dedicated to protecting the environment. Proceeds from **Micro support Parley's educational programs to provide global access to**

ocean education, tools and experiences, promote ocean conservation and support a network of leaders called Ocean Guardians. Learn more about Parley and their mission at www.parley.tv.

«We recognize that the challenges facing our world are too great for one person or one organization to solve alone. Companies like us have an even greater obligation to help. Our partnership with 1% for the Planet is another step in the right direction.»

Wim Ouboter, Micro Founder & CEO

MICRO X RIGHT TO PLAY

Through the **1% for the Planet** initiative, Micro donates 1% of all ECO Kids Scooter sales to environmental and social projects — including Right To Play, an organization that empowers children through the power of play.



ABOUT RIGHT TO PLAY

Right To Play protects, educates, and empowers children to rise above adversity using the power of play. For 25 years, they have been a global leader in helping children learn and improve their well-being through play — one of the most fundamental forces in a child's life. They reach millions of children each year in some of the most difficult places on earth,

helping them to stay in school and graduate, resist exploitation, overcome prejudice, heal from trauma, and develop the skills they need to thrive.

Learn more:
www.righttoplay.com / www.righttoplay.ch



Right To Play's Impact (2024)

Right To Play made a significant difference in the lives of millions of children and young people through its play-based programs designed to foster learning and well-being. The organization reached 4.7 million children worldwide, both directly and through partner-led initiatives, with nearly half of the participants (48%) being girls.

86 REFUGEE COMMUNITIES in refugee camps and internally displaced person-settlements.

86'000 YOUNG PEOPLE who gained skills to support their peers.

550'000 PARENTS & CAREGIVERS with programs that empowered them to protect children and support their learning.

105'000 EDUCATORS & COACHES with training that equipped them to support children's learning and well-being.

205 IMPLEMENTING PARTNERS

1'700 GOVERNMENT/NATIONAL STAKEHOLDERS



INNOVATION

SOME INNOVATE, OTHERS IMITATE.

For over 25 years, Micro has been redefining urban mobility through pioneering innovations — from the world-famous Micro Scooter to the revolutionary Scooter Luggage with its fold-out kickboard, and most recently, the Microlino electric city car.



1997

1. MICRO SCOOTER
The first foldable aluminum scooter

1999

K2 KICKBOARD
Skateboard feeling made easy

2001

MINI MICRO CLASSIC
The first three-wheeled scooter for kids

2008

MICRO SCOOTER LUGGAGE
Unique combination of scooter and hand luggage

2009

MICRO XT STUNT SCOOTER
The first stunt scooter for skateparks

2011

MINI MICRO 3IN1 DELUXE
From the first steps to pre-school age

2012

MICRO PEDALFLOW
Fitness studio on wheels

2013

eMICRO ONE
The first E-scooter with motion control

2014

MICRO TRIKE
The lightest & most compact stroller in the world



2015

MICROLINO
The electric city car of the future

2016

MICRO LUGGAGE EAZY
Suitcase, trolley and buggy in one

2020

MINI MICRO DELUXE ECO
Children's scooter with recycled marine plastic components

2020

MICRO AIR HOPPER
Unique combination of bouncy ball and glider

2021

MINI MICRO DELUXE MAGIC
Magical driving fun on three wheels

2022

MICRO GLADIATOR
The powerful maneuvering pro

2024

MINI MICRO DELUXE GLOW LED PLUS
Maximum lighting fun without batteries

2025

MINI MICRO DELUXE ROCK & GO LED
Growing fun for every stage

«Innovation is our passion!»

Innovation has been a major part of Micro Mobility Systems' DNA ever since the company was founded. True to the vision of a "better urban lifestyle", Micro now offers over 100 different mobility products for kids, teens and adults and is the global market leader in the premium segment. The spectrum ranges from the popular children's scooter to stylish electric scooters and the latest coup, the Microlino.

The heart of this tireless innovation process is the Micro Design Lab in Küsnacht, Zurich. This is where new ideas are explored and the first prototypes are created with passion and dedication.

In this interview, Roberto Sonza of Micro Design Lab, tells us where he gets his inspiration for new products and what makes Micro's designs unique.



Roberto Sonza, Head of Micro Design Lab

Your story of how you came to work at Micro is rather unconventional. Why don't you tell us ...

It all started when I was a bachelor's student in Transportation Design in Torino, Italy, a course focused on creating innovative mobility solutions.

While searching for a company to collaborate with on my thesis project, I came across the images of the Microlino online and was immediately impressed by Micro's smart and eco-friendly approach to urban mobility.

I decided to reach out to the company by email, and to my surprise, they offered me the opportunity to collaborate on a project. Together, we developed the Microletta, a three-wheeled scooter concept positioned between the Micro scooters and the Microlino. The project was a real success and opened the door for me to continue my journey with Micro. After graduating, I moved to Switzerland to officially join the design team.



Where do you get the ideas and inspiration for new products?

To me, inspiration comes from everyday movement, how people navigate their routines, find

«By paying attention to those small moments and human gestures, we find opportunities to rethink and improve our products and to create new ones.»

shortcuts, or improvise new ways to get around. By paying attention to these small moments and gestures, we can identify opportunities to rethink and improve our products, as well as create new ones.

What is the biggest challenge when designing a new product?

The biggest challenge for me is maintaining high standards. Micro has always been a pioneer in bringing practical and innovative solutions to people, and in a world already saturated with products for every possible need, our challenge is to keep standing out with ideas that are meaningful, well-designed, and truly address real human needs.

What characterizes Micro's product design?

The Mini Micro, for example, has a timeless design that has endured over the years, consistently finding its target group without requiring significant changes. This is by no means guaranteed, especially in the scooter sector, where the market changes very quickly.

What role does sustainability play?

We select the best materials for each project, we test our products according to international standards to ensure they have the longest possible lifespan. We only use the minimum amount of material necessary. Finally, we are constantly looking for new, more environmentally friendly materials and production processes. So you could say that sustainability plays a very central role. But it is also important to mention that we need the support of our customers, who also play

their part by making conscious purchasing decisions.

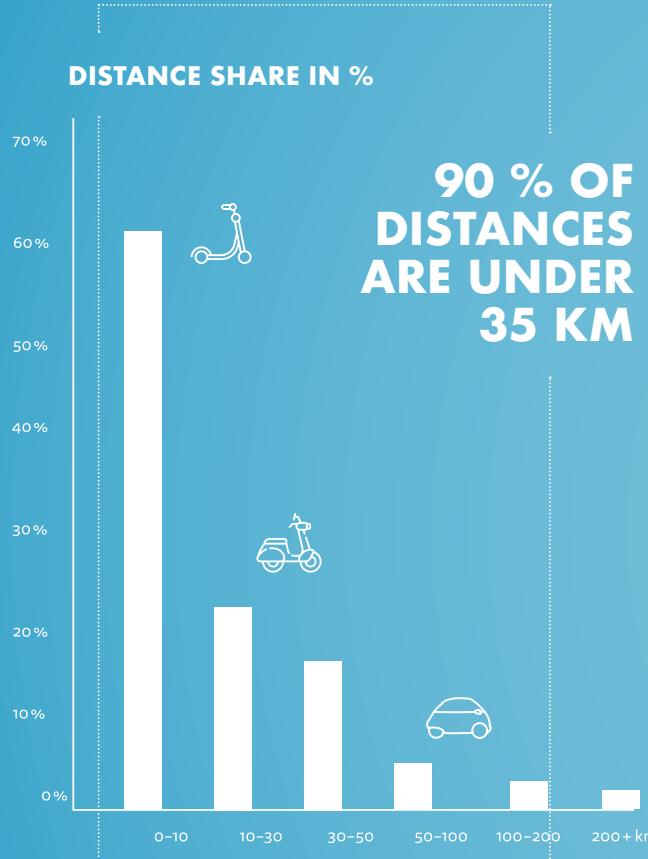


Product sketches of the Mini2Grow & Microlino



Merlin Ouboter holding the Swiss Design Award 2025, awarded to the Microlino.

THREE CATEGORIES OF MICROMOBILITY



Consider this: When did you last drive over 200 kilometres in a single day? How often do you carry more than two passengers in your car? For 95% of trips, micromobility is the more efficient choice. However, there is no one-size-fits-all solution — mobility needs vary.

Some people live near city centers and benefit from small, compact transportation, while others reside in less well connected suburbs or colder climates. Regardless of the situation, finding environmentally friendly, space-saving mobility solutions without compromising comfort is key. That's why we've created three micromobility categories. Which one best fits your lifestyle?



E-SCOOTER & E-BIKE

Ideal for short distances of up to 30 km and in combination with public transport.



MICROLETTA

Ideal for medium distances of up to 100 km and for weaving your way through traffic.



MICROLINO

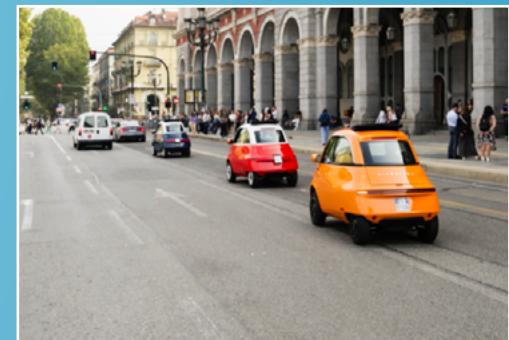
Ideal for riding medium to long distances of up to 200 km.

SHAPING POLICY FOR A SMALLER, SMARTER MOBILITY FUTURE

Micro is actively engaged in political efforts to give micromobility a stronger voice. We advocate for fair regulations and the inclusion of light electric vehicles such as the Microlino in CO₂ credit systems and urban mobility strategies. Currently, large SUVs often receive the same or even more incentives than small, energy-efficient vehicles - a contradiction to climate goals. We campaign to change this by highlighting how micromobility can drastically reduce emissions, save urban space and lower infrastructure costs. We collaborate with policymakers, industry partners and the media to push for new vehicle categories and incentives tailored to small electric vehicles. This work is essential to ensure innovation is not hindered by outdated regulations and that sustainable mobility becomes truly accessible.



Check out the Microcar Coalition Website!



ONE FAMILY, ONE BRAND

Who does what in the company?

Wim: My boys, Oliver and Merlin, manage the Microlino project and the Micro marketing team. My wife Janine is the head of finance and looks after the figures. As the founder, I'm mainly involved in the strategic side of Micro and Microlino, but I also like to get involved in product development.

«For us, the borders between work and private life are fluid.»

What are the advantages and disadvantages of the whole family working in the same company?

Janine: For us, the boundaries between work and private life are fluid. Business topics are often discussed during dinner. Depending on the situation, this can sometimes get louder with our two hotheads Wim and Merlin. I often mediate between the two so that we can end the evening peacefully on the sofa.

Oliver and Merlin, how long have you been involved in the company?

Oliver: Ever since we were children, we were the first guinea pigs for all new Micro products. We learned a lot about the company at a young age and our parents always took our opinions seriously. At school, when the freestyle scene came up, we started selling trick scooters from our workshop. With the

Microlino we want to take Micro one step further – from two to four-wheeled mobility products.

What have you learned from your parents and what have they learned from you?

Merlin: I think we learned a lot about entrepreneurship and management from our parents. They always met us as equals



despite the age difference. For me, this is the secret ingredient for a successful family business. On the other hand, they learn from us how the younger generation sometimes solves problems in a different way. The Microlino team is a relatively young team, but at the end of the day it needs the same leadership qualities as it did 25 years ago.

«They always took us seriously, regardless of our age.»

PORSCHE

MICRO COOPERATIONS

PORSCHE

Porsche performance.
Micro Mobility.

When Swiss micromobility expertise meets German performance engineering, something exceptional is born. Micro and Porsche have joined forces to create the exclusive GT3 RS Edition — a micromobility collection designed for every age group, from toddlers to commuters. Combining iconic Porsche design cues with Micro's innovation and durability, the collaboration brings racetrack emotion into everyday life. With premium materials, precision engineering and a shared passion for performance, the GT3 RS Edition delivers the Porsche feeling — from the first ride to the daily commute.



Micro Kickboard Deluxe LED Porsche Edition

Micro Smart Balance Bike Porsche Edition

Micro Mini Deluxe LED Porsche Edition

10



Zero emissions on the last mile with the new Mercedes-AMG E-scooter

MERCEDES-BENZ

Innovative mobility solutions will significantly improve the quality of life in cities. The Micro X Mercedes-AMG E-scooter is an emission-free solution for mobility on the so-called "last mile". Additionally, Mercedes-Benz offers co-branded Micro products for children in exclusive Mercedes-Benz design, combining style and functionality, as well as an innovative scooter-luggage hybrid for on-the-go convenience.



MICRO X MERCEDES-AMG E-SCOOTER



MERCEDES-BENZ MINI2GROW



MERCEDES-BENZ SCOOTER LUGGAGE



Dutch menswear label meets Swiss kickboard pioneer

SUITSUPPLY

United by a passion for the unconventional, the two brands created a standout piece of luggage on wheels. With its Italian calfskin finish and sleek surface, the Race Case is sure to turn heads at the check-in counter.



MAZDA E-SCOOTER



SUITSUPPLY

Focus on innovation

MAZDA

In collaboration with Mazda, Micro developed the Micro Commuter — a compact, lightweight E-scooter designed for the last mile. Weighing just 10 kg, it folds in seconds and is perfect for commuters who value portability and flexibility.



PEUGEOT E-KICK

Delights not only presidents

PEUGEOT

With the Peugeot Micro e-Kick integrated into the 3008 SUV, Peugeot and Micro showcase a shared urban mobility vision. Designed as a seamless unit, the hybrid E-scooter made its debut at the 2016 Paris Motor Show — where even former French President François Hollande stopped by and was impressed.



Elegance on wheels

FENDI

The two renowned brands, Micro and Fendi, share a passion for quality, exclusive design and innovation. Together, they launched two limited-edition kids' scooters on the market in February 2021.



MICRO X SAMSUNG

MICRO AND SAMSUNG SWITZERLAND PRESENT:

Mini Micro Deluxe Glow LED! Experience the perfect symbiosis of mobility and technology! The new Mini Micro Deluxe Glow LED not only offers children illuminated elements for

greater safety, but also an integrated location tracker, the Samsung Galaxy SmartTag2. This makes finding the scooter again child's play.

SAMSUNG | m-cro

Integrated Galaxy SmartTag2 Tag it. Find it.



EASY TO FIND VIA APP

Locating your scooter is now effortless, thanks to the integrated Samsung Galaxy SmartTag2 in the footboard of the Micro Scooter. Misplaced, forgotten, or mistakenly taken? No problem! The convenient app makes finding it quick and easy.



Watch the video on YouTube!



More information on the Micro website

SAMSUNG | m-cro



MAGICAL DRIVING EXPERIENCE FOR CHILDREN

Enjoy a truly enchanting ride with LED wheels and sunlight-activated light elements on the footboard, handles, and brake. These features don't just add a touch of magic—they also provide outstanding visibility and safety in all lighting conditions.

10

CORPORATE SCOOTER

Environmentally friendly and space-saving mobility solutions for companies, hotels & events

A growing number of companies are investing in advanced mobility solutions offering both employees and customers optimal transportation options. These solutions serve different purposes - as practical means of transportation between different company locations, as environmentally friendly alternative to company cars or as a unique experience for guests.

GOOGLE

Google provides its employees in Zurich with around 200 branded Micro Scooters for commuting around the company premises and for lunch outings.



 **BREITLING**
1884

BREITLING

Breitling uses branded Micro Scooters at events to move quickly and in style between locations.

TRAVEL AND EXPLORE

Micro Kickboard USA has entered into an exclusive partnership with Kimpton Hotels & Restaurants, a renowned boutique hotel chain with 74 locations worldwide. The Kimpton team worked with Micro to develop customized Mini Deluxe and Maxi Deluxe Scooters, which are now available to hotel guests at 30 selected locations in the US.



KIMPTON
HOTELS & RESTAURANTS



MICRO X EXPO DUBAI

As an official supplier, we were able to equip the Swiss pavilion at Expo Dubai with 100 branded Micro Scooters and a Microlino.

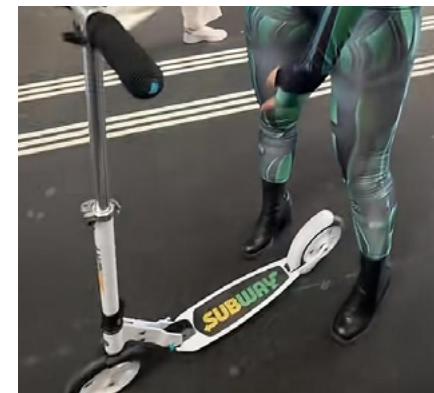


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CAPSULE HOTEL™

CAPSULE HOTEL LUCERNE

Capsule Hotel Lucerne offers guests the convenience of renting Micro E-Scooters directly on site — making urban exploration easy, flexible and fun.



SUBWAY®

SUBWAY

Subway Switzerland uses branded Micro Scooters and a Microlino for eye-catching promotional activations.

WattWorld

WATTWORLD SHARING

Docking station with E-scooters, which can be unlocked via app or company card, for traveling between the various company locations.



SUISSE @ UNESCO



DIPLOMACY ON WHEELS

A public diplomacy project with Swiss innovation, smart mobility and design for a sustainable future, powered by Micro.

Benedikt Wechsler, the newly appointed Permanent Delegate of Switzerland to UNESCO in Paris, embarked on two meaningful journeys with the Microlino.

On his first tour, he travelled across Switzerland to experience first-hand the diverse UNESCO World Heritage Sites and other UNESCO destinations in the country. "I want to be the Ambassador of everyone," he explained as his motivation. At the same time, he aimed to promote Swiss innovation and expertise for a sustainable future.

« There is a saying: you never get a second chance to make a first impression. And I believe I succeeded on this trip — not only because people truly appreciated that it was the first time an ambassador visited them, but also because I arrived in such a likeable vehicle: the Microlino. » Benedikt Wechsler



Watch on YouTube:
A journey across Switzerland's UNESCO World Heritage Sites with the Microlino.



**SUISSE @
UNESCO** CONSERVATION
DIVERSITÉ
INNOVATION
EXPERTISE

Read our
Blogpost:



Learn more
about the project

12



MICRO DISPLAYS AROUND THE WORLD

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JOHN LEWIS, OXFORD ST, LONDON UK



POPUP STORE, LA, USA



FENWICK, NEWCASTLE, UK



PORT MALL IN CHISINAU, MOLDOVA



SHINSEGAE DEPARTMENT STORE, GANGNAM, KOREA



MICRO MOVING STORE, ECUADOR



DUFRY, ANECDOTE, ZÜRICH AIRPORT, SWITZERLAND



YOUNG V&A MUSEUM DISPLAY, LONDON, UK



MICRO FLAGSHIP STORE, ZURICH, SWITZERLAND

Micro products are available in over 80 countries - whether in specialist shops, online, or in our flagship stores. Our sales partners around the globe work tirelessly to bring our vision of a "**better urban lifestyle**" and our associated micromobility concept to life at the point of sale in line with market requirements. We are proud of the way all our partners represent the Micro brand with such vigour and enthusiasm.

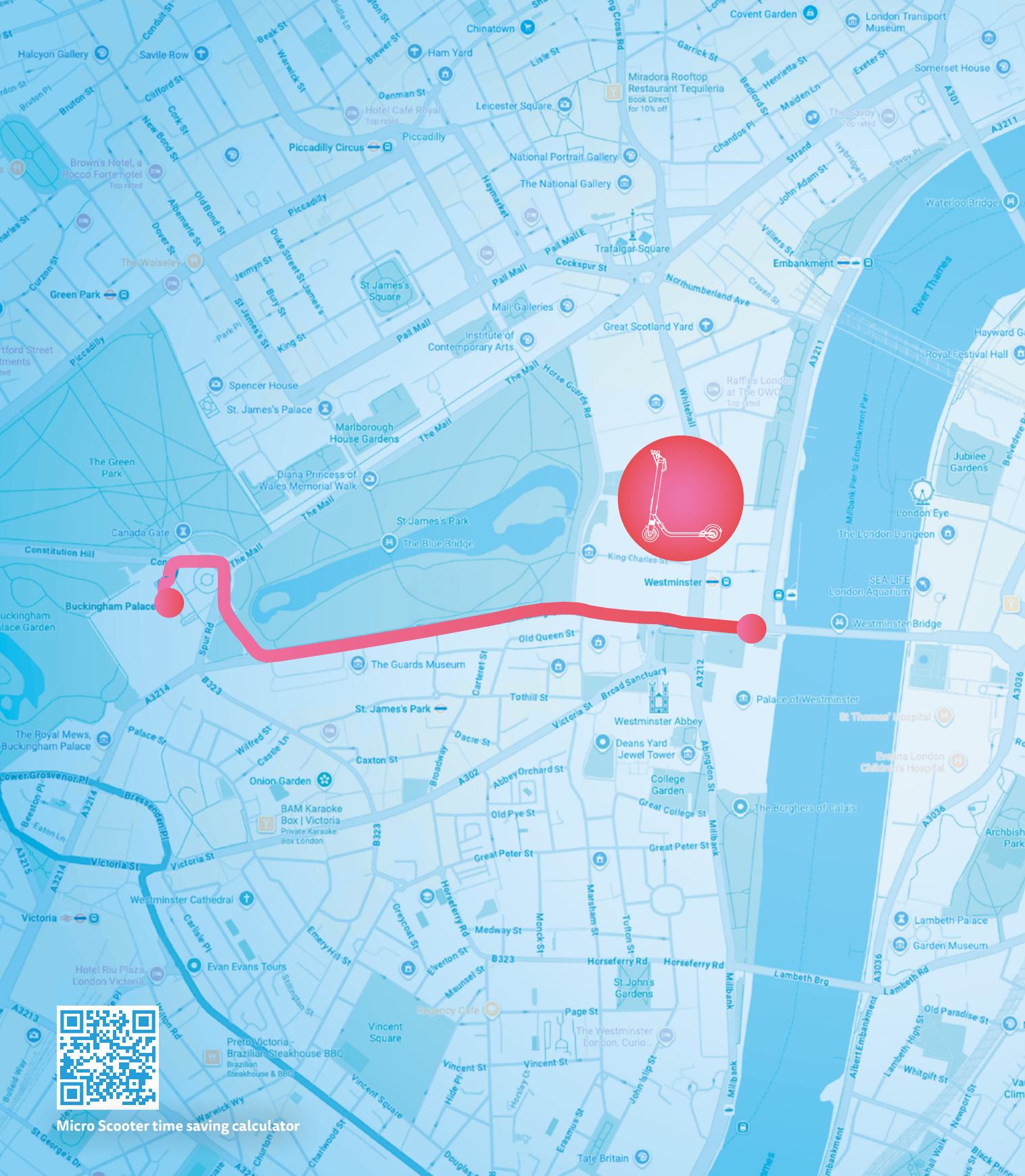
*Many thanks to all
Micro partners!*



MICRO DEALER SEARCH
www.micro-mobility.com/en/dealer-locator



STARFIELD GOYANG, KOREA



Micro Scooter time saving calculator

TIME SAVING CALCULATOR

Time is precious!

The time-saving calculator on micro-mobility.com calculates how much time you save if you travel the "last mile" by Micro Scooter instead of walking.

ZÜRICH, BELLEVUE TO ZÜRICH ZOO

19 Films

3 Books

25 Fitness trainings

148 Beers with friends

19 Yoga classes

74 Dinners

1.52 DAYS

12 HOURS PER YEAR • 720 MINUTES PER YEAR

LONDON, BIG BEN TO BUCKINGHAM PALACE

25 Films

4 Books

33 Fitness trainings

196 Beers with friends

25 Yoga classes

98 Dinners

2.21 DAYS

49 HOURS PER YEAR • 2940 MINUTES PER YEAR

MICRO SCOOTER SAFETY TRAINING

«That was the coolest morning since I started school! Now I finally know how to brake properly!»

Correct braking needs to be learned. This is why Micro supports safety courses for scooters and kickboards worldwide. In addition to the correct braking technique and safe cornering, the workshops also raise understanding and awareness of the dangers and rules when using these popular means of transportation.



OVER 2'500.000 MINUTES



EACH LESSON LASTS 90 MINUTES



SCOOTER TIPS AND TRICKS



SWITZERLAND
www.micro-scooter.com/kids-sport



GERMANY
WWW.ROLLER-KIDS.DE



15

Workshops since 2008

25'000



UK

520'000



OVER HALF A MILLION ENTHUSIASTIC PARTICIPANTS WORLDWIDE

Micro SCOOT SAFE

www.micro-scooters.co.uk/welcome-to-scootsafe

SWITZERLAND

Micro Scooter KIDS DAY

75

THE OLDEST SCOOTER SAFETY TRAINING PARTICIPANT



SCOOTER SAFETY
WWW.MICROSCOOTERS.COM.AU/SCOOTER-SAFETY



FIRST MICRO KIDS DAY
2008

4
THE YOUNGEST SCOOTER SAFETY TRAINING PARTICIPANT

16

PRODUCT INNOVATIONS



**MICRO LUGGAGE EAZY
ALLROUNDER**



**MICRO SPRITE LED
ART COLLECTION**



**MICRO KICKBOARD
RELOADED**



FOCUS OPEN 2025
Special Mention



MOMENTUM FOR
TOP 10
Spielzeug
2025



FINALIST



1
YEAR

Grows with your child



6+
YEARS



MINI MICRO DELUXE ROCK & GO LED

WE ARE REINVENTING MOBILITY

Since the foundation of Micro Mobility Systems innovation has been a major part of our corporate DNA. True to our vision of a "**better urban lifestyle**", we now offer over 100 different mobility products for children, teens and adults

and have established ourselves as the global market leader in the premium segment. Every year, we launch five to seven new products, often breaking new ground. As a result, we are always one step ahead of our competitors.



**MINI MICRO DELUXE
GLOW LED PLUS**



**MICRO SCOOTER
LUGGAGE JUNIOR**



**MICRO SMART BALANCE BIKE
PORSCHE EDITION**



**MICRO SUBURB
RELOADED**



MICRO TRICYCLE



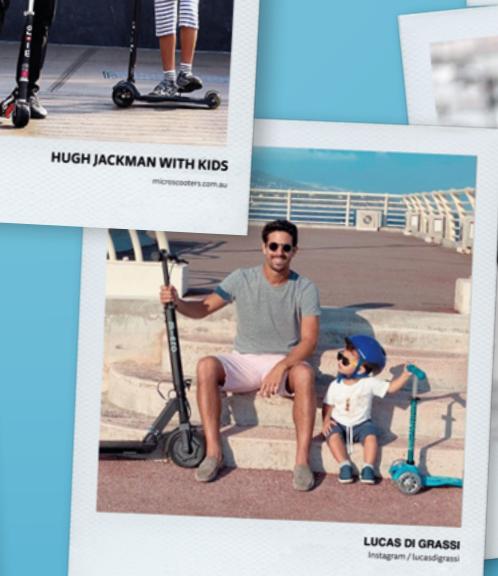
**MICRO SPRITE
SUSPENSION NEOCHROME**

MICRO COMMUNITY & CELEBRITIES

BECOME PART OF THE MICRO FAMILY!

"**Better urban lifestyle**" is our vision — smart, space-saving and eco-friendly mobility for everyday life. But a vision only comes to life through the people who believe in it. That's why we're proud that our community grows every single day. Millions of fans worldwide have already shared their Micro moments using **#microscooter**, showing how they live their own version of a better urban lifestyle.

#microscooter



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CHILLI

KEEP ON RIDING TEAM CHILLI

Chilli Pro Scooters is growing, not only within the community, but also in its target group and brand awareness. Moses Obibi - host of FISE 2025 in Montpellier - said: "I don't know what food they are eating in the Chilli Camp... probably Chilli... but something is happening, because they have been all over the podium this weekend". And our Riders did not stop there; during the European Championships in Norway, Harvey Perkins and Neve Entwistle reached for the Gold Medal and earned it for their outstanding performance! Right after this stunning event, our riders qualified for the World Championships in Japan — where Neve Entwistle raised the bar once again and secured another Gold Medal. But our Riders don't just draw attention at international competitions, they also break world records; with over 20 Flairs, Tom Buxbaum, a Chilli Flow Rider for several years, successfully achieved this at the age of only 12. That being said; our Riders are currently becoming the best in the world and working on their skillset every day to achieve this goal! At the same time, we are working more efficiently and closely with World

Skate — the organization that made skateboarding an Olympic sport — to push stunt scootering to the next level and make it official all over the globe. This will have a long-lasting impact on anyone who wants to join our community. Within our product range, we've already redirected our portfolio to meet the needs of each specific target group. To achieve this, we've introduced new categories: **Base** – entry level, **Specialty** – for specific riding styles like Pump Tracks, **Park**, **Street**, and **CSG**, which offers custom parts from our Riders, for those who aim to reach their level. All of this gave us the opportunity to acquire new dedicated partners and retail partners, thanks to the support and commitment of our entire team and partner network. - **KEEP ON RIDING TEAM CHILLI**

-  [@ChilliScooterTV](https://www.youtube.com/@ChilliScooterTV)
-  [@chilliscooterglobal](https://www.instagram.com/chilliscooterglobal)
-  [@chilliproscooter](https://www.tiktok.com/@chilliproscooter)
-  www.chilli-proscooter.com



Watch our brand video on Youtube!


19

Micro Skates

In addition to the successful scooter and kick-board business, we have developed into one of the best-known and most popular inline skate brands in the world. The range includes inline skates and ice skates for all age groups, from beginners to professional models. We also develop accessories such as ice skate bags, clothing and care products. In collaboration with inline skate world champions and top influencers, Micro Skates regularly brings new product innovations onto the market and thereby raises the profile.

www.micro-skate.com

 @micro.skate  Micro Skate  @MicroSkate



Liwia Pelinko & Abigail Pelinko
in MT4 and Delta Force II skates



Infinite CE Firefly
Size: #28-31 | #30-33 | #34-37 | #37-40





MT 3
Size: #34-36 | #37-38 | #39-40 | #41-42 | #43-44 | #44-45 | #46-47



Infinite CE
Size: #28-31 | #30-33 | #34-37 | #37-40





Delta Liberty Pop
Size: #27-29 | #30-32 | #33-35 | #36-38 | #36 | #37 | #39



Delta Force2 BK
Size: #36-43





Delta Speed Elite
Size: #36 | #37 | #38 | #39 | #40 | #41 | #42 | #43 | #44

20

Indiana

SWISS DESIGN SINCE 1989

Micro & Indiana

UNITED FORCES FOR THE DISTRIBUTION OF SKATEBOARDS AND BALANCE BOARDS

Scooter pioneer Micro and the renowned skateboard brand Indiana joined forces in 2023 to internationally promote product development, distribution and marketing of Indiana Skateboards and Balance Boards. The basis of this collaboration is the long-



standing friendship between Micro inventor Wim Ouboter and Indiana founder Christof Peller, who both grew up near Lake Zürich. **With over 50 years of combined experience in scooter and board sports, they share a vision - to create a sustainable "last mile of mobility".**

Micro revolutionized urban transportation 25 years ago with the globally successful Micro Scooter. Christof Peller, a passionate board athlete, was one of the first to use snowboard technology for surfing on asphalt. Indiana's skateboards are known for their purist design and were exported to Japan, where they achieved world championship titles and cult status. The balance boards, developed as entertaining sports equipment to promote balance and coordination, complement Indiana's range. Both companies share important values such as sustainability, innovative spirit and commitment to product quality. Indiana products will continue to be sold under the existing brand name and produced in Europe. Indiana can benefit from Micro's global distribution network in over 80 countries to continue its growth path.



"With our many years of experience in the field of urban mobility and the knowledge of Indiana, we are able to offer our customers a broader range of sustainable and high-quality products," says Micro founder and CEO Wim Ouboter. Christof Peller, founder of Indiana, adds: "We are proud to work with Micro and bring our products to a wider audience."



WIM OUBOTER

AKA MR. KICKBOARD

In 1997, the pioneer and visionary Wim Ouboter reinvented the scooter: his Micro Scooter became a global success and has been an integral part of the world's metropolises ever since. Today, the Swiss entrepreneur is at the forefront of the e-mobility wave and is revolutionizing with his two sons, Oliver and Merlin, the urban mobility of the future. But how does the scooter pioneer live and breathe?

LIFE

Biggest weakness?

Dyslexia

Greatest strength?

Also dyslexia

Dream vacation?

On the island of Paros in Greece

Favorite hobby?

Wing foiling

Morning person or night owl?

Morning person

I do this first thing in the morning...

Bringing my wife, Janine, a cup of tea to bed

Doesn't work at all?

SUVs in the city

Greatest pride?

My two sons



THINGS I LOVE

Books?

The Innovator's Dilemma
by Clayton Christensen

Movie?

Once Upon a Time in America

Music?

Coldplay

Dish?

Bulgogi

Wim's latest personal awards



THE MICRO REVOLUTION

The origin story of a global brand, told by Micro founder & scooter pioneer Wim Ouboter.



DOWNLOAD
THE BOOK!



THE SOURCE OF MANY CHILDHOOD MEMORIES

Countless kids all over the world grew up with our scooters, riding them on the way to kindergarten, in the schoolyard or in their free time. Our kids products have successfully maintained their strong market position for many years and have won several international awards. They are also recommended by medical experts. Although Micro products are often copied, when it comes to quality, no one can beat them. But what makes us the happiest is that we have managed to bring a smile to the faces of millions of children and parents.

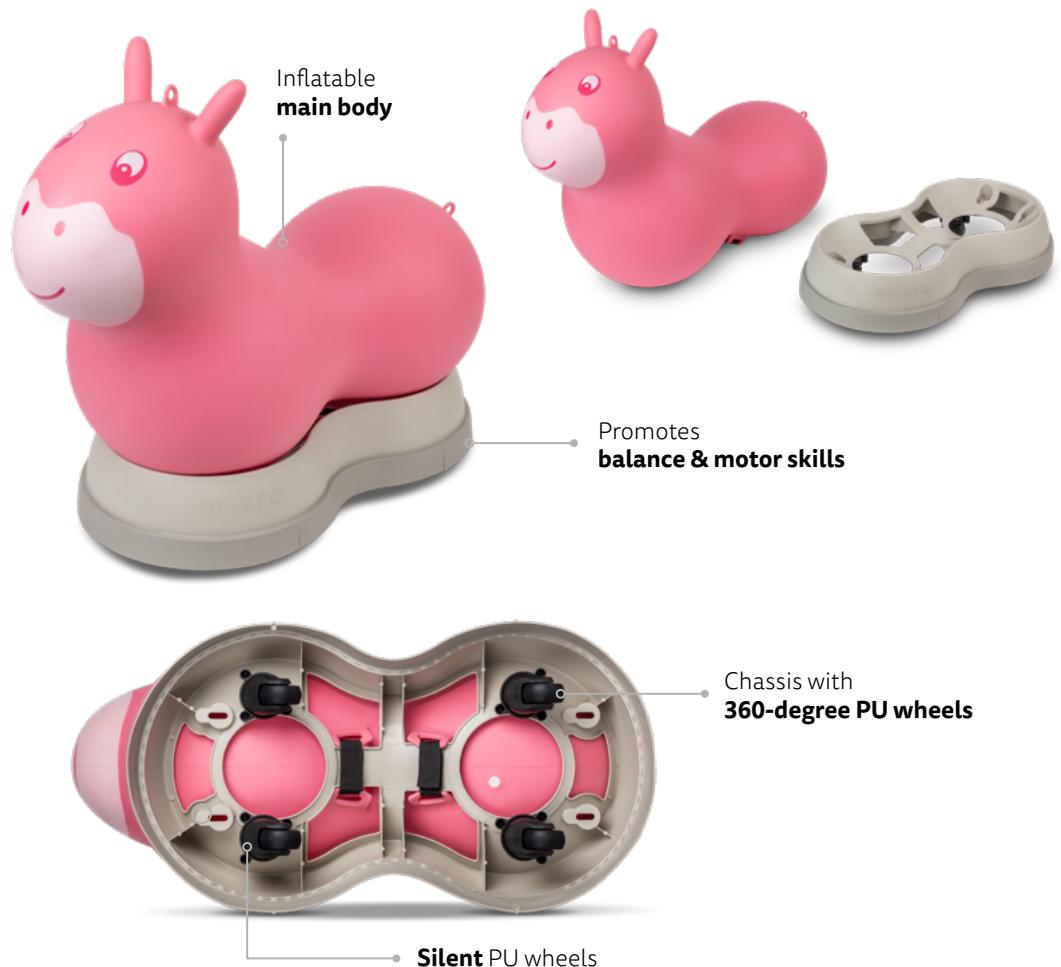


MICRO AIR HOPPER 2

Bounce and ride – in a new design!

● Moka
HP0005
● Pink
HP0006

● Aqua
HP0007
● Blue
HP0004



18+ months



2.4 kg



25 kg



Check it out
on YouTube



MINI MICROLINO

The mini version
of the popular Microlino

- Blue MC0001
- Mint MC0002
- Pink MC0003



18+ months



4.3 kg



50 kg



Check it out
on YouTube



MINI MICRO DELUXE ROCK & GO LED

From rocking to rolling - grows with your child!

Customizable Comfort:
Adjustable seat and handlebars ensure a perfect fit as your child grows.



Rock & Scoot Fun:
Enjoy smooth rocking and riding modes in one versatile product.

Lightweight Stability:
Easy to handle while ensuring maximum stability.



6-in-1 Functionality:
One product, six setups—designed to grow with your child from 1 to 6+ years.

Olive Sage MMD385
Dusty Rose MMD386
Lavender Mist MMD387
Ocean Slate MMD388

Perfect for shared adventures:
This product allows two children to play at the same time. One child can enjoy the rocking function with the small handlebar, while the other rides the classic Mini Micro Deluxe with the height-adjustable handlebar.

Parent-friendly design: Two adjustable positions (horizontal & vertical) for ergonomic pushing.



Sustainability:
Durable materials designed for long-term use, reducing waste and maximizing value.



Keyless assembly,
no tools required

12 months - 6+ years 

from 1.95 kg to 5.4 kg 

(depending on configuration)

20 kg with seat 
50 kg without seat 



Check it out
on YouTube



MICRO MINI2GROW DELUXE MAGIC LED

All-in-one scooter for the first years of life



1-6+ years



2.2-3.5 kg



20 kg with seat
50 kg without



Red MMD356
Blue MMD358
Mint MMD357
Pink MMD357



YEAR



6+

YEARS

Grows with your child.



MICRO MINI2GROW DELUXE LED 2.0

The ultimate all-in-one scooter for early childhood adventures



MINI MICRO 3IN1 DELUXE PLUS LED

Multifunctionality in perfection



1-5 years



2-3.1 kg



20 kg with seat
50 kg without



MINI MICRO 3IN1 DELUXE PLUS

Everything from push along to pre-school scooter

- Pink MMD079
- Blue MMD080
- Ice Blue MMD057



1-5 years



2-3.1 kg



20 kg with seat
50 kg without



MINI MICRO 3IN1 DELUXE

The transformation artist deluxe

- Pink MMD009
- Blue MMD014
- Aqua MMD011
- Red MMD015



1-5 years



2-2.2 kg



20 kg with seat
50 kg without



MINI MICRO 3IN1 DELUXE ECO

Multifunctional children's scooter
made with recycled plastic
components

Green
MMD161



1-5 years



1.95 - 2.2 kg



20 kg with seat
50 kg without



MICRO MINI2GO DELUXE PLUS

Multi-tasking wonder,
powered by parents

Mint MMD031 Red MMD032
Pink MMD033 Blue MMD034



2-5 years

1.9-4.2 kg

20 kg with seat
50 kg without



MICRO BALANCE BIKE ULTRA LED NEOCHROME

Ultra-light bike with a stunning neochrome finish

Neochrome
GB0046



MICRO BALANCE BIKE ULTRA

The perfect lightweight partner for young riders

Mint
GB0045
Purple
GB0044



MICRO BALANCE BIKE LITE

The featherweight companion for the little ones

- Chameleon Blue GB0034
- Flamingo Pink GB0035
- Peacock Green GB0036



2+ years

2.6 kg

50 kg



MICRO TRAILER

Space for everything you need

Black
AC0039



Compatible with all
Mini 3in1-, Mini2go- & G-Bike-Models

1.6 kg



10 l



NEW QUICK RELEASE FUNCTION

Intuitive One-Touch T-Bar Release

KEY FUNCTIONS

Intuitive one-touch release:

A simple finger push on the side pin is all it takes to unlock the T-bar for removal — fast, effortless and user-friendly.



Smart safety design:

The soft-touch cover highlights the correct finger placement and prevents children from unintentionally activating the mechanism.

Universal compatibility:

Fully compatible with all existing Mini Micro models and gradually integrated into the future product range.

Coming soon:

The improved system will also be available for Maxi Micro and the Kickboard Reloaded.



MINI MICRO DELUXE FLUX LED

The coolest scooter for little
tech fans!

- Aqua MMD412
- Pink MMD411
- Green MMD413



Check it out
on YouTube

2-5 years	
1.95 kg	
50 kg	



MINI MICRO DELUXE GLITTER LED

For sparkling adventures



2-5 years



2.1 kg



50 kg



- Fairy Glitter Pink MMD208
- Fairy Glitter Purple MMD207
- Galaxy Glitter Navy MMD219



Check it out
on YouTube



MINI MICRO DELUXE GLOW LED

Safety plus fun factor



2-5 years



2.1 kg



50 kg



Check it out
on YouTube



MINI MICRO DELUXE GLOW LED PLUS

Magical glow, childlike joy



Check it out
on YouTube



MINI MICRO DELUXE ECO LED

Kid's scooter made with recycled plastic components



LED	
Green MMD164	Pistachio Green MMD402
Mint MMD166	Tulip Purple MMD403
NON-LED	
Green MMD119	

2-5 years	
1.95 kg	
50 kg	



MINI MICRO DELUXE SMART

The Smart Micro Egg takes your scooter experience into the digital age!



- Aqua MMD127
- Lavender MMD126
- Navy Blue MMD128

2-5 years



1.95 kg



50 kg



Learn more about the Mini Micro Deluxe Smart



MINI MICRO DELUXE MAGIC

Magical driving fun on
three wheels!



2-5 years



2.1 kg



50 kg



reddot winner 2021



Aqua MMD131
Pink MMD130
Purple MMD129



Check it out
on YouTube



MINI MICRO MINILINO

Mini Micro with Microlino
Scooter Buddy

Red
MMD195



2-5 years



2.2 kg



50 kg



MINI MICRO DELUXE LED

Shine bright like a star!



- | | |
|--------------------|---------------------|
| Green MMD051 | Red MMD052 |
| Yellow MMD053 | Pink MMD075 |
| Blue MMD142 | Purple MMD141 |
| Aqua MMD076 | Lavender MMD150 |
| Ocean Blue MMD152 | Apricot MMD151 |
| Navy Blue MMD118 | Blue/White MMD176 |
| Purple/Pink MMD173 | Crystal Blue MMD175 |
| Green/Blue MMD174 | |

2-5 years



1.95 kg



50 kg



MINI MICRO DELUXE

Everybody's favourite!



2-5 years



1.95 kg



50 kg



- | | |
|------------------|-------------------|
| Aqua MMD001 | Green MMD002 |
| Pink MMD003 | Purple MMD004 |
| Yellow MMD005 | Blue MMD006 |
| Red MMD007 | Orange MMD008 |
| Lavender MMD037 | Ocean Blue MMD046 |
| Turquoise MMD074 | Ice Blue MMD055 |
| Navy Blue MMD073 | |



LAVENDER
MMD037



PURPLE
MMD004



ICE BLUE
MMD055



AQUA
MMD001



BLUE
MMD006



OCEAN BLUE
MMD046



YELLOW
MMD005



TURQUOISE
MMD074



ORANGE
MMD008



GREEN
MMD002



PINK
MMD003



RED
MMD007



MINI MICRO DELUXE NEON FOLDABLE LED

Shines bright like the stars!

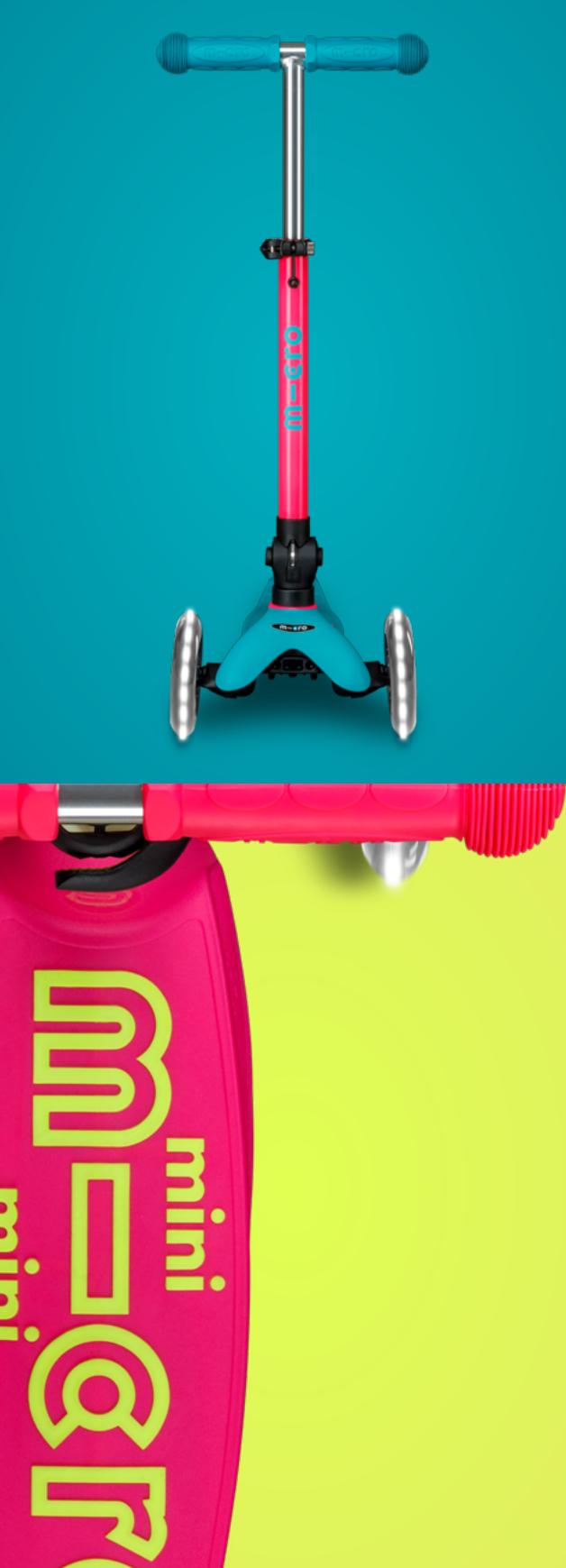


- | foldable | non - foldable |
|-----------------------------|-----------------------------|
| Neon Flashing Red MMD245 | Neon Marine Pink MMD241 |
| Neon Flamingo Yellow MMD243 | Canary Yellow MMD240 |
| Neon Sunset Orange MMD242 | |
| | Neon Flashing Red MMD250 |
| | Neon Marine Pink MMD247 |
| | Neon Flamingo Yellow MMD249 |
| | Canary Yellow MMD246 |
| | Neon Sunset Orange MMD248 |

2-5 years

1.95 kg

50 kg



MINI MICRO DELUXE FOLDABLE LED

The classic kids scooter
even more compact!



LED	NON-LED
Ocean Blue MMD200	Ruby Red MMD101
Purple MMD199	Pink MMD156
Aqua MMD198	Purple MMD153
Pink MMD197	Navy Blue MMD154
Navy MMD196	Ocean Blue MMD102
Apricot MMD397	Aqua MMD155
Lavender MMD398	Red MMD401

MINI MICRO DELUXE FOLDABLE ECO LED

- Green MMD222
- Pistachio Green MMD399
- Tulip Purple MMD400



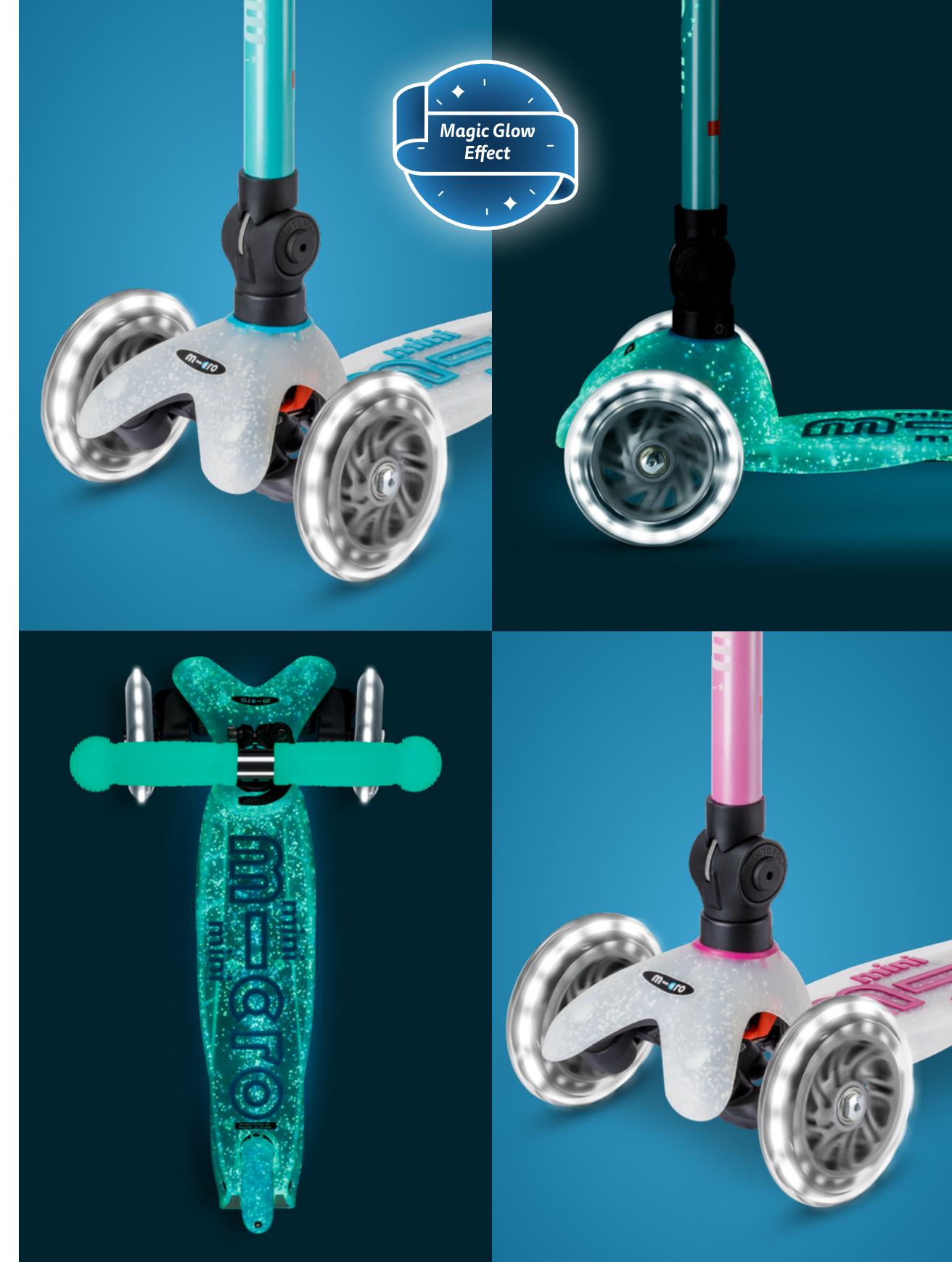
MINI MICRO DELUXE FOLDABLE ORION LED

Shines bright like the stars!

Blue
MMD374
Pink
MMD373



2-5 years
2.1 kg
50 kg



MAXI MICRO DELUXE GLOW LED

Experience the ultimate driving pleasure and radiance



5-12 years



2.5 kg



50 kg



- | | |
|------------------------|-------------------------|
| Jelly Green
MMD365 | Bright Purple
MMD367 |
| Crystal Blue
MMD366 | Aura Red
MMD368 |



MAXI MICRO DELUXE GLOW LED PLUS

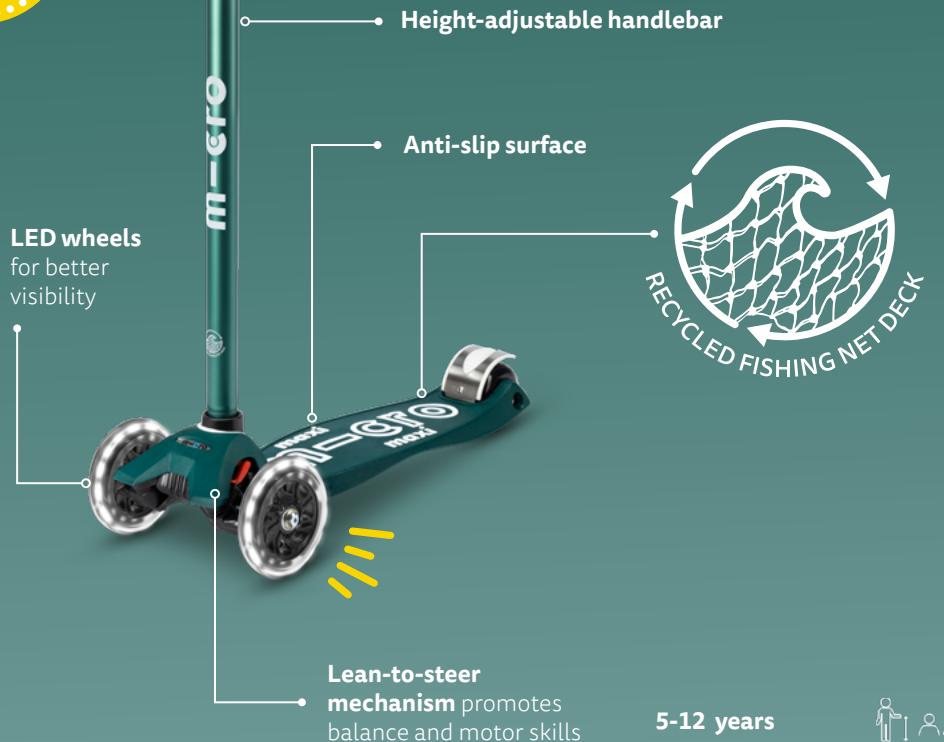
Experience the ultimate driving pleasure and radiance



MAXI MICRO DELUXE ECO LED

Children's scooter with components made from recycled fishing nets

- Green MMD170
- Black/Grey MMD171



5-12 years



2.7 kg



50 kg



EXPLORING TODAY
PROTECTING
TOMORROW



Check it out
on YouTube

MAXI MICRO DELUXE FOLDABLE LED

Fold and go!



5-12 years



2.8 kg



50 kg



- | | |
|----------------------------------|-----------------------------------|
| Bright Blue
MMD092 | Purple
MMD100 |
| Volcano Grey
MMD094 | Berry Red
MMD095 |
| Shocking Pink
MMD096 | Petrol Green
MMD097 |
| Red
MMD098 | Navy Blue
MMD099 |
| Parrot Green
(NEON)
MMD229 | Navy/Red
MMD133 |
| Ultra Pink
(NEON)
MMD228 | Canary Yellow
(NEON)
MMD235 |
| Blaze Orange
(NEON)
MMD227 | |



MAXI MICRO DELUXE FOLDABLE LED NEOCHROME

Shine in Motion



Green MMD404
Purple MMD405

MAXI MICRO DELUXE LED NEOCHROME

Style meets function



Green MMD406
Purple MMD407



129

5-12 years	1 person
2.8 kg	kg
50 kg	kg

5-12 years	1 person
2.8 kg	kg
50 kg	kg

MAXI MICRO DELUXE LED

Maximum luminosity on three wheels



- | | |
|-----------------------------|----------------------------|
| Purple MMD066 | Blue MMD067 |
| Red MMD068 | Pink MMD077 |
| Aqua MMD078 | Navy Blue MMD083 |
| Mint MMD144 | Black/Orange MMD143 |
| Navy/Red MMD133 | Parrot Green (NEON) MMD232 |
| Blue/White MMD132 | Ultra Pink (NEON) MMD233 |
| Canary Yellow (NEON) MMD234 | Blaze Orange (NEON) MMD231 |

MAXI MICRO DELUXE

Ride to school independently



- | | |
|----------------------|-----------------|
| Pink MMD021 | Green MMD022 |
| Blue MMD023 | Yellow MMD024 |
| Shocking Pink MMD035 | Red MMD026 |
| Blue/White MMD132 | Lavender MMD134 |



MAXI MICRO DELUXE PRO LED

For the cool kickboarders

- | | |
|-----------------------------|-------------------------|
| ● Sunburst Yellow
MMD041 | ● Black/Red
MMD135 |
| ● Vibrant Blue
MMD042 | ● Pink
MMD040 |
| ● Rose
MMD135 | ● Navy/Red
MMD044 |
| ● Purple
MMD043 | ● Olive Green
MMD230 |



5-12 years

2.9 kg

50 kg



MAXI MICRO DELUXE PRO

Even more driving pleasure



Lean-to-steer mechanism
promotes balance and motor skills

5-12 years



2.9 kg



50 kg



- | | |
|----------------------|---------------------|
| Purple
MMD091 | Rose
MMD090 |
| Grey/Green
MMD089 | Grey/Aqua
MMD088 |
| Black/Red
MMD087 | |



MICRO CRUISER LED

Cruiser feeling with extra glow



- | | |
|---------------------|-----------------------|
| Blue
SA0197 | Purple
SA0251 |
| Pink
SA0198 | Frosty Blue
SA0256 |
| Aqua
SA0199 | Berry Red
SA0257 |
| Neochrome
SA0240 | |

5-12 years	
4.5 kg	
100 kg	



MICRO CRUISER

For the ultimate cruiser
experience!

- Blue SA0168
- Red SA0169
- Pink SA0170
- Black SA0201
- Purple SA0202
- Aqua SA0203



5-12 years



4.5 kg



100 kg



MICRO SPRITE DELUXE

Revival of a well-known classic

- Black
SA0200
- Neon Rose
SA0229
- Mint
SA0228



Kids & Teens	
3.3 kg	
100 kg	



MICRO SPRITE LED NEOCHROME BLACK

The timeless aluminum scooter with a breathtaking black neochrome look

Black
SA0243



Kids & Teens



3 kg



100 kg



MICRO SPRITE LED ART COLLECTION

Style meets function – with an artistic twist

- Star Night
SA0298
(no glow effect)
- Intercosmic
SA0299
- Palm
SA0300
(no glow effect)



Kids & Teens

3 kg

100 kg



MICRO SPRITE GLOW LED

Glowing fun on two wheels



White
SA0296

Kids & Teens

3.1 kg

100 kg



MICRO SPRITE ECO LED

Your contribution to a sustainable future on two wheels!



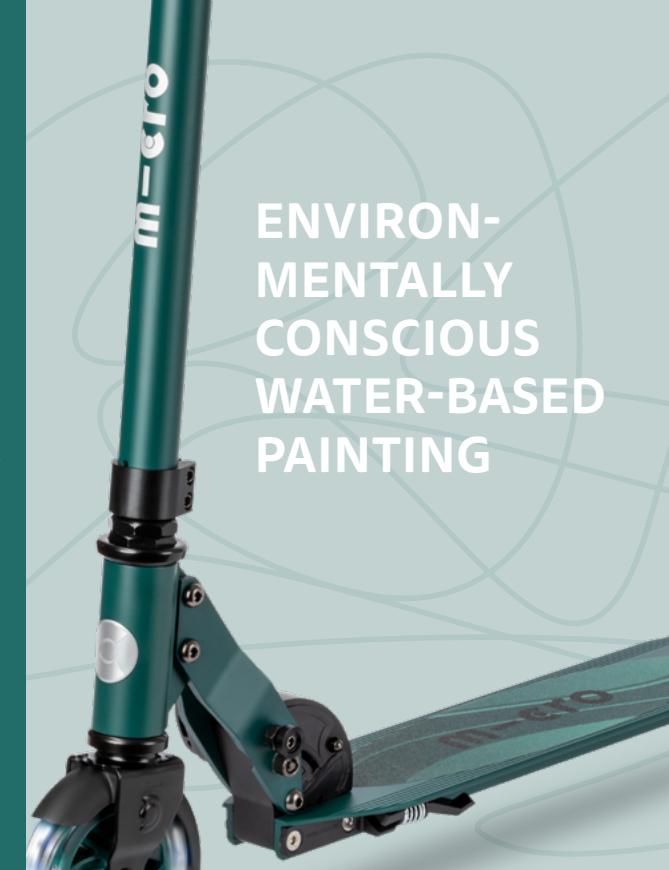
SUSTAINABLE CORK HANDLES



Check it out on YouTube



ECO-FRIENDLY LASERED LOGO



REPURPOSED FISHING GEAR COMPONENTS

Join us in preserving our oceans – every plastic part of the scooter, including the rims, is crafted from repurposed fishing equipment.



MICRO SPRITE LED PEARL

The ultimate scooter for style-conscious adventurers!

- Blue Purple
SA0293
- Green Purple
SA0294



Check it out
on YouTube

Kids & Teens	
3.1 kg	
100 kg	



MICRO SPRITE LED

The classic aluminum scooter with extra sparkle



- | | |
|------------------------|------------------------|
| ● Silver Matt SA0216 | ● Ocean Blue SA0210 |
| ● Autumn Red SA0209 | ● Forest Green SA0208 |
| ● Pink SA0226 | ● Blue Stripe SA0217 |
| ● Black SA0225 | ● Purple Stripe SA0219 |
| ● Chartreuse SA0224 | ● Petrol Stripe SA0218 |
| ● Sapphire Blue SA0231 | ● Neon Rose SA0235 |
| ● Neochrome SA0237 | ● Silverchrome SA0295 |

Kids & Teens 
2.9 kg 
100 kg 



MICRO SPRITE

The Classic



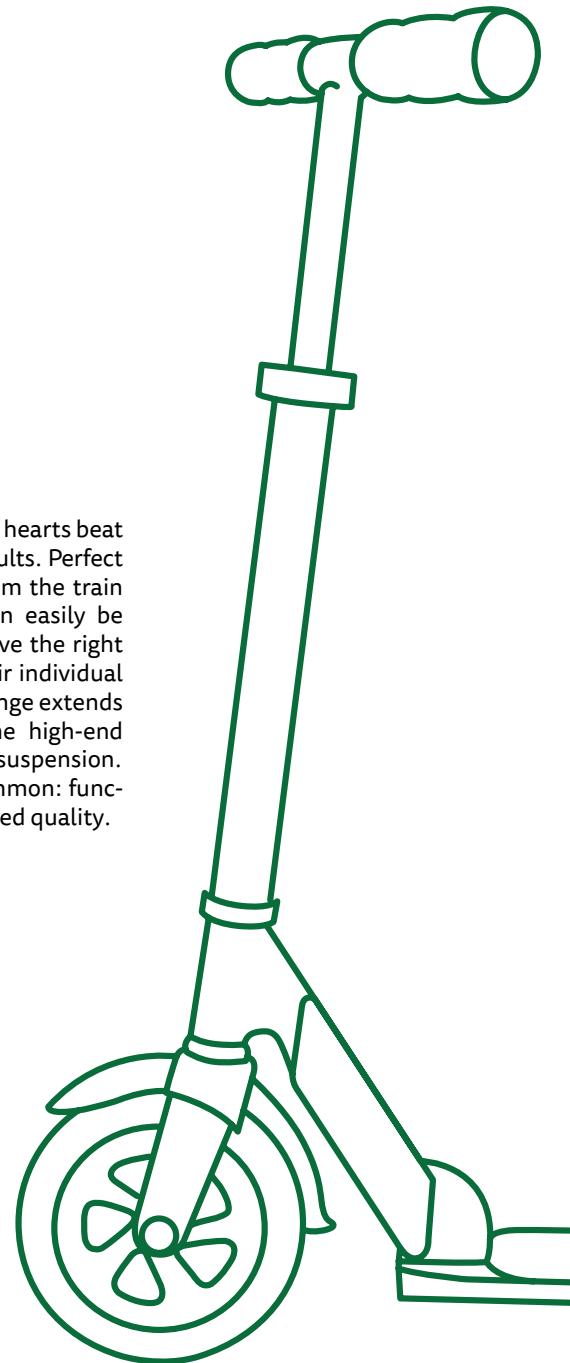
- | | |
|-------------------------|---------------------------|
| Silver Matt
SA0019 | Oasis Blue
SA0024 |
| Red
SA0025 | Black
SA0026 |
| Pink
SA0027 | Sapphire Blue
SA0084 |
| Black Stripe
SA0133 | Purple Stripe
SA0137 |
| Blue Stripe
SA0177 | Red Stripe
SA0178 |
| Petrol Stripe
SA0179 | Purple Metallic
SA0132 |

Kids & Teens	
2.9 kg	
100 kg	



SCOOT YOUR COMMUTE

Micro Scooters not only make children's hearts beat faster, they are also very popular with adults. Perfect for short distances in town, such as from the train station to work or university, they can easily be combined with public transport. We have the right scooter for everyone, depending on their individual needs and intended use. Our product range extends from the compact Micro Speed to the high-end Micro Suspension with front and rear suspension. All our scooters have three things in common: functionality, attractive design and unmatched quality.



MICRO NAVIGATOR

State-of-the-art technology
packaged in a timeless retro look!

Black/Silver
SA0232



Check it out
on YouTube

MICRO SPRITE SUSPENSION

The famous classic
with a new twist

- Dark Grey SA0245
- Light Blue SA0247
- Olive Green SA0246
- Pink SA0248
- Aqua SA0258
- Purple SA0259
- Neochrome SA0260



Image is for reference only and may change at any time.



MICRO SUBURB RELOADED

Urban driving fun newly defined

Silver
SA0249



MICRO METROPOLITAN DELUXE

The cozy allrounder



- Black
SA0212
- Micro Metropolitan Deluxe Black (without handbrake)
SA0188



MICRO SUSPENSION

No bumps, no shaking – just a smooth ride!



Midnight Blue SA0297

Black SA0156

Bordeaux SA0301

6.1 kg

kg

100 kg

kg



MICRO CLASSIC NEOCHROME BLACK

The versatile urban companion in
an elegant black neochrome look!

Black
SA0242



MICRO CLASSIC

A timeless companion
for both him and her



4.7 kg

100 kg



White SA0031	Neochrome SA0049
Black SA0034	Matt Silver SA0241

MICRO CLASSIC NANOGRID TIRE

Ride smooth, glide effortlessly



4.7 kg

100 kg



Midnight Grey SA0253
Pine Green SA0252
Peach SA0255



Check it out
on YouTube

MICRO EAZY

Form follows function.
Foldable within a second!

Black
SA0155



4.9 kg



100 kg



MICRO SPEED DELUXE

The discreet eye-catcher

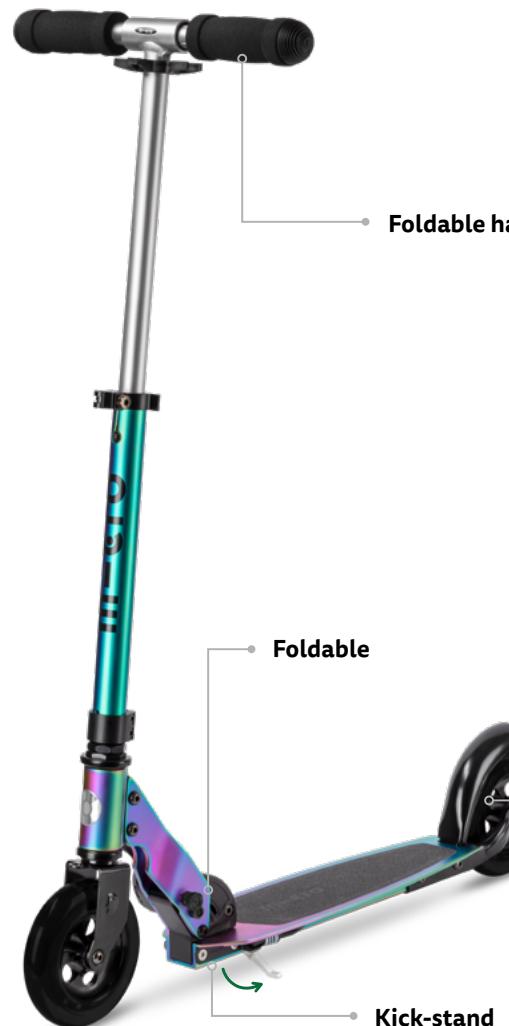
- Clay
SA0211
- Alaskan Blue
SA0214
- Neon Rose
SA0213



MICRO SPEED

The sprinter

- Dolphin Grey SA0033
- Aztec Black SA0121
- Mint SA0122
- Silver SA0142
- Matt Neochrome SA0244



3.8 kg



100 kg



MICRO ROCKET

The downhill specialist

- Sky Blue
SA0143
- Black
SA0048



3.9 kg
100 kg

MICRO ROCKET 2.0

More grip, more flow

- Neon Yellow
SA0302
- Neon Pink
SA0303



3.9 kg
100 kg

MICRO KICKBOARD RELOADED

Cruising on three wheels



3.9 kg



100 kg



Image is for reference only and may change at any time.

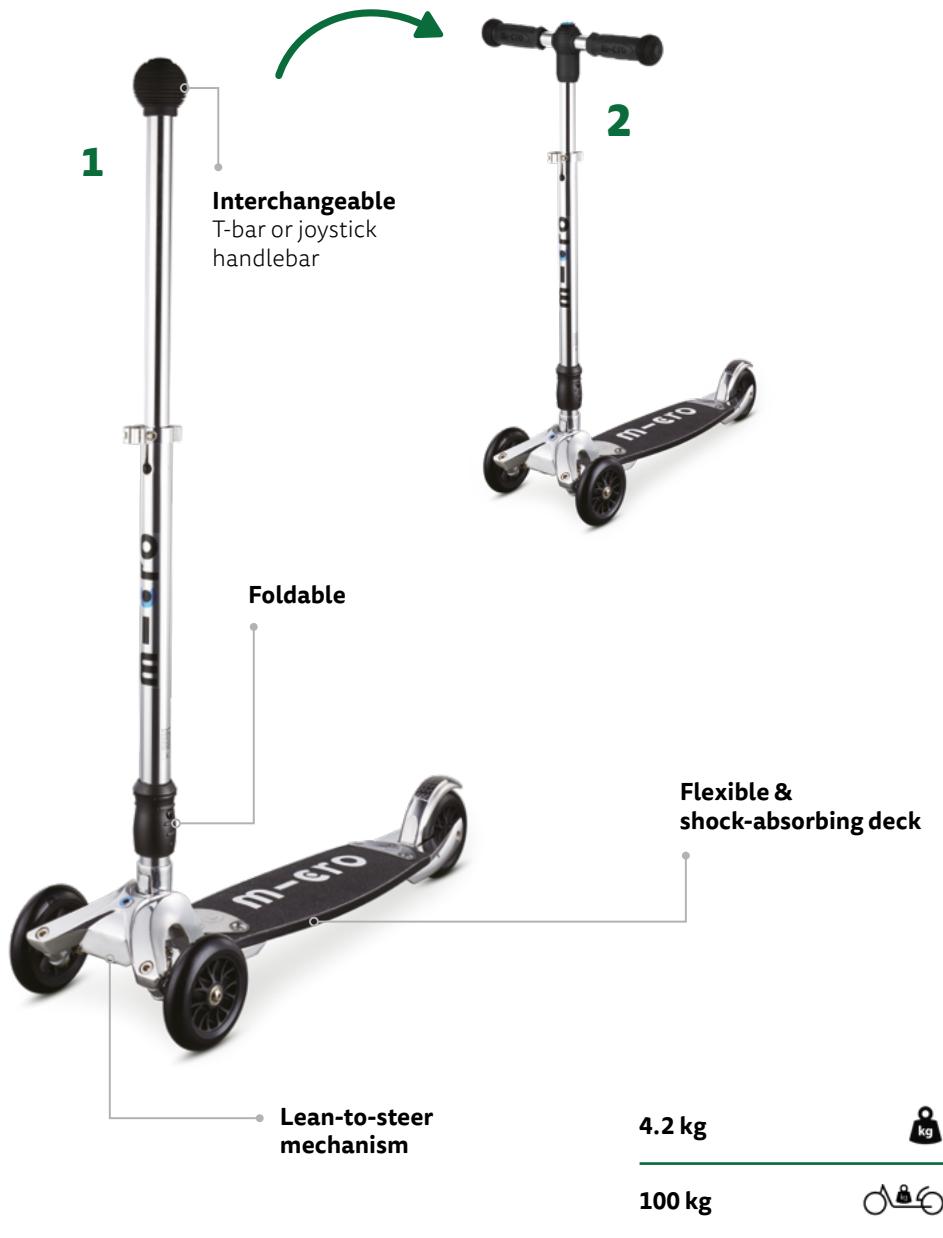
- Olive KB0027
- Plum KB0026
- Blue Berry KB0025



KICKBOARD ORIGINAL 2.0

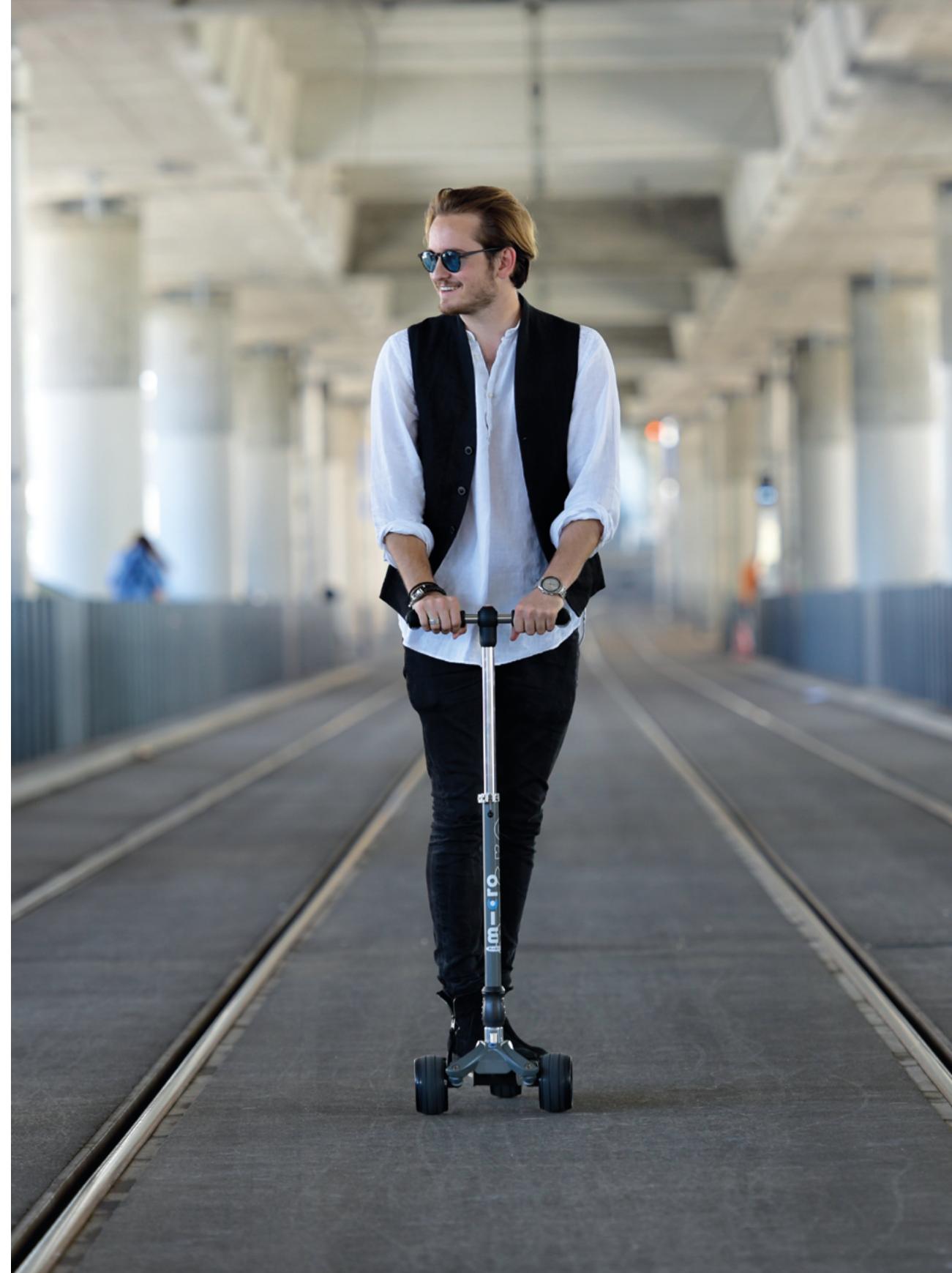
Surf the sidewalks!

Alu
KB0024



MICRO KICKBOARD MONSTER

The sleek monster



MICRO PEDALFLOW

No time for the gym?
No problem!

White
CB0001
Black
CB0002



8.3 kg



100 kg

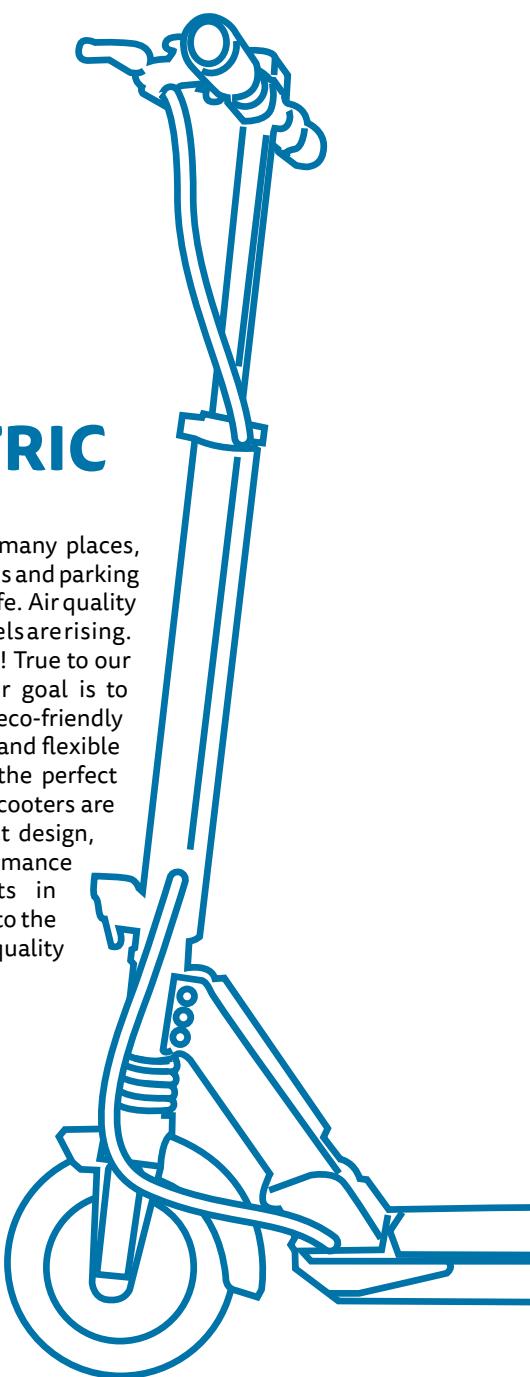


reddot design award
honourable mention 2012



WE ARE ELECTRIC

More and more people live in cities. In many places, traffic is an everyday challenge. Traffic jams and parking shortages have become part of everyday life. Air quality is increasingly deteriorating and noise levels are rising. We really need to change how we move! True to our vision of a "**better urban lifestyle**", our goal is to make inner-city mobility more practical, eco-friendly and fun. Our e-scooters offer an efficient and flexible way to get around town, making them the perfect solution for the "last mile"! Our electric scooters are unique thanks to their modern, compact design, lightweight construction and high-performance materials. When developing products in Switzerland, we attach great importance to the seamless integration of the latest, high-quality drive technology.



MICRO EXPLORER S

The ultimate powerhouse



Silver
EM0072 (25 km/h)
EM0076 (20 km/h)



MICRO EXPLORER II

Long lasting, powerful wide range



Black
EM0074 (25 km/h)
EM0081 (20 km/h)



MICRO MERLIN II

The spring loaded long distance runner



Black/Grey
EM0086 (25 km/h)
EM0092 (20 km/h)



MICRO PREMIUM SERIES

The mobility solution for the last mile in your daily commute by train, tram, bus or car between home and office.



Micro Merlin II



Micro Explorer II



Micro Explorer S



Power	nom. 300 W max. 500 W	nom. 350 W max. 500 W	nom. 450 W max. 500 W
Range	35 km *	35 km *	40 km *
Torque	15 Nm	17 Nm	19 Nm
Hill climbing	15 %	16 %	20 %
Weight	13 kg	13 kg	14 kg

Braking systems	3	3	3
Tires	200 mm	200 mm	200 mm
App connectivity	no	yes	yes
Dual suspension	yes	yes	yes
Foldable handlebar & grips	yes	yes	yes
Display	yes	yes	yes

* ECO Mode

Micro Explorer S

MICRO X5

Effortless and reliable mobility

- Ice
EM0106 (20km/h)
EM0108 (25km/h)
- Midnight
EM0105 (20km/h)
EM0107 (25km/h)



19 kg	kg
nom. 300 W	
max. 500 W	⚡
30 km	📍
Thumb throttle	⚡



Check it out
on YouTube



MICRO X11

Comfortable and efficient
from A to B



- Ice
EM0094 (20km/h)
EM0096 (25km/h)
- Midnight
EM0095 (20km/h)
EM0097 (25km/h)



Check it out
on YouTube



MICRO X30

The powerful long-distance runner



- Ice
EM0098 (20km/h)
EM0100 (25km/h)
- Midnight
EM0099 (20km/h)
EM0101 (25km/h)



Check it out
on YouTube



MICRO X RANGE

Designed for routes from A to B and longer journeys where comfort and stability are important, like on the way from home to the office, to university or on longer distances through the city



Micro X5



Micro X11



Micro X30

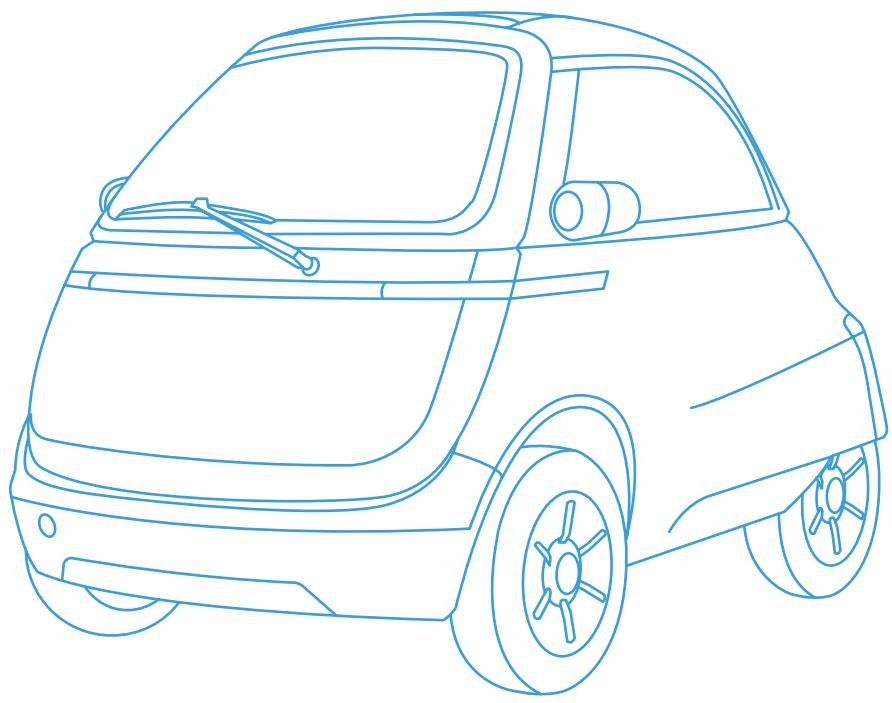


Power	nom. 300 W max. 500 W	nom. 350 W max. 500 W	nom. 500 W max. 750 W
Range	30 km *	35 km *	50 km *
Torque	18 Nm	23 Nm	29 Nm
Hill climbing	15 %	18 %	25 %
Weight	19 kg	18.5 kg	20 kg
Tires	250 mm	250 mm	250 mm
App connectivity ¹	yes	yes	yes
Front suspension	no	no	yes
Foldable	yes	yes	yes
Display	no	yes	yes



RETHINKING URBAN MOBILITY

On average, cars carry just 1.2 passengers over a daily distance of 35 kilometers. It's a bit like lugging around a large suitcase every day, even though you're only taking a short trip—seems a bit excessive, doesn't it? That's where the Microlino comes in. Perfect for the 95% of trips that don't require a big car, offering a smart balance between the comfort of a car and the agility of a motorcycle. Think of it as the iPad of mobility: compact, efficient, and exactly what you need. Plus, it's far more eco-friendly. Thanks to its lightweight design and minimal components, it uses 60% less energy in production and everyday use.



MICROLINO

This is not a car!

The Microlino is the iPad of the mobility world. It combines the advantages of a car with those of a motorcycle. We have equipped the Microlino with everything you need: space for two, three battery options and enough storage space for your shopping. Let's go!

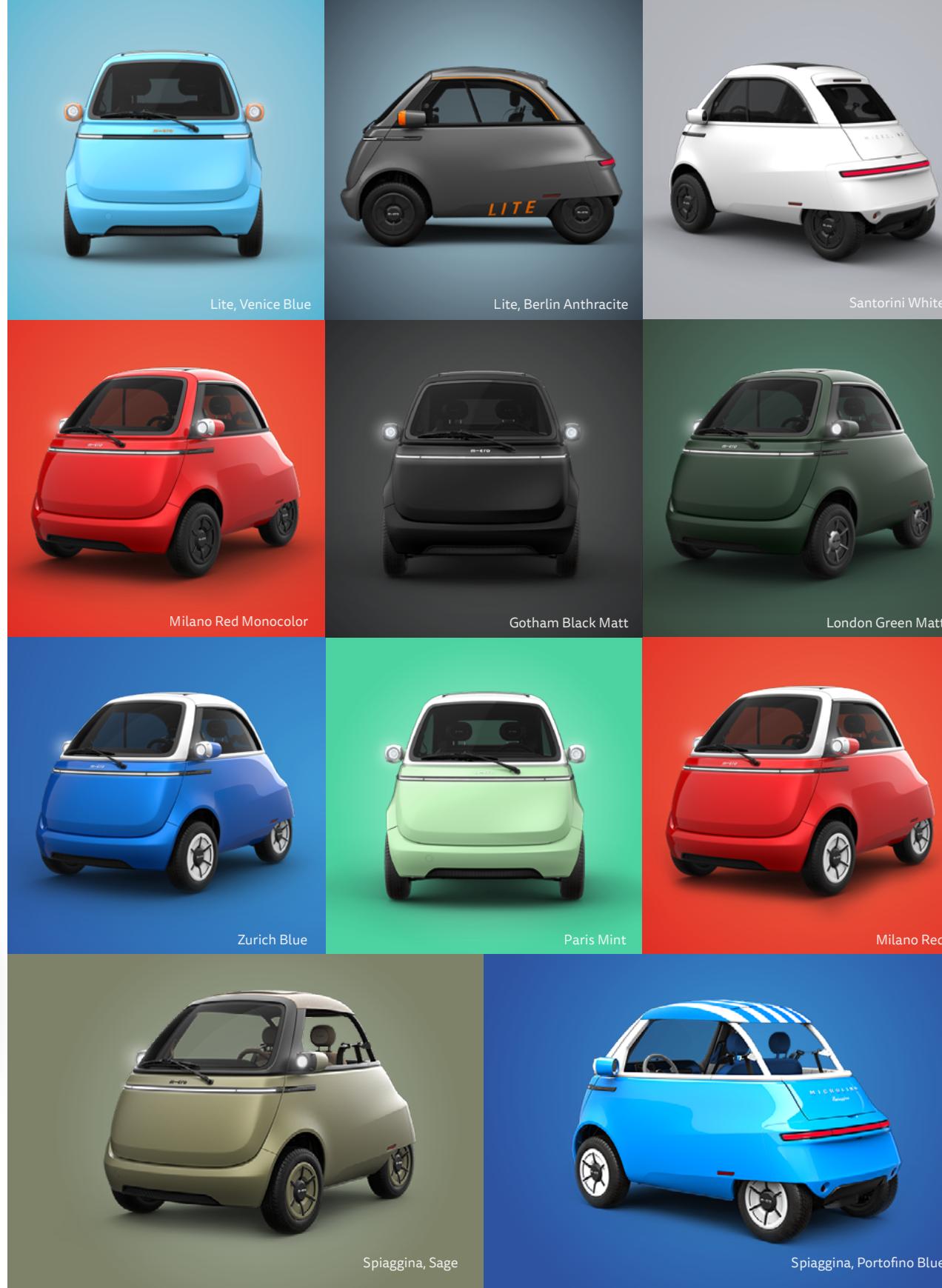
- | | | | |
|--|-----------------------------|--|-----------------------------------|
| | Lite
Venice Blue | | Lite
Berlin Anthracite
Grey |
| | Santorini
White | | Milano Red
Monocolor |
| | Gotham Black
Matt | | London Green
Matt |
| | Zurich Blue | | Paris Mint |
| | Milano Red | | Spiaggina
Sardinia Sage |
| | Spiaggina
Portofino Blue | | |



Learn more about
the Microlino

Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.



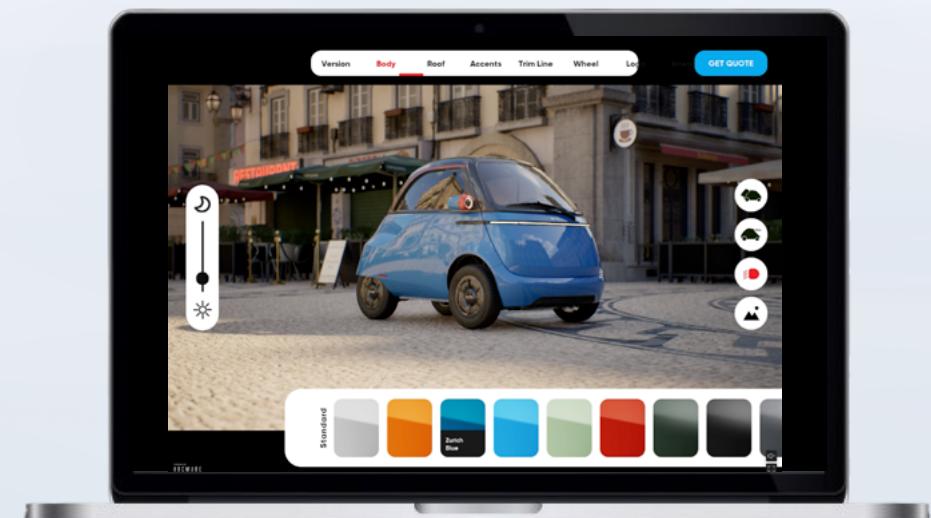
CUSTOMIZE YOUR OWN MICROLINO!



You want to drive the world's most special car — but why stop there? Make it truly yours with custom color combinations, bold accents and unique wheel caps to personalized body and roof colors.

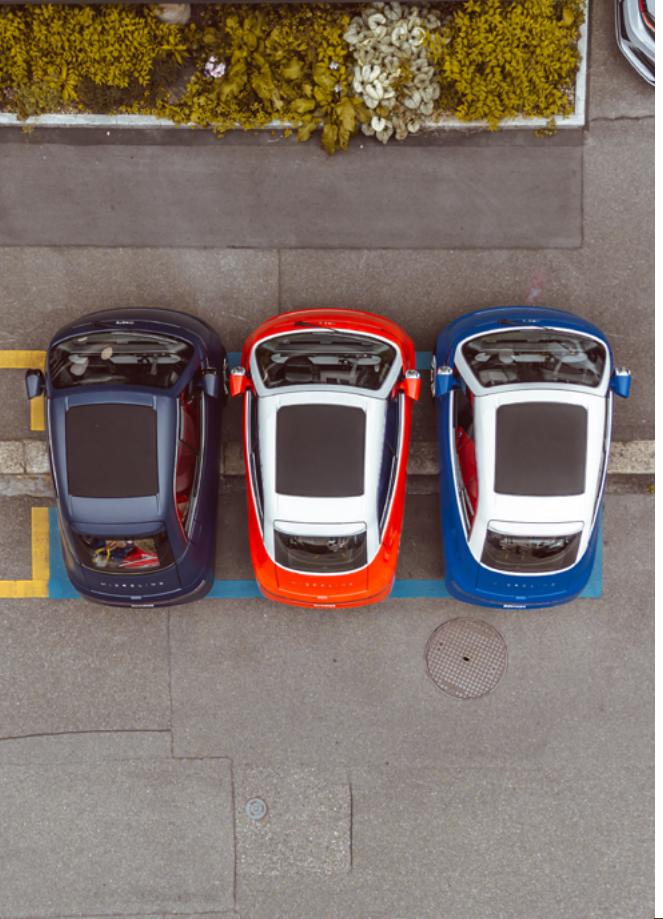
Thanks to our in-house production facility in Turin, Italy, we offer a rare advantage: the

ability to paint and finish each vehicle entirely under one roof. This means we oversee every step of the process — from the bare metal frame to the final detail — ensuring the highest level of craftsmanship. Most importantly, it allows us to bring your vision to life by creating a bespoke color combination tailored specifically to your order.



Customize your own car on
the Microlino website

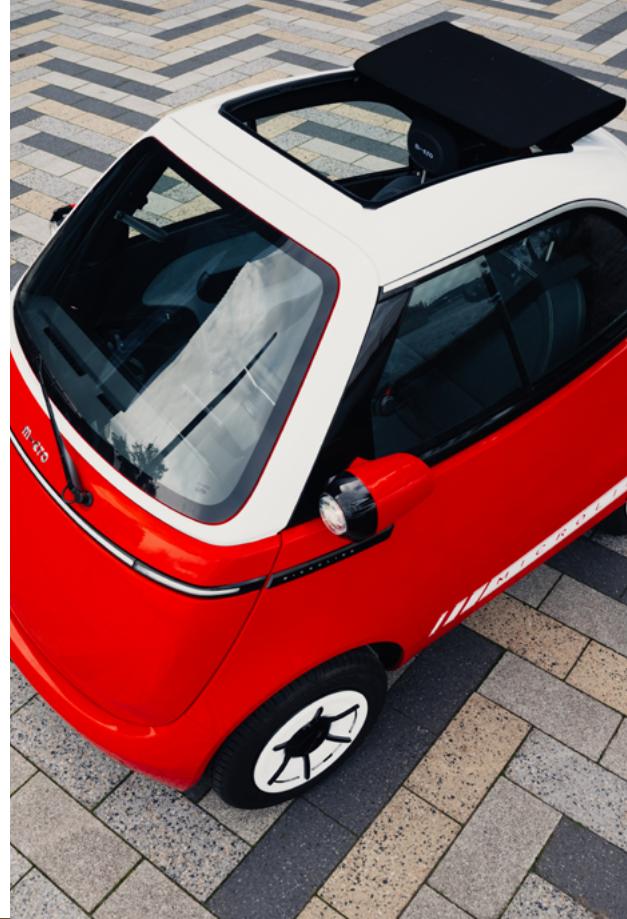
You can customize the color of the **body, roof, accents, trim line, wheel caps and logos**. Apart from the standard colors that are part of the Microlino range, you can also opt for special colors which are not part of our standard line-up and only available in the custom programm.



PARKING

CROSS-PARKING RECOMMENDED

The Microlino can be parked sideways with a length of just 2.5 m. Thanks to the front door, you never have any problems getting out, because you step straight onto the sidewalk.



SUNROOF

HERE COMES THE SUN

The standard sliding roof ensures fresh air and a pleasant summer tan. Don't forget the sunscreen!



CHARGING

SOCKET-FRIENDLY

No charging station required! The Microlino can be charged easily and simply in just 4 hours using a normal socket. However, charging at a wallbox is also possible with the standard type 2 plug.

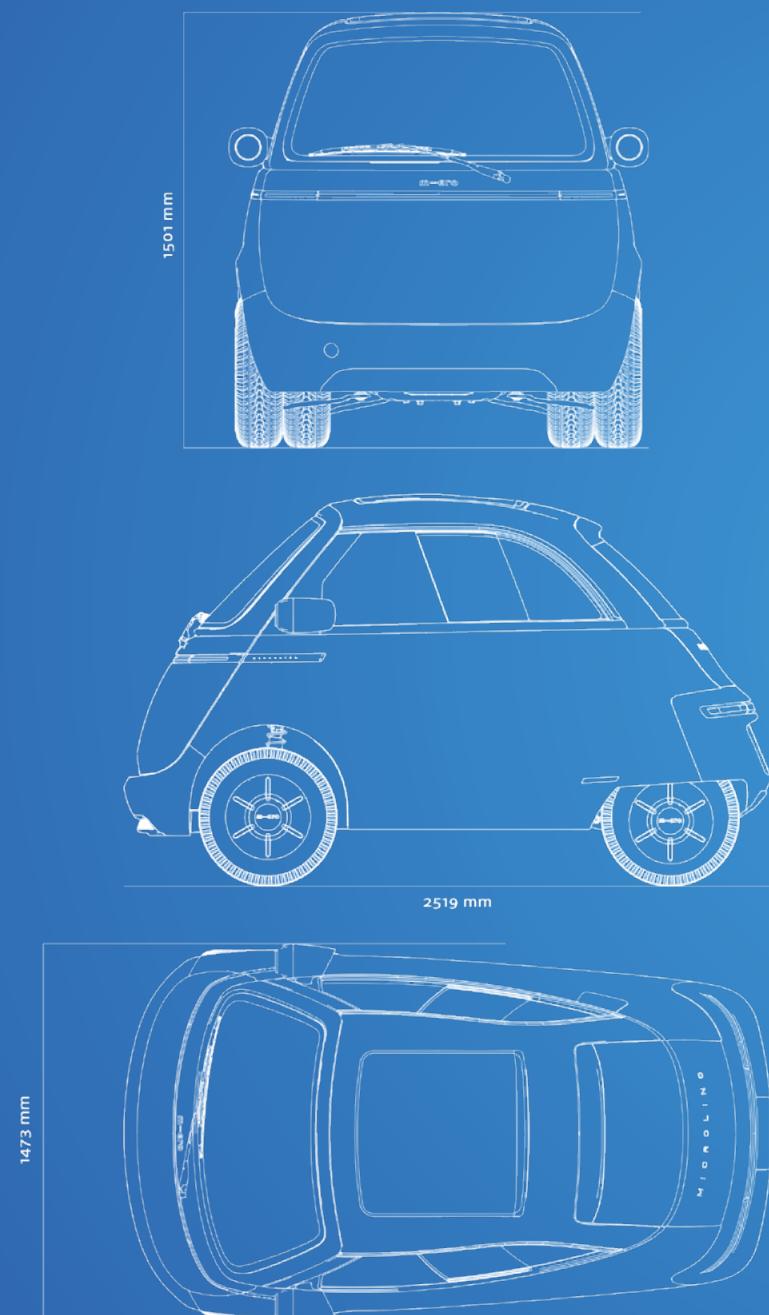


ENVIRONMENTALLY FRIENDLY

60% LESS ENERGY CONSUMPTION

Thanks to its lightweight design, the Microlino uses about 60% less energy in production and operation compared to a typical electric car—not to mention the significant size difference when compared to a large combustion-engine SUV.

TECHNICAL DATA



SHORT RANGE MEDIUM RANGE LONG RANGE

BATTERY & CHARGE		Version 45 / Version 90	Version 45 / Version 90	Version 90
Battery capacity (kWh)		5.5	10.5	15
Battery technology		Lithium-ion (NMC / NCA technology)		
Range (km)*		95 / 93	200 / 177	228
Charging time at household socket SOC 80% (h)		2	4	5.5
Charging power OBC (kW)		2.2		
MOTOR				
Power (kW)		6/12.4	6/12.4	12.4
Consumption (kWh)		6.8/7.3	6.8/7.3	7.3
DRIVING PERFORMANCE				
Acceleration 0-50 km/h (s)		5		
Maximum speed (km/h)		45/90	45/90	90
STEERING				
Turning circle (m)		7.4		
WEIGHTS (KG)				
Empty weight without battery (kg)		425/435	425/435	435
Empty weight incl. battery (kg)		576/586	605/615	629
Permissible total weight (kg)		750		
Payload (kg)		174/164	145/135	121
DIMENSIONS				
Length (mm)		2519		
Width (mm)		1473		
Height (mm)		1501		
Wheelbase (mm)		1566		
Front track (mm)		1255		
Rear track (mm)		935		
Trunk volume (l)		230		
Tire dimensions		145/70 R13 71 G		

Subject to alterations, errors and misprints

* Range according to WMTC measurement procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare vehicles. In practice, the range may vary considerably depending on riding style, load, topography and time of year.

MICROLINO



PURE SUMMER FEELING

OPTIONALLY WITH REMOVABLE ROOF

Thanks to the open sides and the airy rear, the Spiaggina offers the ultimate summer driving experience, allowing you to enjoy the fresh breeze. The high-quality fabric roof can either be rolled back or removed completely in a few simple steps. More summer feeling is not possible! The interior in white-blue or grey-brown is made of special vegan leather, which is also used in sailing yachts and is highly resistant to moisture.

www.microlino-car.com



MAX. SPEED
90 km/h



RANGE
177 km



CHARGING
ca. 4 hours



POWER
12.5 kW



Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.



MICROLINO

- LITE -

AM DRIVERS LICENSE

The Microlino Lite offers an unmatched driving experience in the L6e category (AM drivers license) and is redefining urban exploration with speeds of up to 45 km/h.

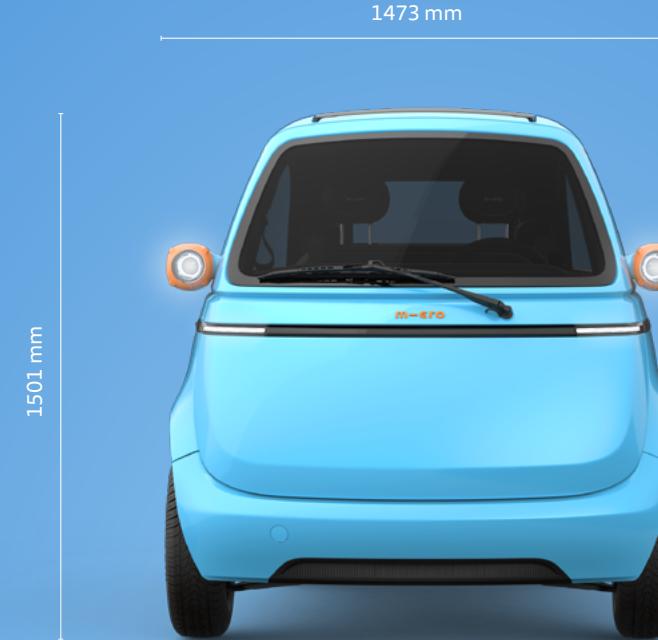
With a generous bench seat with space for two passengers and a trunk capable of fitting one large check-in suitcase and two cabin sized ones.



AUTOMOTIVE SAFETY CELL

SETTING A NEW STANDARD IN THE L6E CATEGORY

First in its class, the Microlino Lite features a self-supporting steel unibody that improves safety and driving behavior compared to the tubular frame of other vehicles in its class.



AM license
From the age of
14, depending
on country.



MAX. SPEED
45 km/h



RANGE
95 km / 200 km



CHARGING
ca. 4 hours



POWER
12.5 kW



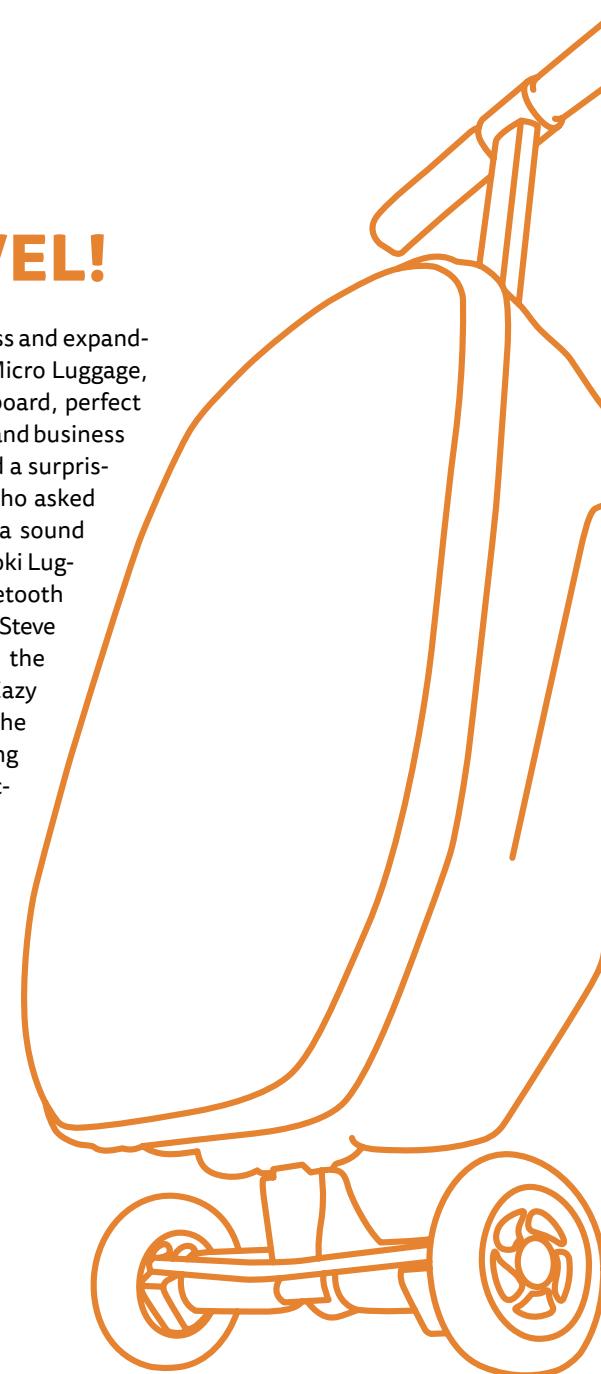
Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.



HAPPY TRAVEL!

In 2008, we entered the travel business and expanded our product range to include the Micro Luggage, a trolley case with an integrated kickboard, perfect for frequent flyers, travel enthusiasts and business people. A few years later, we received a surprising call from the US DJ Steve Aoki, who asked us to equip the Micro Luggage with a sound system. This is how the Micro Steve Aoki Luggage Sound2go with integrated Bluetooth sound box was created, designed by Steve Aoki himself. We have developed the Micro Trike and the Micro Luggage Eazy to cater for all age groups, especially the youngest. In line with Micro's guiding vision, our travel products offer practical, uncomplicated and unconventional mobility on the go.



MICRO TRICYCLE

Urban elegance, ultimate comfort: refined design, functional craftsmanship

- Matcha TR0021
- Latte TR0022
- Ice Blue TR0027
- Purple TR0028



6+ months	
8 kg	
25 kg	



MICRO BABY CRUISER 360°

Safety, comfort, style.
Our Baby Cruiser 360° makes every trip effortless!

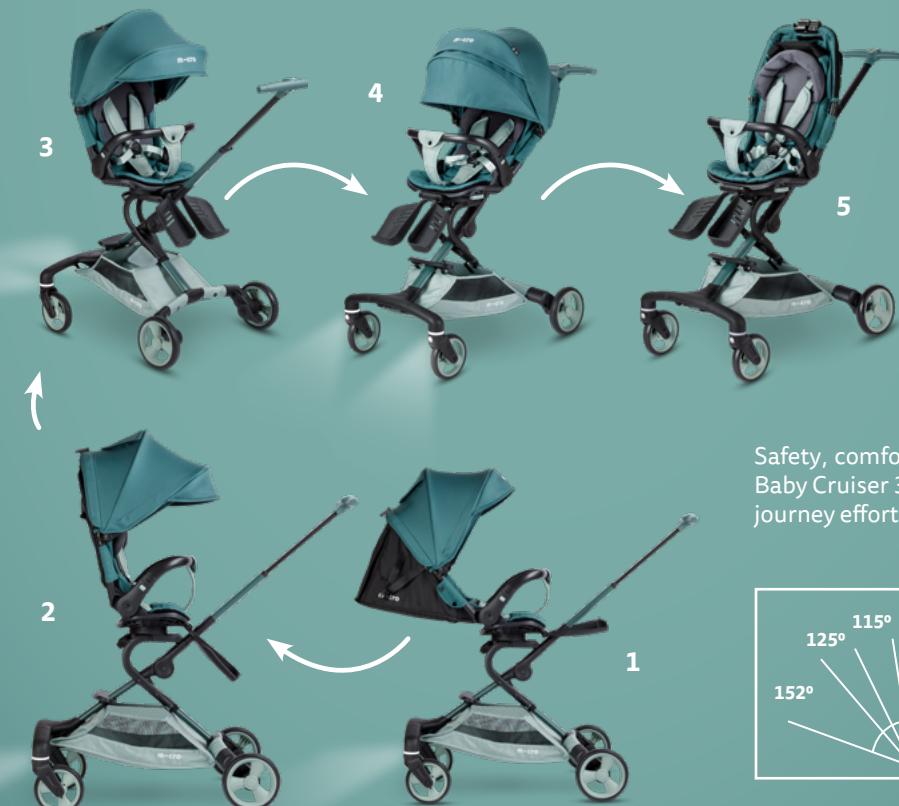


Matcha
TR0023

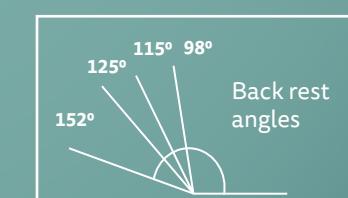
Latte
TR0024

**Baby chair for on the go:
comfortable eating
in the restaurant
anytime and anywhere**

Versatile seating options: Adjust the backrest to four different angles and use a 180° swivel seat for a variety of perspectives - effortlessly adapts to your child's needs.



Safety, comfort, style – Our Baby Cruiser 360 makes every journey effortless!



MICRO RIDE ON LUGGAGE EAZY ALLROUNDER

Whether it's grocery shopping or travelling with kids, we've got you!



Pink
ML0040
Blue
ML0041

Plenty of storage space



Seat for kids



Removable luggage case

18+ months



4 kg



22 l



20 kg



Luggage and shopping bag in one

MICRO RIDE ON LUGGAGE EAZY WEEKENDER

Weekend trip ahead?
We know the perfect companion!



18+ months

4 kg

22 - 26 l

20 kg

Forest Green
ML0043

Frosty Blue
ML0046

MICRO RIDE ON LUGGAGE EAZY WEEKENDER

Your ultimate travel companion,
crafted for style & comfort every
mile of the way



18+ months

4 kg

22 - 26 l

20 kg

Dark Blue
ML0044

MICRO TRIKE XL

Ready, set - relax!

Ruby Red
TR0007

Aqua
TR0011



18+ months

1.9 kg

20 kg



TRAVEL

MICRO SCOOTER LUGGAGE JUNIOR PATCH & PLAY

The practical travel
companion for the little ones



Blue ML0036
Pink ML0037
Aqua ML0038
Frosty Blue ML0045

2+ years	1 person
3.3 kg	kg
13 l	cube
50 kg	bike



Check it out
on YouTube



MICRO SCOOTER LUGGAGE JUNIOR

The practical travel companion for the little ones

Mint
ML0031



Check it out
on YouTube



MICRO SCOOTER KICKPACK LITE 3.0

Next generation backpack and scooter in one

Black
ML0039



MICRO SCOOTER LUGGAGE 4.0 S

Traveling has never been this easy

Grey
ML0047



Image is for reference only and may change at any time.



Created with AI support.

MICRO SCOOTER LUGGAGE 4.0

Trolley and scooter in one

Black
ML0025



MICRO X STEVE AOKI LUGGAGE SOUND2GO

Rock the airports of the world!

Comic
ML0007



4.6 kg



26 l



100 kg



MICRO WAGON CLASSIC

The family buddy

Black/Blue
MW0002



8.6 kg
50 kg

MICRO WAGON DELUXE PRO

The perfect companion for sunny days

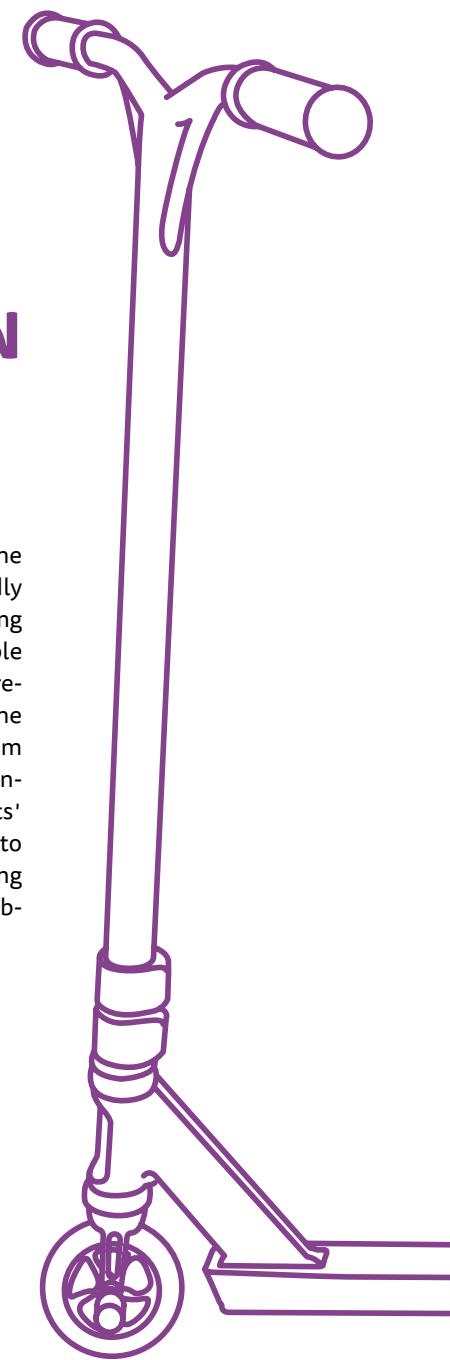
Black/Blue
MW0004



12.5 kg
50 kg

FROM UNKNOWN SUBCULTURE TO TREND SPORT

What began as an underground movement in the French-speaking region of Switzerland rapidly evolved into a global trend. A new sport featuring a variety of breakneck tricks, including double backwards somersaults, has emerged. Micro reacted immediately to this trend, developing the first stunt scooter in collaboration with riders from Montreux. The Micro freestyle scooters are generating great interest in the scene. The products' functionality, along with Micro's commitment to incorporating the feedback and needs of young riders into new development processes, has contributed to this interest.



MICRO ICE SNOWPARK

The world's first snow park scooter!

Black
SA0140



MICRO TROOPER

The street scooter for big stunt scooter fans

Black/Silver
SA0292



4.35 kg	kg
58 cm	cm
98 cm	cm
120 kg	kg



MICRO STUNT SCOOTER

Our three new stunt scooter models

- Maverick Grey
SA0291
- Supreme Blue
SA0290
- Genesis Mint
SA0289



	Maverick	Genesis	Supreme	
Weight	3.6 kg	3.5 kg	3.35 kg	kg
Max. Load	100 kg	100 kg	100 kg	kg
T-Bar Width	80.5 cm	79.5 cm	91 cm	cm
T-Bar Height	58 cm	56.5 cm	66 cm	cm
Handlebar Material	Steel	Steel	Aluminum	cm
Deck Material	Aluminum	Aluminum	Aluminum	cm
Wheels	PU and metal core	PU and metal core	PU and metal core	cm



MICRO RAMP

The perfect scooter for the first tricks

Black
SA0190

Cyan
SA0192



ACCESSORIES

ONLY THE BEST FOR YOU AND YOUR MICRO SCOOTER

Let your creativity run wild and give you and your Micro Scooter a unique look! Our extensive range of colorful and practical accessories includes helmets and lights to personal protective equipment and backpacks. Become part of the Micro Urban Lifestyle!





Bells



Micro Bell
Royal Blue
AC4658

Micro Bell
Glitter Blue
AC4735

Micro Bell
Glitter Purple
AC4736

Micro Bell
Neon Green
AC4730

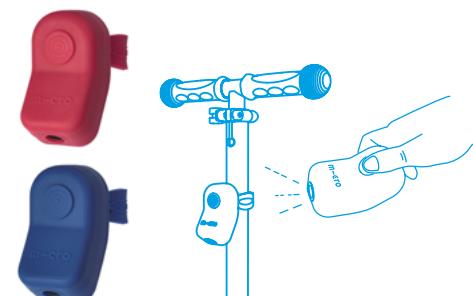
Micro Bell Flux
Neon Pink
AC4717

Micro Bell
Aqua (V2)
AC4649

Floor Lights



Micro Floor Light
AC5466 Micro Floor Light Unicorn
AC5468 Micro Floor Light Rocket



Velcro Accessories



Micro Dart Game
AC5481



Micro Patches
Monsters
AC4773



Micro Patches
Mermaids
AC4775

Scooter Buddies



Micro Scooter Buddy
Panda
AC4769



Micro Scooter Buddy
Flamingo
AC4762



Micro Scooter Buddy
Monsters
AC4763



Micro Scooter Buddy
Microlino
AC4768



Pull & Carry Strap



Micro Pull & Carry Strap
Reflective Elastic
Black
AC4840

Micro Pull & Carry Strap
Reflective Elastic
Pink
AC4841

Micro Pull & Carry Strap
Reflective Elastic
Aqua
AC4842

Neochrome Helmets & Bells



Mandala Helmet
Neochrome Pink
AC2285BX (S)
AC2286BX (M)



Mandala Helmet
Neochrome Blue
AC2287BX (S)
AC2288BX (M)



Micro Bell
Neochrome Blue
AC4715



Micro Bell
Neochrome Purple
AC4716



Reflective Knee & Elbow Pads



Micro Knee and Elbow Pads
Reflective Blue
AC5474 (S)
AC5475 (M)



Micro Knee and Elbow Pads
Reflective Pink
AC5476 (S)
AC5477 (M)



Micro Knee and Elbow Pads
Reflective Black
AC5472 (S)
AC5473 (M)



Mandala Helmet
Green-Blue
AC2280BX (M)



Mandala Helmet
Pink-Purple
AC2282BX (M)



Micro Mermaid Helmet
AC2283BX (S)
AC2284BX (M)



Micro Bell
Mermaid
AC4733



Counter Display
(without products)
DP0042

Cable Lock



Micro Cable Lock
Green
AC4114



Micro Cable Lock
Pink
AC4115



Micro Cable Lock
Black
AC3001B

Get-the-Look Rocket



Micro Helmet Rocket
AC2100BX (XS)
AC2092BX (S)
AC2093BX (M)

Micro Knee and Elbow Pads Rocket (S)
AC8023

Micro Light Deluxe Red (V2)
AC4129

Micro Bell Rocket
AC4656



Micro Kids Metal Lock Blue
AC4111

Micro Gloves Rocket
AC4830

Micro Windmill Rocket (V2)
AC4750

Get-the-Look Unicorn



Micro Helmet Unicorn
AC2101BX (XS)
AC2102BX (S)
AC2103BX (M)

Micro Knee and Elbow Pads Unicorn (S)
AC8021

Micro Light Deluxe Dark Blue
AC4133

Micro Bell Unicorn
AC4655



Micro Kids Metal Lock Pink
AC4113

Micro Gloves Unicorn
AC4834

Micro Windmill Unicorn
AC4754

Get-the-Look Scootersaurus



Micro Helmet 3D Scootersaurus
AC2094BX (S)
AC2095BX (M)

Micro Knee and Elbow Pads Scootersaurus
AC8031

Micro Light Deluxe Dark Blue
AC4133

Micro Bell Scootersaurus (V2)
AC4647

Micro Kids Metal Lock Blue
AC4111

Get-the-Look Monsters



Micro Helmet 3D Monsters
AC2116BX (XS)
AC2117BX (S)
AC2118BX (M)

Micro Light Deluxe Red (V2)
AC4129

Micro Bell Monsters
AC4657

Micro Knee and Elbow Pads Monsters
AC8022 (S)

Get-the-Look Doodle Dot



Micro Helmet Doodle Dot
AC2098BX (XS)
AC2086BX (S)
AC2087BX (M)

Micro Light Deluxe Pink
AC4135

Micro Bell Pink
AC4651

Micro Kids Metal Lock Pink
AC4113

Micro Knee and Elbow Pads Doodle Dot
AC8020

Neon Helmets



Micro Helmet
Neon Pink (S)
AC2272BX

Micro Helmet
Neon Blue (S)
AC2272BX

Micro Helmet
Neon Green (S)
AC2272BX

Micro Helmet
Neon Yellow (S)
AC2272BX

Get-the-Look Floral Purple, Toucan, Dragon, Panda & Microlino



Micro Helmet
Floral Purple
AC2137BX (S)
AC2138BX (M)

Micro Helmet
Toucan
AC2099BX (S)
AC2125BX (M)

Micro Knee and Elbow Pads
Reflective Pink
AC5476 (S)
AC5477 (M)

Micro Light Deluxe
Purple
AC4134

Micro Bell
Purple
AC4653



Micro Helmet
3D Dragon
AC2137BX (S)
AC2138BX (M)

Micro Helmet
3D Microlino
AC2276BX (S)
AC2277BX (M)

Micro Helmet
3D Panda
AC2269BX (XS)
AC2270BX (S)
AC2271BX (M)

Get-the-Look Flamingo



Micro Helmet
Flamingo
AC2123BX (S)
AC2124BX (M)

Micro Light Deluxe
Flamingo
AC4130

Micro Bell
Flamingo
AC4648

Sprite Uni Helmets



Micro Helmet
Red
AC2108BX (S)
AC2109BX (M)

Micro Helmet
Ocean Blue
AC2131 (M)

Micro Helmet
Autumn Red
AC2129BX (M)

Micro Helmet
Forest Green
AC2142BX

Racing Helmets



Micro Helmet
Racing White / Red
AC2133BX



Micro Helmet
Racing White / Blue
AC2132BX

Youth Helmets



Micro Helmet
Stickers
AC2120BX (M)
AC2121BX (L)



Micro Helmet
Aqua
AC2115BX (M)



Micro Helmet
Black
AC2096BX (M)
AC2097BX (L)



Micro Helmet
Headphone Green
AC2111BX (M)



Micro Helmet
Headphone Pink
AC2113BX (M)

Raspberry



Micro Helmet
Raspberry
AC2080BX (S)
AC2081BX (M)



Micro Knee and Elbow Pads
Reflective Pink
AC5476 (S)
AC5477 (M)



Micro Light
Deluxe Pink
AC4135



Micro Kids
Metal Lock
Pink
AC4113



Micro Bell
Pink
AC4651

Smart Helmet**Micro Smart Helmet**AC2134 (M)
AC 2135 (L)

remote control

Black**Micro Helmet Black**
AC2096BX (M)
AC2097BX (L)**Micro Light Deluxe Black**
AC4132**Micro Bell Black**
AC4652**Micro Cable Lock**
AC3001B**Micro Knee and ElbowPads Reflective Black**
AC5472 (S)
AC5473 (M)**Sunglasses****Micro Sunglasses Unicorn**
AC5462**Micro Sunglasses Rocket**
AC5461**Baskets****Micro Basket Green**
AC4803**Micro Basket Rosa**
AC4806**Micro Basket Pink**
AC4804**Micro Basket Blue**
AC4805**Ribbons****Micro Ribbons Blue Reflective**
AC4629**Micro Ribbons Neon**
AC4628**Micro Ribbons EasyShip Blue Reflective**
AC4140**Micro Ribbons EasyShip Pink Reflective**
AC4139**Foldable Scooter Baskets****Micro Foldable Basket Unicorn**
AC4807**Micro Foldable Basket Rocket**
AC4809**Micro Foldable Basket Monsters**
AC4808**Micro Foldable Basket Scootersaurus**
AC4815**Micro Foldable Basket Black**
AC4816

Additional accessories



Micro Helmet Visor
AC4138



Micro Carry Strap, Reflective
Purple: AC3039
Black: AC3041
Red: AC3036
Aqua: AC3037



Micro Trailer
AC0039



Micro Ball Net
AC9055



E-SCOOTER



Range



Motor power

Drive
(thumb throttle / twist throttle)

SCOOTER



Age range



Max.load



Handlebar height



Weight



Capacity



Handlebar width



Angle



Wheels

AWARDS AND RECOGNITIONS

	Oppenheim Toy Portfolio - Best Toy Award - Gold Seal
	Oppenheim Toy Portfolio - Best Toy Award - Platinum
	Australian Toy Association Award 2015 - Winner
	Toy Award Nuremberg 2012 - Winner
	Suisse Toy Award 2012 - Winner Babydreams
	Reddot Design Award 2009 - Winner
	Reddot Design Award 2010 - Winner
	Reddot Design Award 2012 - Honourable Mention
	Reddot Design Award 2014 - Winner
	Parents Choice Approved
	Little London Awards 2016 - Winner: Best Toy
	Pro-K Product of the Year 2011 - Winner
	German Design Award 2016 - Special Mention
	LBP Loved by parents Winner Best Ride on 2011
	Spiel Gut Award - Recommended

AWARDS AND RECOGNITIONS

	Das Goldene Schaukelpferd Nominated
	Good Toy Award 2009 UK - Gold Award Winner
	Toy Fair Award 2009 Middle East - Winner
	Good Toy Award 2007 UK - Gold Award Winner
	Universal Design Award 2009 Winner
	Universal Design Award 2009 Consumer Favorite
	Approuvé par les Familles 2014
	iF Design Award 2002 - Winner
	TCS Award 2015 Recommended
	TCS Award 2015 Recommended
	Focus Open 2016 Special Mention
	German Design Award 2010 - Nominated
	German Design Award Special Mention
	German Design Award 2012 - Nominated
	Nursery World Award UK 2012 - Shortlist
	Parent's Choice Award - Gold Award Winner
	Finalist Lifestyle: Outdoor Gear
	Winner Best Nuresy: Eco Toys
	Focus Open 2020 - Special Mention
	German Design Award 2021 - Special Mention
	German Innovation Award 2021 - Winner
	Good Design Award 2020
	Green Product Award 2021 Pre-Selection
	Parents' Choice Recommended Award 2020
	Red Dot Award - winner 2021
	Top 10 Spielzeug 2021 - Nominated
	Mums Choice Award Silver 2021
	Mums Choice Award Bronze, 2021
	Popsugar Family Awards 2021 Winner
	Good Design Award 2021
	Right Start Awards Highly Commended 2022
	Green Good Design Award 2022
	Project Baby - Toy Awards Gold, 2022
	Junior Design Awards Gold, 2022
	Made for Mums - Toy Awards Silver, 2022
	Dadsnet - Awards Bronze, 2022
	UKMUMS.TV Mum's Choice Awards Bronze, 2022
	UKMUMS.TV Mum's Choice Awards Gold, 2022
	Kind + Jugend Asean Innovation Award Winner, 2023
	Go for Gold Silver Award 2023
	The Travel Retail - Asia Pacific- Award Winner, 2023
	Travel Retail Awards Highly Recommended by Shoppers - 2023
	Focus open 2025 Special Mention
	Top 10 Spielzeug 2025 Nomination
	Toy of the Year 2026 Nomination

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Find your local Micro representative



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Micro recommends wearing a helmet, as well as elbow and knee pads.

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