



better urban lifestyle



EDITORIAL

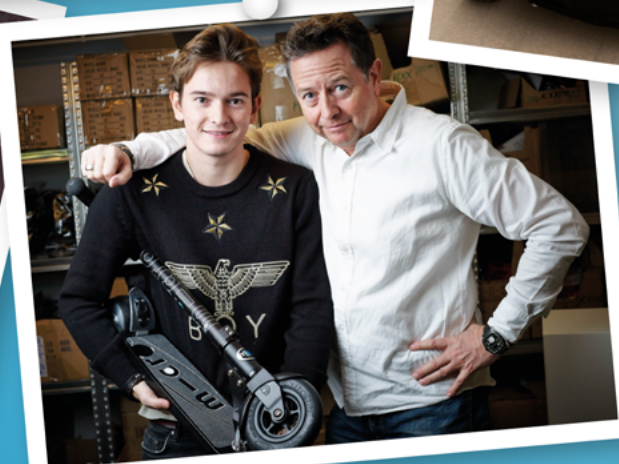
BETTER URBAN LIFESTYLE

Welcome to the age of micromobility! As cities expand and more people flock to urban centers, the need for space-efficient, practical transportation solutions has never been greater. In this fast-paced world, our vision of micromobility stands at the forefront — offering innovative, eco-friendly options that meet the evolving demands of modern society. Vehicles like our E-scooters and the Microlino are set to shape the future of urban mobility, providing a smarter, more sustainable alternative for everyday journeys. Driven by a pioneering spirit and supported by a passionate team in over 80 countries, we continuously challenge the status quo to shape a "better urban lifestyle" — for today and for generations to come.

Thank you for being a part of this journey.

Wim, Janine, Merlin and Oliver Ouboter

Wim Ouboter Janine Ouboter Merlin Ouboter Oliver Ouboter



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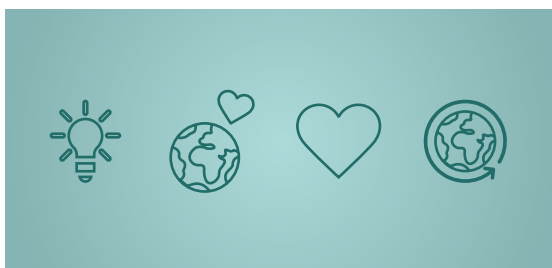
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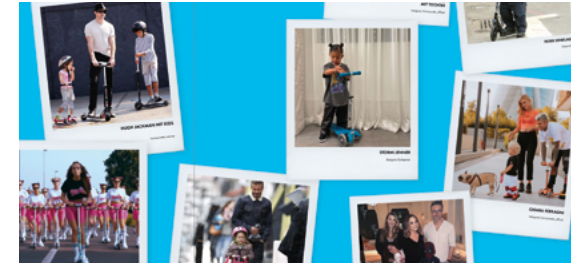
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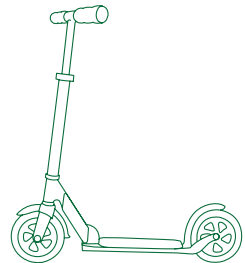
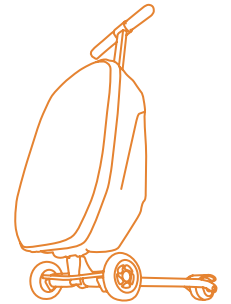
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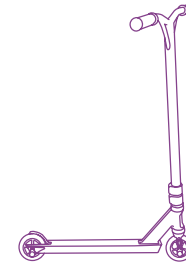
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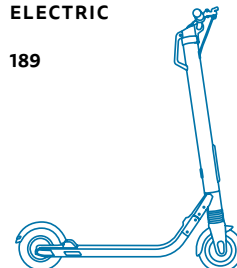
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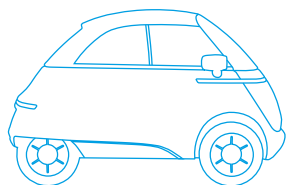
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From kick scooter to
Microlino - *Discover the
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MICRO SUCCESS STORY

*«Ever found yourself thinking a
distance is too short to bother
with the car, yet too far to walk?»*

Wim Ouboter faced this same dilemma on his trips from his Zurich apartment to his favorite sausage stand, the legendary Sternengrill. Seeking a practical solution for this short, one-kilometer journey, the Swiss entrepreneur quickly invented the original kickboard. But turning his vision of micromobility into reality wasn't easy. With limited financial resources and no experience in the industry, he faced a daunting challenge: how do you successfully bring such a product to market?



Wim Ouboter with a Micro Scooter prototype

1997

Wim wanted to team up with car manufacturer Smart and equip every car trunk with a Micro Scooter. The project failed because delivery of the city cars was delayed.



His pronounced innovative spirit had already led Wim to a new idea: the three-wheeled kickboard. It was supposed to be easier to ride than a skateboard, but still convey the same cruiser feeling.



1998

After initial hurdles, Wim partnered with sports brand K2 to successfully launch the three-wheeled kickboard.



m-cro

Wim used the kickboard profits to found his own company, Micro Mobility Systems AG, and soon the two-wheeled Micro Scooter took off - selling 80,000 units a day and over 30 million within a year.



OVER 30 MILLION SALES

Just one year later, the scooter sales collapsed completely. The market was flooded with copycats - over 500 factories replicated Wim's Micro Scooter, sparking a ruthless price war.



2001

Wim's strategy: innovation. He developed the Mini Micro, a colorful version of the kickboard for children. Today, Micro offers over 100 different mobility products for all ages, sold successfully in more than 80 countries.

2013

In 2013, Micro launched the eMicro one, the first E-scooter on the market. Compact, lightweight and motion-controlled, it won multiple awards. The experience gained since then has shaped our entire electric product line.



2015

In 2015, Wim's sons Oliver and Merlin began developing the electric city car Microlino. With over 36,000 reservations worldwide and series production starting in late 2022, the Microlino is now taking Europe by storm.



2020

Fast Company ranked Micro the 5th most innovative company in Europe, previously awarded to brands like Apple, Novartis and Spotify.



2021

Micro developed a sustainable children's scooter product line that is manufactured using recycled ocean plastic. Micro donates 1% of the sales of this ECO line to non-profit organizations dedicated to environmental protection.



2022

For over two decades, Micro has shaped urban mobility with exclusive innovations. To celebrate the 25th anniversary of the Micro Scooter, the Swiss company launched the nostalgic "Micro Navigator" in a unique retro design.



2024

Micro unveils another global innovation with the Mini & Maxi Micro Glow series. These scooters feature a revolutionary design that powers their glow purely through sunlight — no batteries required.



2025

Micro developed the Rock & Go - the world's first rocking scooter. This 2-in-1 innovation transforms over time from a rocker into a Mini Micro Scooter, completely tool-free. The product has already been nominated for several prestigious awards, including the Focus Open International Design Award, the German Top 10 Toy Award, and the Toy of the Year 2026 Award by The Toy Foundation.



MICROLINO STORY

*«How much car do you really
need in everyday life?»*

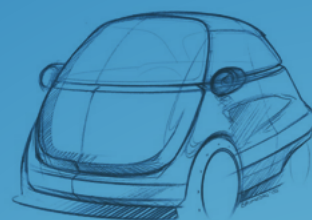
**This was the question asked by Wim, Oliver and
Merlin Ouboter.**

Conventional cars are often oversized and overly heavy for daily use. Statistically, just 1.2 people travel in a car over average distances of only 35 kilometers. So what should the ideal vehicle for these short everyday trips look like?



2015

The Ouboters realized that the ideal commuter vehicle lies between a motorcycle and a car - a concept explored as early as the 1950s. Inspired by classic cabin cars, they began designing the Microlino.



Together with the Swiss University ZHAW and DW, Micro finalized the design and technical specs. The prototype was then built in China in late 2015.

A few months later, the prototype finally arrived in Switzerland - only for the unexpected to happen: it fell off a forklift and was severely damaged.



2016

But the three founders didn't give up. They repaired the vehicle just in time for the Geneva Motor Show in March 2016 - and it paid off: over 500 reservations were placed in just two days.

In April 2016, the Microlino team began collaborating with Italian EV specialist Tazzari. However, when the Microlino manufacturer was sold to German company Artega, series development came to a halt.



2020

In 2020, Merlin and Oliver were named on the Forbes 30 Under 30 Europe list, which honors young innovators and entrepreneurs shaping the future of business and society.



2021



We are proud that the Microlino won the Good Design Award in the "Transportation" category and was named Car of the Year 2021 by Global Design News of the Chicago Athenaeum.

2022

Series production of the Microlino 2.0 began in 2022 in Micro's own factory in Turin, Italy.



— LITE —



The Microlino Lite was unveiled as a world first at the Paris Motor Show - limited to 45 km/h, it can be driven even without a driver's license.



Check out the aftermovie

2023

On June 24, 2023, the world's first official Microlino gathering brought together over 70 vehicles for a parade through Zurich. The highlight: a historic ferry ride across Lake Zurich with 54 Microlinos on board.



2025

Micro officially launched the Microlino Spiaggina — a summery electric cabrio inspired by classic beach cars, combining open-air charm with modern, sustainable mobility.

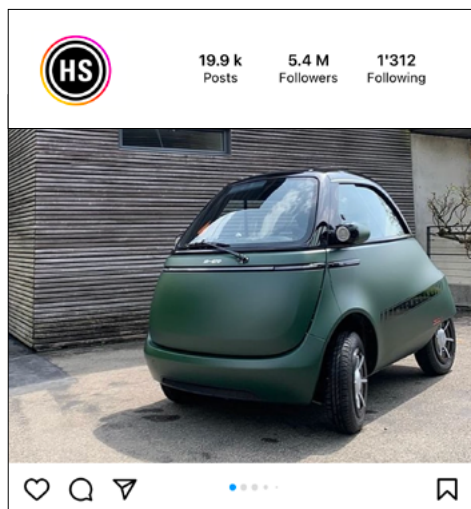
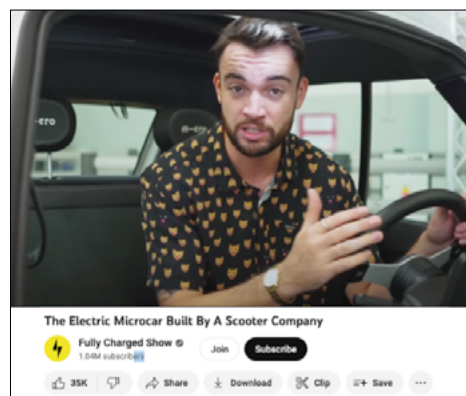
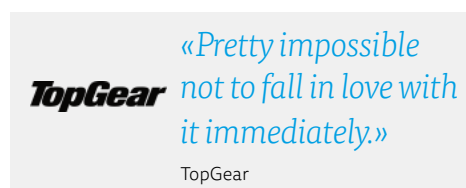
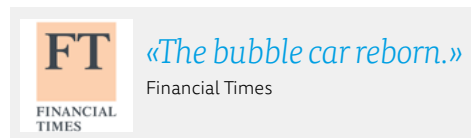
Check out the Fully Charged Spiaggina review



MICROLINO MEDIA REPORTS



The Microlino has received impressive coverage in articles and posts in prestigious newspapers and blogs around the world, as well as on various social media platforms.



Fully Charged Review YouTube

The Late Brake Show Review

MICROLINO PRODUCTION

BORN IN SWITZERLAND - RAISED IN ITALY

Nestled in Turin, Italy — the historic heart of the Italian automotive industry — our factory is the perfect place to bring the Microlino to life. On our 3,000-square-meter, solar-powered final assembly line, state-of-the-art equipment and advanced production systems ensure that every Microlino meets the highest quality standards.

The production process is structured into three key phases: bodywork, painting, and final assembly. At its core lies a self-supporting steel and aluminum body, engineered for strength, safety, and efficiency. With 50% fewer

er parts than a conventional car, the Microlino sets a new benchmark for sustainable personal mobility.

Compact yet comfortable, it offers weather protection, freedom of movement, and generous cargo space — all wrapped in a distinctive, iconic design. More than just a vehicle, the Microlino represents a smarter, more joyful way to experience city life.



Microlino production and assembly line in Turin (IT)

MICROLINO X SWISS

HUGE IN THE AIR, TINY ON THE GROUND: SWISS OPTS FOR MICROLINOS

SWISS employees have adopted a new way of commuting between hangar and headquarters: Instead of petrol cars, they are increasingly switching to the more efficient Microlinos. This has been made possible through a new collaboration between SWISS and the local manufacturer of electric cars Micro.

The tiny little car parked next to the imposing Boeing 777-300ER appears like a dwarf next to a giant. With its 2.5 metres in length and 1.5 metres in height, the Microlino lives up to its name. For comparison, the "Triple Seven" is 73.9 metres long and 18.5 metres high, making it 30 times the size of a Microlino. The image captures the start of an exciting

collaboration between SWISS and Micro, marked by SWISS's purchase of three Microlinos for employee use. Beyond the striking contrast of the small Microlino beside a large aircraft, this partnership represents a meaningful step toward sustainability, as SWISS embraces energy-efficient, space-saving solutions to reduce its environmental impact.



[Read the full article here](#)



[Instagram Video](#)



SMALL CAR, BIG IMPACT.

While many companies are abandoning their climate goals, the Microlino stands as a positive example of practical sustainability. It provides an easy-to-implement solution that drastically reduces emissions without compromising style or visibility. Compared to conventional electric cars, the Microlino uses around two-thirds less energy in both production and operation — making it an impactful choice for companies serious about making a change.

Boost your business

STYLISH, EFFICIENT & FLEXIBLE - THE MICROLINO IS THE IDEAL MOBILITY SOLUTION FOR YOUR COMPANY.

Plug & go

Plug in and charge: The Microlino is fully-charged in 4-5 hours from any normal socket.

Wow effect guaranteed

The Microlino is a real eye-catcher and puts your brand in the spotlight.

Space saver

Slim, smart and space-saving: the Microlino only takes up a third of a regular parking space.

Costs down, efficiency up

Thanks to the simple vehicle structure, the Microlino is particularly low-maintenance - minimal effort, maximum efficiency.

Green & clean

With 60% less energy consumption than conventional electric cars, the Microlino sets new standards in terms of sustainability.



[More information on how to boost your business with the Microlino](#)

ABOUT MICRO

100 MILLION SALES

Over 100 million scooters have already been sold worldwide.

80 COUNTRIES

Micro sells its products in more than 80 countries.

80 M TURNOVER

Micro generates an annual turnover of around 80 million dollars.

100% FAMILY OWNED

The company is 100% owned by Wim Ouboter and his family.

MORE THAN 100 PRODUCTS

Micro offers over 100 mobility products for kids, teens and adults.

10'000 SALES POINTS

We sell our products in over 10'000 locations worldwide.



Our vision

At Micro, we're passionate about making mobility more practical, sustainable and fun. **We believe that mobility is more than just getting from A to B — it's about enjoying the journey, exploring new places and moving freely however you want.** Our goal is to create innovative solutions that allow you to do just that. Whether you're commuting to work, running errands or simply spending quality time with family and friends, Micro lets you dive deep into the world of Micromobility.

But our vision goes even further: **We want to reimagine future mobility.** With our enthusiasm for innovative and high-quality Micromobility products, we are committed to bringing positive change and making sustainable mobility convenient, accessible and fun for everyone. Our pio-

neering spirit, deeply rooted in our family values, drives us forward and our commitment to sustainability guides us on our journey to change the way we live and create an improved world for generations to come.



From kick scooter to Microlino: Discover the Micro Story in our brand video!

Our values

PIONEERING SPIRIT



At Micro, we are passionate pioneers of Micro-mobility. Our innovations, from our world-renowned foldable aluminum scooter to the Microlino, the world's smallest electric city car, are proof of this. With more than 100 ground-breaking products, we are constantly pushing the boundaries of urban mobility and creating fascination.

FAMILY VALUES



As a Swiss family business, fairness, quality, innovation and sustainability are the cornerstones of our actions. These values permeate all areas of our business, whether it be the careful selection of sustainable materials for our products or the transparency of our sales processes. They are also reflected in our commitment as an employer and an active part of society.

PLANET FRIENDLY



We are deeply convinced that sustainable mobility is shaping the future. Our commitment to sustainability is global and is reflected in numerous local initiatives. Our passion for high-quality and sustainable mobility solutions drives us and contributes to creating a better urban lifestyle.

BUILT TO LAST



Our products are not only stylish, but also designed to last. Thanks to interchangeable parts, Micro products can be used by several generations. In addition, we offer worldwide repair and spare parts services to minimize our environmental impact. We invest in quality and durability, helping to create a more sustainable future.



Find out more about our sustainability efforts at www.micro-mobility.com

We are fighting throwaway society!

SUSTAINABILITY & SOCIAL RESPONSIBILITY

QUALITY AND SAFETY ARE OUR TOP PRIORITIES

Our products are characterized by exceptionally high quality and durability. We only use carefully selected raw materials. New products undergo a strict quality control system with various test procedures at every stage of development and production. This ensures that all requirements of national and international safety standards are met.



UNBELIEVABLE BUT TRUE: THIS MICRO SCOOTER IS 22 YEARS OLD!

A customer in the Czech Republic inherited the scooter from his father and is planning to replace the wheels and handles so that his son can ride it. He is delighted with the longevity and quality of the scooter and has no plans to buy a new one.



WE ARE REDUCING OUR ECOLOGICAL FOOTPRINT

We are constantly striving to optimize our product range and the entire Micro value chain and make them more sustainable. Among other things, recycling and the reduction of plastics in our products and packaging are a high priority. We are also gradually increasing the use of FSC-certified paper for our packaging.



EVEN A DUTCH BRIDGE CANNOT AFFECT THE QUALITY OF OUR SCOOTERS!

During a family vacation in the Netherlands, fascinated tourists marveled at the lifting bridge in Maastricht. They did not notice how the bridge closed and trapped their child's Micro Scooter. After about half an hour, the bridge lifted again and the scooter was freed without damage.

Repairing instead of throwing away

Contrary to today's throwaway society, Micro products are designed to last. We offer a unique worldwide repair and spare parts service for every product. Thanks to our global sales and service network we can guarantee the professional maintenance of our products. This has a positive impact on their lifespan and helps to protect resources.

OUR PRODUCTS HAVE AN ABOVE-AVERAGE LIFESPAN

The handlebars of our kids products are height-adjustable and grow with the user – from the first steps to pre-school age. A Micro Mini2Grow, for example, is used for an average of six years. Compared to a McDonald's toy, which is only used for a few hours at most, or a Barbie doll, which the child plays with for a year at best, this figure is considerable. Additionally, with our products, kids go outside in the fresh air, which promotes physical health and development.



We want to bring about a change in society!

OUR STRATEGY: PRIVATE E-SCOOTERS INSTEAD OF RENTAL SCOOTERS

The behavior of road users has changed: people are using more and, in particular, different means of transport on their journeys. As the inventors of Micromobility, we have been convinced for over 25 years that scooters are the ideal means of transportation for cities - light, compact, safe and sustainable! Contrary to developments in the field of free-float E-scooter sharing, we are pursuing the strategy of personal electric scooters. In our opinion, the business model originating in the USA is neither sustainable nor safe. A study

published by ETH in January 2022 shows that privately owned E-scooters, in contrast to sharing offers, actually improve the ecological balance.* Owning your own E-scooter means taking responsibility for its condition and handling. Thanks to their low weight and easy foldability, our E-scooters can easily be taken into the home or office and combined with public transport. It is also dangerous to use E-scooters in busy city centers without any training.

I  MY OWN E-SCOOTER

* <https://www.sciencedirect.com/science/article/pii/S1361920921004296>



Microlino vs. Cybertruck

EFFICIENCY BEAST MICROLINO

Twenty-five years ago, Swiss visionary and pioneer Wim Ouboter transformed urban transportation with the Micro Scooter, paving the way for today's micromobility movement.

Now, with the Microlino, he is determined to take his vision of sustainable, space-saving urban mobility to new heights, joined in this mission by his sons, Merlin and Oliver.



2491.2 kg CO₂
saved over 1 year



4.34 years
heating of a 1.5
room apartment

DRIVE ECO



19.93 flights
from London to Paris



0.01 flights
to the Moon

Annual CO₂ savings compared to a gasoline powered car*

The Microlino not only impresses with its cute appearance, but is also extremely environmentally friendly! Compared with an annual journey of 15,000 kilometers in a petrol car, the Microlino can save 2,491 kg of CO₂. This is equivalent to 20 flights from

London to Paris or 0.01 flights to the Moon and back. Due to its light weight, the Microlino consumes around 60% less energy than a conventional electric car.

* Assumption: 15,000 km per year

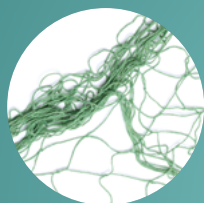
Calculate your annual CO₂ savings with the Microlino.



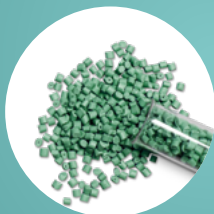
EXPLORING TODAY PROTECTING TOMORROW

MICRO ECO PRODUCT LINE

An estimated 640,000 tons of fishing nets and gear end up in the ocean every year. Globally, around 10% of marine plastic waste comes from abandoned fishing equipment. With our ECO Kids Scooter line, we give this material a second life by integrating recycled ocean plastic into our products. For over 25 years, Micro has stood for durable products designed to be passed down across generations. With the ECO line, we continue to push our sustainability mission forward - one ride at a time.



1 We use discarded plastic waste - including fishing nets, ropes and other reclaimed materials.



2 This is processed and turned into recycled plastic raw material.



3 The recycled material is then used to produce parts of our ECO scooters.



PARLEY

Micro donates 1% of its ECO product line sales to charitable organizations.



MICRO IS A PROUD MEMBER OF 1% FOR THE PLANET

In partnership with 1% for the Planet, we donate one percent of the sales of our ECO product line to non-profit organizations dedicated to protecting the environment. Proceeds from **Micro support Parley's educational programs to provide global access to**

ocean education, tools and experiences, promote ocean conservation and support a network of leaders called Ocean Guardians. Learn more about Parley and their mission at www.parley.tv.

«We recognize that the challenges facing our world are too great for one person or one organization to solve alone. Companies like us have an even greater obligation to help. Our partnership with 1% for the Planet is another step in the right direction.»

Wim Ouboter, Micro Founder & CEO



MICRO X RIGHT TO PLAY

Through the **1% for the Planet** initiative, Micro donates 1% of all ECO Kids Scooter sales to environmental and social projects — including Right To Play, an organization that empowers children through the power of play.



ABOUT RIGHT TO PLAY

Right To Play protects, educates, and empowers children to rise above adversity using the power of play. For 25 years, they have been a global leader in helping children learn and improve their well-being through play – one of the most fundamental forces in a child's life. They reach millions of children each year in some of the most difficult places on earth,

helping them to stay in school and graduate, resist exploitation, overcome prejudice, heal from trauma, and develop the skills they need to thrive.

Learn more:
www.righttoplay.com / www.righttoplay.ch



Right To Play's Impact (2024)

Right To Play made a significant difference in the lives of millions of children and young people through its play-based programs designed to foster learning and well-being. The organization reached 4.7 million children worldwide, both directly and through partner-led initiatives, with nearly half of the participants (48%) being girls.

86 REFUGEE COMMUNITIES in refugee camps and internally displaced person-settlements.

86'000 YOUNG PEOPLE who gained skills to support their peers.

550'000 PARENTS & CAREGIVERS with programs that empowered them to protect children and support their learning.

105'000 EDUCATORS & COACHES with training that equipped them to support children's learning and well-being.

205 IMPLEMENTING PARTNERS

1'700 GOVERNMENT/NATIONAL STAKEHOLDERS



INNOVATION

SOME INNOVATE, OTHERS IMITATE.

For over 25 years, Micro has been redefining urban mobility through pioneering innovations — from the world-famous Micro Scooter to the revolutionary Scooter Luggage with its fold-out kickboard, and most recently, the Microlino electric city car.

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«Innovation is our passion!»

Innovation has been a major part of Micro Mobility Systems' DNA ever since the company was founded. True to the vision of a "better urban lifestyle", Micro now offers over 100 different mobility products for kids, teens and adults and is the global market leader in the premium segment. The spectrum ranges from the popular children's scooter to stylish electric scooters and the latest coup, the Microlino.

The heart of this tireless innovation process is the Micro Design Lab in Küsnacht, Zurich. This is where new ideas are explored and the first prototypes are created with passion and dedication.

In this interview, Roberto Sonza of Micro Design Lab, tells us where he gets his inspiration for new products and what makes Micro's designs unique.



Roberto Sonza, Head of Micro Design Lab

Your story of how you came to work at Micro is rather unconventional. Why don't you tell us ...

It all started when I was a bachelor's student in Transportation Design in Torino, Italy, a course focused on creating innovative mobility solutions.

While searching for a company to collaborate with on my thesis project, I came across the images of the Microlino online and was immediately impressed by Micro's smart and eco-friendly approach to urban mobility.

I decided to reach out to the company by email, and to my surprise, they offered me the opportunity to collaborate on a project. Together, we developed the Microletta, a three-wheeled scooter concept positioned between the Micro scooters and the Microlino. The project was a real success and opened the door for me to continue my journey with Micro. After graduating, I moved to Switzerland to officially join the design team.



Where do you get the ideas and inspiration for new products?

To me, inspiration comes from everyday movement, how people navigate their routines, find

«By paying attention to those small moments and human gestures, we find opportunities to rethink and improve our products and to create new ones.»

07

shortcuts, or improvise new ways to get around. By paying attention to these small moments and gestures, we can identify opportunities to rethink and improve our products, as well as create new ones.

What is the biggest challenge when designing a new product?

The biggest challenge for me is maintaining high standards. Micro has always been a pioneer in bringing practical and innovative solutions to people, and in a world already saturated with products for every possible need, our challenge is to keep standing out with ideas that are meaningful, well-designed, and truly address real human needs.

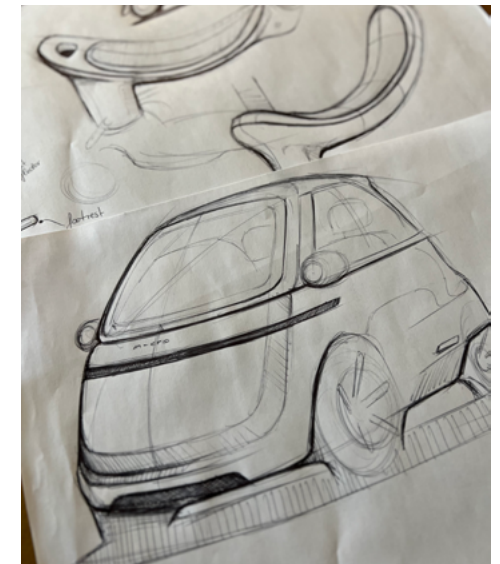
What characterizes Micro's product design?

The Mini Micro, for example, has a timeless design that has endured over the years, consistently finding its target group without requiring significant changes. This is by no means guaranteed, especially in the scooter sector, where the market changes very quickly.

What role does sustainability play?

We select the best materials for each project, we test our products according to international standards to ensure they have the longest possible lifespan. We only use the minimum amount of material necessary. Finally, we are constantly looking for new, more environmentally friendly materials and production processes. So you could say that sustainability plays a very central role. But it is also important to mention that we need the support of our customers, who also play

their part by making conscious purchasing decisions.

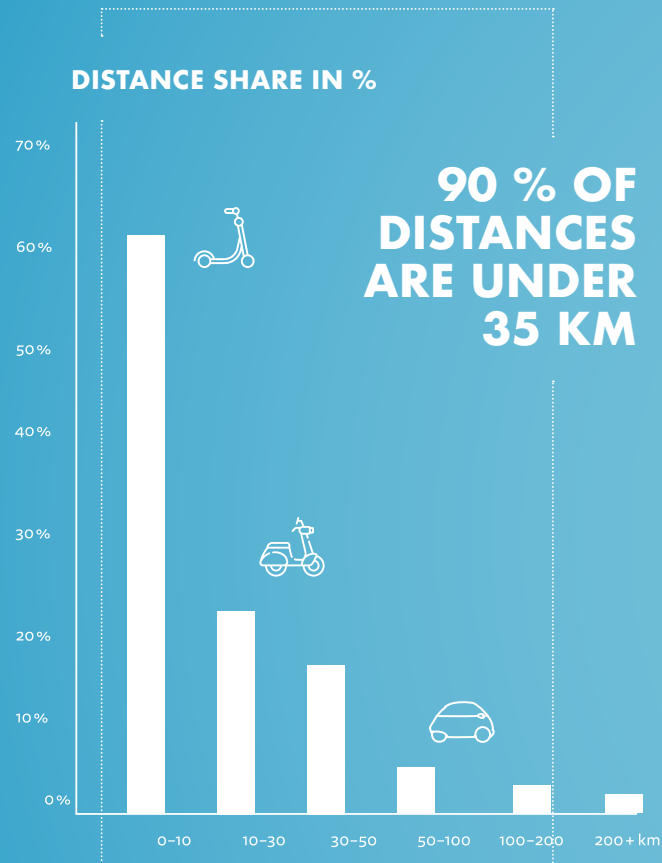


Product sketches of the Mini2Grow & Microlino



Merlin Ouboter holding the Swiss Design Award 2025, awarded to the Microlino.

THREE CATEGORIES OF MICROMOBILITY



Consider this: When did you last drive over 200 kilometres in a single day? How often do you carry more than two passengers in your car? For 95% of trips, micromobility is the more efficient choice. However, there is no one-size-fits-all solution — mobility needs vary.

Some people live near city centers and benefit from small, compact transportation, while others reside in less well connected suburbs or colder climates. Regardless of the situation, finding environmentally friendly, space-saving mobility solutions without compromising comfort is key. That's why we've created three micromobility categories. Which one best fits your lifestyle?



E-SCOOTER & E-BIKE

Ideal for short distances of up to 30 km and in combination with public transport.



MICROLETTA

Ideal for medium distances of up to 100 km and for weaving your way through traffic.



MICROLINO

Ideal for riding medium to long distances of up to 200 km.

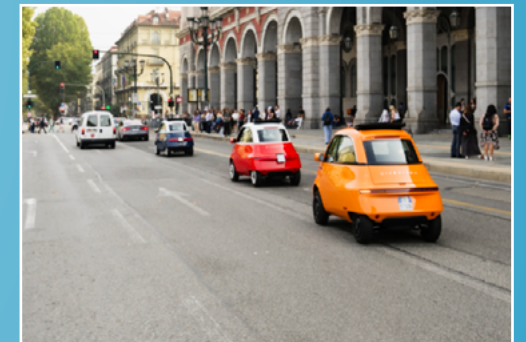
SHAPING POLICY FOR A SMALLER, SMARTER MOBILITY FUTURE

Micro is actively engaged in political efforts to give micromobility a stronger voice. We advocate for fair regulations and the inclusion of light electric vehicles such as the Microlino in CO₂ credit systems and urban mobility strategies. Currently, large SUVs often receive the same or even more incentives than small, energy-efficient vehicles - a contradiction to climate goals. We campaign to change this by highlighting how micromobility can drastically reduce emissions, save urban space and lower infrastructure costs. We collaborate with poli-

cymakers, industry partners and the media to push for new vehicle categories and incentives tailored to small electric vehicles. This work is essential to ensure innovation is not hindered by outdated regulations and that sustainable mobility becomes truly accessible.



Check out the Microcar Coalition Website!



MICROCAR
COALITION

ONE FAMILY, ONE BRAND

09

Who does what in the company?

Wim: My boys, Oliver and Merlin, manage the Microlino project and the Micro marketing team. My wife Janine is the head of finance and looks after the figures. As the founder, I'm mainly involved in the strategic side of Micro and Microlino, but I also like to get involved in product development.

«For us, the borders between work and private life are fluid.»

What are the advantages and disadvantages of the whole family working in the same company?

Janine: For us, the boundaries between work and private life are fluid. Business topics are often discussed during dinner. Depending on the situation, this can sometimes get louder with our two hotheads Wim and Merlin. I often mediate between the two so that we can end the evening peacefully on the sofa.

Oliver and Merlin, how long have you been involved in the company?

Oliver: Ever since we were children, we were the first guinea pigs for all new Micro products. We learned a lot about the company at a young age and our parents always took our opinions seriously. At school, when the freestyle scene came up, we started selling trick scooters from our workshop. With the

Microlino we want to take Micro one step further – from two to four-wheeled mobility products.

What have you learned from your parents and what have they learned from you?

Merlin: I think we learned a lot about entrepreneurship and management from our parents. They always met us as equals

despite the age difference. For me, this is the secret ingredient for a successful family business. On the other hand, they learn from us how the younger generation sometimes solves problems in a different way. The Microlino team is a relatively young team, but at the end of the day it needs the same leadership qualities as it did 25 years ago.

«They always took us seriously, regardless of our age.»



PORSCHE

MICRO COOPERATIONS

PORSCHE

Porsche performance.
Micro Mobility.

When Swiss micromobility expertise meets German performance engineering, something exceptional is born. Micro and Porsche have joined forces to create the exclusive GT3 RS Edition — a micromobility collection designed for every age group, from toddlers to commuters. Combining iconic Porsche design cues with Micro's innovation and durability, the collaboration brings racetrack emotion into everyday life. With premium materials, precision engineering and a shared passion for performance, the GT3 RS Edition delivers the Porsche feeling — from the first ride to the daily commute.



Micro Kickboard Deluxe LED Porsche Edition Micro Smart Balance Bike Porsche Edition Micro Mini Deluxe LED Porsche Edition



Dutch menswear label meets Swiss kickboard pioneer

SUITSUPPLY

United by a passion for the unconventional, the two brands created a standout piece of luggage on wheels. With its Italian calfskin finish and sleek surface, the Race Case is sure to turn heads at the check-in counter.



SUITSUPPLY

SUITSUPPLY TRAVEL SCOOTER

Focus on innovation

MAZDA

In collaboration with Mazda, Micro developed the Micro Commuter — a compact, lightweight E-scooter designed for the last mile. Weighing just 10 kg, it folds in seconds and is perfect for commuters who value portability and flexibility.



Zero emissions on the last mile with the new Mercedes-AMG E-scooter

MERCEDES-BENZ

Innovative mobility solutions will significantly improve the quality of life in cities. The Micro X Mercedes-AMG E-scooter is an emission-free solution for mobility on the so-called "last mile". Additionally, Mercedes-Benz offers co-branded Micro products for children in exclusive Mercedes-Benz design, combining style and functionality, as well as an innovative scooter-luggage hybrid for on-the-go convenience.



MICRO X MERCEDES-AMG E-SCOOTER



MERCEDES-BENZ MINI2GROW

MERCEDES-BENZ SCOOTER LUGGAGE

Delights not only presidents

PEUGEOT

With the Peugeot Micro e-Kick integrated into the 3008 SUV, Peugeot and Micro showcase a shared urban mobility vision. Designed as a seamless unit, the hybrid E-scooter made its debut at the 2016 Paris Motor Show — where even former French President François Hollande stopped by and was impressed.



PEUGEOT

PEUGEOT E-KICK

Elegance on wheels

FENDI

The two renowned brands, Micro and Fendi, share a passion for quality, exclusive design and innovation. Together, they launched two limited-edition kids' scooters on the market in February 2021.



FENDI



MICRO X SAMSUNG

MICRO AND SAMSUNG SWITZERLAND PRESENT:

Mini Micro Deluxe Glow LED! Experience the perfect symbiosis of mobility and technology! The new Mini Micro Deluxe Glow LED not only offers children illuminated elements for

greater safety, but also an integrated location tracker, the Samsung Galaxy SmartTag2. This makes finding the scooter again child's play.



More information on the Micro website

EASY TO FIND VIA APP

Locating your scooter is now effortless, thanks to the integrated Samsung Galaxy SmartTag2 in the footboard of the Micro Scooter. Misplaced, forgotten, or mistakenly taken? No problem! The convenient app makes finding it quick and easy.



Watch the video on YouTube!



MAGICAL DRIVING EXPERIENCE FOR CHILDREN

Enjoy a truly enchanting ride with LED wheels and sunlight-activated light elements on the footboard, handles, and brake. These features don't just add a touch of magic—they also provide outstanding visibility and safety in all lighting conditions.

CORPORATE SCOOTER

Environmentally friendly and space-saving mobility solutions for companies, hotels & events

A growing number of companies are investing in advanced mobility solutions offering both employees and customers optimal transportation options. These solutions serve different purposes - as practical means of transportation between different company locations, as environmentally friendly alternative to company cars or as a unique experience for guests.

GOOGLE

Google provides its employees in Zurich with around 200 branded Micro Scooters for commuting around the company premises and for lunch outings.



MICRO X EXPO DUBAI

As an official supplier, we were able to equip the Swiss pavilion at Expo Dubai with 100 branded Micro Scooters and a Microlino.



CAPSULE HOTEL

CAPSULE HOTEL LUCERNE

Capsule Hotel Lucerne offers guests the convenience of renting Micro E-Scooters directly on site — making urban exploration easy, flexible and fun.



BREITLING 1884

BREITLING

Breitling uses branded Micro Scooters at events to move quickly and in style between locations.



SUBWAY

SUBWAY

Subway Switzerland uses branded Micro Scooters and a Microlino for eye-catching promotional activations.

TRAVEL AND EXPLORE

Micro Kickboard USA has entered into an exclusive partnership with Kimpton Hotels & Restaurants, a renowned boutique hotel chain with 74 locations worldwide. The Kimpton team worked with Micro to develop customized Mini Deluxe and Maxi Deluxe Scooters, which are now available to hotel guests at 30 selected locations in the US.



KIMPTON HOTELS & RESTAURANTS



WattWorld

WATTWORLD SHARING

Docking station with E-scooters, which can be unlocked via app or company card, for traveling between the various company locations.



SUISSE @ UNESCO



DIPLOMACY ON WHEELS

A public diplomacy project with Swiss innovation, smart mobility and design for a sustainable future, powered by Micro.

Benedikt Wechsler, the newly appointed Permanent Delegate of Switzerland to UNESCO in Paris, embarked on two meaningful journeys with the Microlino.

On his first tour, he travelled across Switzerland to experience first-hand the diverse UNESCO World Heritage Sites and other UNESCO destinations in the country. "I want to be the Ambassador of everyone," he explained as his motivation. At the same time, he aimed to promote Swiss innovation and expertise for a sustainable future.

« There is a saying: you never get a second chance to make a first impression. And I believe I succeeded on this trip — not only because people truly appreciated that it was the first time an ambassador visited them, but also because I arrived in such a likeable vehicle: the Microlino. » Benedikt Wechsler



Watch on Youtube:
A journey across Switzerland's UNESCO World Heritage Sites with the Microlino.

In a second tour, he drove the Microlino – Switzerland's iconic electric microcar – from Bern to Paris, where he will be based for the next four years. The Microlino now serves as his official diplomatic vehicle with a CD licence plate, representing Swiss design, innovation, diplomacy and a forward-looking vision of sustainable mobility on an international stage.

The Microlino also supported Switzerland in the run-up to the elections for the UNESCO World Heritage Committee in November 2025 in Paris.

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Learn more about the project

SUISSE@UNESCO

CONSERVATION DIVERSITÉ INNOVATION EXPERTISE

Read our Blogpost:

MICRO DISPLAYS AROUND THE WORLD



JOHN LEWIS, OXFORD ST, LONDON UK



POPUP STORE, LA, USA



FENWICK, NEWCASTLE, UK



PORT MALL IN CHISINAU, MOLDOVA



SHINSEGAE DEPARTMENT STORE, GANGNAM, KOREA



MICRO MOVING STORE, ECUADOR



DUFRY, ANECDOTE, ZÜRICH AIRPORT, SWITZERLAND



YOUNG V&A MUSEUM DISPLAY, LONDON, UK



MICRO FLAGSHIP STORE, ZURICH, SWITZERLAND



STARFIELD GOYANG, KOREA

Micro products are available in over 80 countries - whether in specialist shops, online, or in our flagship stores. Our sales partners around the globe work tirelessly to bring our vision of a **"better urban lifestyle"** and our associated micromobility concept to life at the point of sale in line with market requirements. We are proud of the way all our partners represent the Micro brand with such vigour and enthusiasm.

*Many thanks to all
Micro partners!*



MICRO DEALER SEARCH
www.micro-mobility.com/en/dealer-locator

TIME SAVING CALCULATOR

Time is precious!

The time-saving calculator on micro-mobility.com calculates how much time you save if you travel the "last mile" by Micro Scooter instead of walking.

ZÜRICH, BELLEVUE TO ZÜRICH ZOO

19 Films

3 Books

25 Fitness trainings

148 Beers with friends

19 Yoga classes

74 Dinners

1.52 DAYS

12 HOURS PER YEAR • 720 MINUTES PER YEAR

LONDON, BIG BEN TO BUCKINGHAM PALACE

25 Films

4 Books

33 Fitness trainings

196 Beers with friends

25 Yoga classes

98 Dinners

2.21 DAYS

49 HOURS PER YEAR • 2940 MINUTES PER YEAR



Micro Scooter time saving calculator

MICRO SCOOTER SAFETY TRAINING

«That was the coolest morning since I started school! Now I finally know how to brake properly!»

Correct braking needs to be learned. This is why Micro supports safety courses for scooters and kickboards worldwide. In addition to the correct braking technique and safe cornering, the workshops also raise understanding and awareness of the dangers and rules when using these popular means of transportation.



EACH LESSON
LASTS 90 MINUTES

OVER 2'500'000
MINUTES

SCOOTER TIPS
AND TRICKS



SWITZERLAND
www.micro-scooter.com/kids-sport

GERMANY
WWW.ROLLER-KIDS.DE

Workshops since 2008



SWITZERLAND
Micro Scooter KIDS DAY



Micro SCOOT SAFE
www.micro-scooters.co.uk/welcome-to-scootsafe

520'000
OVER HALF A MILLION
ENTHUSIASTIC PARTICI-
PANTS WORLDWIDE

75
THE OLDEST
SCOOTER SAFETY
TRAINING
PARTICIPANT



SCOOTER SAFETY
WWW.MICROSCOOTERS.COM.AU/SCOOTER-SAFETY

4
THE YOUNGEST
SCOOTER SAFETY
TRAINING
PARTICIPANT

FIRST MICRO
KIDS DAY



16

PRODUCT INNOVATIONS



**MICRO LUGGAGE EAZY
ALLROUNDER**



**MICRO SPRITE LED
ART COLLECTION**



**MICRO KICKBOARD
RELOADED**



FOCUS OPEN 2025
Special Mention



1
YEAR

Grows with your child

6+
YEARS



MINI MICRO DELUXE ROCK & GO LED

WE ARE REINVENTING MOBILITY

Since the foundation of Micro Mobility Systems innovation has been a major part of our corporate DNA. True to our vision of a **"better urban lifestyle"**, we now offer over 100 different mobility products for children, teens and adults

and have established ourselves as the global market leader in the premium segment. Every year, we launch five to seven new products, often breaking new ground. As a result, we are always one step ahead of our competitors.



**MINI MICRO DELUXE
GLOW LED PLUS**



**MICRO SCOOTER
LUGGAGE JUNIOR**

PORSCHE



with integrated
remote-controlled
brake assist

**MICRO SMART BALANCE BIKE
PORSCHE EDITION**



**MICRO SUBURB
RELOADED**



MICRO TRICYCLE



**MICRO SPRITE
SUSPENSION NEOCHROME**

MICRO COMMUNITY & CELEBRITIES

BECOME PART OF THE MICRO FAMILY!

"Better urban lifestyle" is our vision — smart, space-saving and eco-friendly mobility for everyday life. But a vision only comes to life through the people who believe in it. That's why we're proud that our community grows every single day. Millions of fans worldwide have already shared their Micro moments using **#microscooter**, showing how they live their own version of a better urban lifestyle.

#microscooter



CHRISTIAN BALE AND FAMILY
Daily Mail UK



SARAH JESSICA PARKER WITH KIDS
Daily Mail UK



JADEN SMITH
Okavoy/REX/Shutterstock



GWEN STEFANI & ANGELINA JOLIE
WITH KIDS
www.20thcenturyfox.com



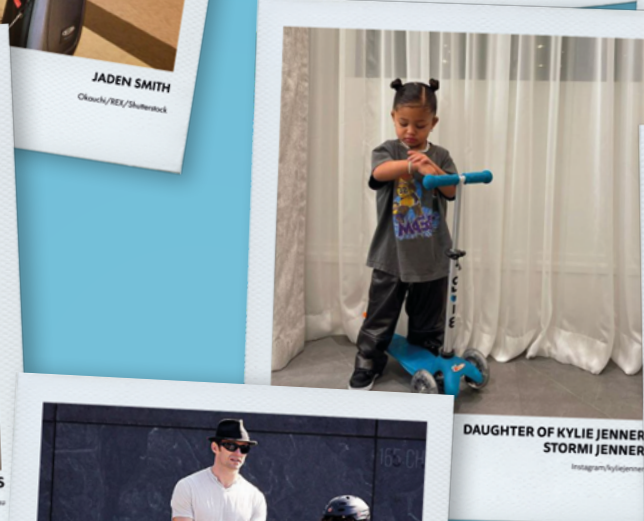
ALESSANDRA AMBROSIO
WITH DAUGHTER
Instagram/microscooter_official



PETER DINKLAGE
Daily Mail UK



ROMÉE STRIJD WITH KIDS
microscooter.com.au



DAUGHTER OF KYLIE JENNER
STORMI JENNER
Instagram/KylieJenner



SON OF KIM KARDASHIAN
PSALM WEST
Instagram / kimkardashian



CHIARA FERRAGNI
Instagram/microscooter_official



JASON STATHAM
Viewmag.com



TATUM (SON OF KHLÓE KARDASHIAN)
microscooter.com.au



CHADIA RODRIGUEZ
www.youtube.com



HUGH JACKMAN WITH KIDS
microscooter.com.au



LUCAS DI GRASSI
Instagram / lucasdigrassi



DAVID BECKHAM WITH DAUGHTER
Famelflymwt.uk.com



MARIAH CAREY
Instagram/microscooter_official

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CHILLI

KEEP ON RIDING TEAM CHILLI

Chilli Pro Scooters is growing, not only within the community, but also in its target group and brand awareness. Moses Obibi - host of FISE 2025 in Montpellier - said: "I don't know what food they are eating in the Chilli Camp... probably Chilli... but something is happening, because they have been all over the podium this weekend". And our Riders did not stop there; during the European Championships in Norway, Harvey Perkins and Neve Entwistle reached for the Gold Medal and earned it for their outstanding performance! Right after this stunning event, our riders qualified for the World Championships in Japan — where Neve Entwistle raised the bar once again and secured another Gold Medal. But our Riders don't just draw attention at international competitions, they also break world records; with over 20 Flairs, Tom Buxbaum, a Chilli Flow Rider for several years, successfully achieved this at the age of only 12. That being said; our Riders are currently becoming the best in the world and working on their skillset every day to achieve this goal! At the same time, we are working more efficiently and closely with World

Skate — the organization that made skateboarding an Olympic sport — to push stunt scooting to the next level and make it official all over the globe. This will have a long-lasting impact on anyone who wants to join our community. Within our product range, we've already redirected our portfolio to meet the needs of each specific target group. To achieve this, we've introduced new categories: **Base** – entry level, **Specialty** – for specific riding styles like Pump Tracks, **Park, Street**, and **CSG**, which offers custom parts from our Riders, for those who aim to reach their level. All of this gave us the opportunity to acquire new dedicated partners and retail partners, thanks to the support and commitment of our entire team and partner network. - **KEEP ON RIDING TEAM CHILLI**

 @ChilliScooterTV
 @chilliscootersglobal
 @chilliproscooter
 www.chilli-proscooter.com



Watch our brand video on Youtube!



Micro Skates

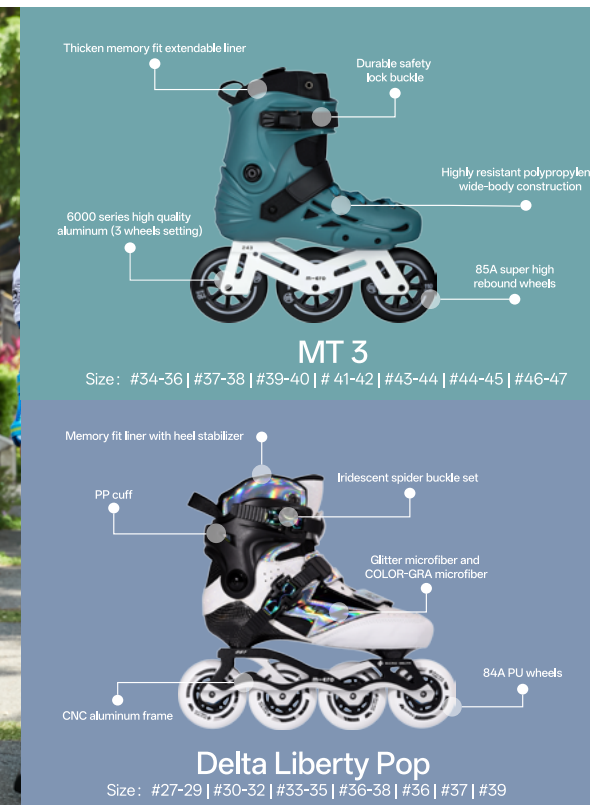
In addition to the successful scooter and kick-board business, we have developed into one of the best-known and most popular inline skate brands in the world. The range includes inline skates and ice skates for all age groups, from beginners to professional models. We also develop accessories such as ice skate bags, clothing and care products. In collaboration with inline skate world champions and top influencers, Micro Skates regularly brings new product innovations onto the market and thereby raises the profile.

www.micro-skate.com

@micro.skate Micro Skate @MicroSkate



Liwia Pelinko & Abigajl Pelinko
in MT4 and Delta Force II skates



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Indiana
SWISS DESIGN SINCE 1989

Micro & Indiana

UNITED FORCES FOR THE DISTRIBUTION OF SKATEBOARDS AND BALANCE BOARDS

Scooter pioneer Micro and the renowned skateboard brand Indiana joined forces in 2023 to internationally promote product development, distribution and marketing of Indiana Skateboards and Balance Boards. The basis of this collaboration is the long-



standing friendship between Micro inventor Wim Ouboter and Indiana founder Christof Peller, who both grew up near Lake Zürich. ***With over 50 years of combined experience in scooter and board sports, they share a vision - to create a sustainable "last mile of mobility".***

Micro revolutionized urban transportation 25 years ago with the globally successful Micro Scooter. Christof Peller, a passionate board athlete, was one of the first to use snowboard technology for surfing on asphalt. Indiana's skateboards are known for their purist design and were exported to Japan, where they achieved world championship titles and cult status. The balance boards, developed as entertaining sports equipment to promote balance and coordination, complement Indiana's range. Both companies share important values such as sustainability, innovative spirit and commitment to product quality. Indiana products will continue to be sold under the existing brand name and produced in Europe. Indiana can benefit from Micro's global distribution network in over 80 countries to continue its growth path.

indiana-boards.com

 [@indianaboards_official](https://www.instagram.com/indianaboards_official)



"With our many years of experience in the field of urban mobility and the knowledge of Indiana, we are able to offer our customers a broader range of sustainable and high-quality products," says Micro founder and CEO Wim Ouboter. Christof Peller, founder of Indiana, adds: "We are proud to work with Micro and bring our products to a wider audience."



WIM OUBOTER

AKA MR. KICKBOARD

In 1997, the pioneer and visionary Wim Ouboter reinvented the scooter: his Micro Scooter became a global success and has been an integral part of the world's metropolises ever since. Today, the Swiss entrepreneur is at the forefront of the e-mobility wave and is revolutionizing with his two sons, Oliver and Merlin, the urban mobility of the future. But how does the scooter pioneer live and breathe?



LIFE

Biggest weakness?

Dyslexia

Greatest strength?

Also dyslexia

Dream vacation?

On the island of Paros in Greece

Favorite hobby?

Wing foiling

Morning person or night owl?

Morning person

I do this first thing in the morning...

Bringing my wife, Janine, a cup of tea to bed

Doesn't work at all?

SUVs in the city

Greatest pride?

My two sons

THINGS I LOVE

Books?

The Innovator's Dilemma
by Clayton Christensen

Movie?

Once Upon a Time in America

Music?

Coldplay

Dish?

Bulgogi

Wim's latest personal awards



THE MICRO REVOLUTION

The origin story of a global brand, told by Micro founder & scooter pioneer Wim Ouboter.



DOWNLOAD
THE BOOK!



THE SOURCE OF MANY CHILDHOOD MEMORIES

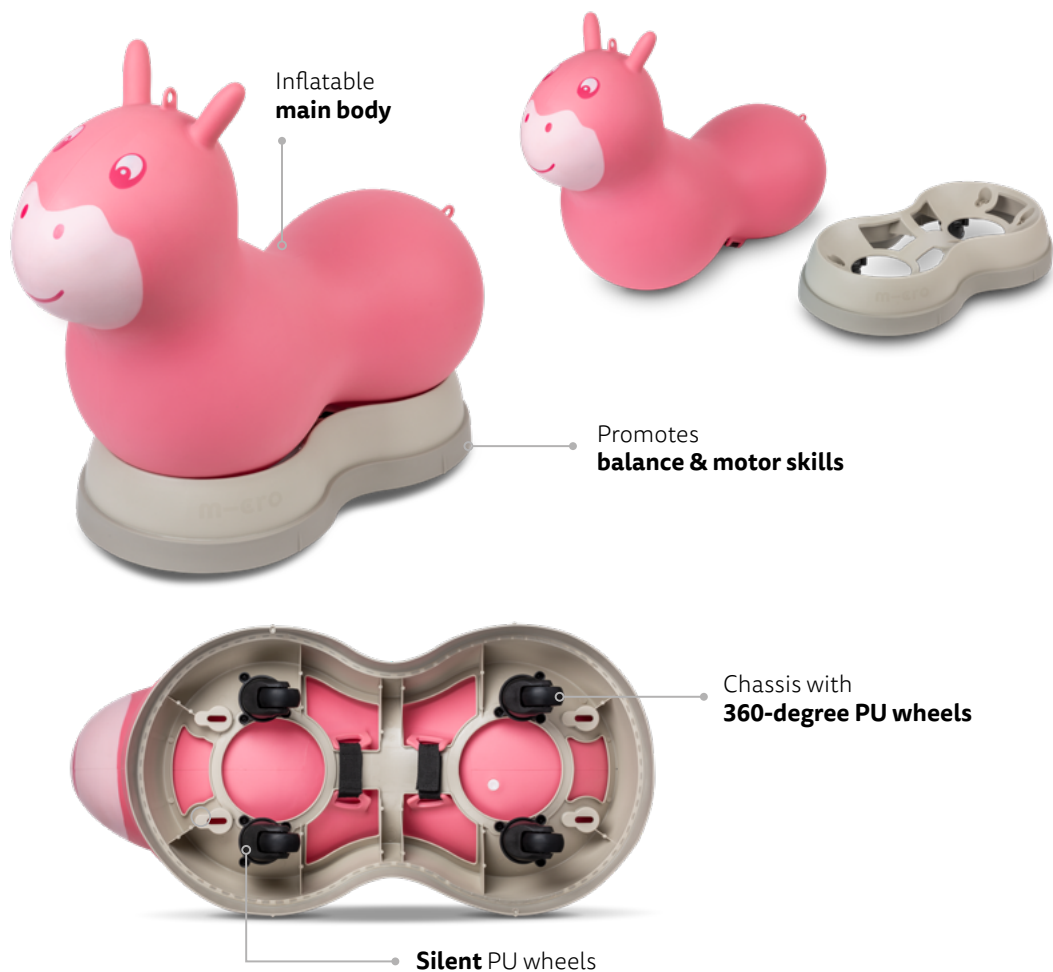
Countless kids all over the world grew up with our scooters, riding them on the way to kindergarten, in the schoolyard or in their free time. Our kids products have successfully maintained their strong market position for many years and have won several international awards. They are also recommended by medical experts. Although Micro products are often copied, when it comes to quality, no one can beat them. But what makes us the happiest is that we have managed to bring a smile to the faces of millions of children and parents.



MICRO AIR HOPPER 2

Bounce and ride – in a new design!

- Moka HP0005
- Aqua HP0007
- Pink HP0006
- Blue HP0004



18+ months	
2.4 kg	
25 kg	



Check it out on YouTube



MINI MICROLINO

The mini version of the popular Microlino

- Blue MC0001
- Mint MC0002
- Pink MC0003



Storage space for toys



Reflector



Self-propelled ride-on vehicle driven by rhythmic handlebar movements

Low seat height for stability and tipping safety

foam padded seat

Shining headlights



Guaranteed fun indoors and outdoors

Unique Microlino design

18+ months

4.3 kg

50 kg



Check it out on YouTube

MINI MICRO DELUXE ROCK & GO LED

From rocking to rolling - grows with your child!

Customizable Comfort:

Adjustable seat and handlebars ensure a perfect fit as your child grows.



Perfect for shared adventures:

This product allows two children to play at the same time. One child can enjoy the rocking function with the small handlebar, while the other rides the classic Mini Micro Deluxe with the height-adjustable handlebar.

Parent-friendly design: Two adjustable positions (horizontal & vertical) for ergonomic pushing.



Rock & Scoot Fun:

Enjoy smooth rocking and riding modes in one versatile product.

Lightweight Stability:

Easy to handle while ensuring maximum stability.



6-in-1 Functionality: One product, six setups—designed to grow with your child from 1 to 6+ years.



- Olive Sage MMD385
- Lavender Mist MMD387
- Dusty Rose MMD386
- Ocean Slate MMD388



Keyless assembly, no tools required

12 months - 6+ years

from 1.95 kg to 5.4 kg
(depending on configuration)

20 kg with seat
50 kg without seat



Perfect for shared adventures
2 PRODUCTS IN 1 BOX
One kid rocks, the other scoots - at the same time

Check it out on YouTube



1 YEAR

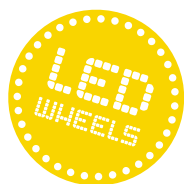
Grows with your child

6+ YEARS



MICRO MINI2GROW DELUXE MAGIC LED

All-in-one scooter for
the first years of life



**Multicolored LED
light bulbs**
for more safety
and driving fun

90°

Pushbar can be rotated
90 degrees



Keyless assembly,
no tools required

Removable ergonomic seat

**2 removable
footrest options**

LED moon wheels
for better visibility

**Lean-to-steer
mechanism**
promotes balance
and motor skills

1-6+ years



2.2-3.5 kg



20 kg with seat
50 kg without



Red
MMD356

Blue
MMD358

Mint
MMD357

Pink
MMD357

1
YEAR

6+
YEARS

Grows with your child.







Check it out
on YouTube




MICRO MINI2GROW DELUXE LED 2.0

The ultimate all-in-one scooter for early childhood adventures

-  Olive Sage MMD381
-  Lavender Mist MMD383
-  Dusty Rose MMD382
-  Ocean Slate MMD384



18 months - 6+ years 

2.2-3.5 kg 

20 kg with seat
50 kg without 



 Keyless assembly, no tools required

18 
MONTHS

6+ 
YEARS

Grows with your child.



MINI MICRO 3IN1 DELUXE PLUS LED

Multifunctionality in perfection

Blue
MMD145

Pink
MMD146



1-5 years



2-3.1 kg



20 kg with seat
50 kg without



MINI MICRO 3IN1 DELUXE PLUS

Everything from push along to pre-school scooter

- Pink MMD079
- Blue MMD080
- Ice Blue MMD057



1-5 years	
2-3.1 kg	
20 kg with seat 50 kg without	

MINI MICRO 3IN1 DELUXE

The transformation artist deluxe

- Pink MMD009
- Blue MMD014
- Aqua MMD011
- Red MMD015



1-5 years	
2-2.2 kg	
20 kg with seat 50 kg without	



MINI MICRO 3IN1 DELUXE ECO

Multifunctional children's scooter
made with recycled plastic
components

Green
MMD161

1% FOR THE PLANET **eco**



1-5 years

1.95 - 2.2 kg

20 kg with seat
50 kg without



EXPLORING TODAY
PROTECTING
TOMORROW

m-ero



MICRO MINI2GO DELUXE PLUS

Multi-tasking wonder,
powered by parents

- Mint MMD031
- Red MMD032
- Pink MMD033
- Blue MMD034



2-5 years	
1.9-4.2 kg	
20 kg with seat 50 kg without	



MICRO BALANCE BIKE ULTRA LED NEOCHROME

Ultra-light bike with a stunning neochrome finish

Neochrome GB0046



2+ years	
3 kg	
50 kg	

Image is for reference only and may change at any time.

MICRO BALANCE BIKE ULTRA

The perfect lightweight partner for young riders

Mint GB0045
Purple GB0044





2+ years	
3 kg	
50 kg	


Image is for reference only and may change at any time.

MICRO BALANCE BIKE LITE

The featherweight companion for the little ones

-  Chameleon Blue GB0034
-  Flamingo Pink GB0035
-  Peacock Green GB0036



2+ years	
2.6 kg	
50 kg	



MICRO TRAILER

Space for everything you need

Black
AC0039



Compatible with all
Mini 3in1-, Mini2go- & G-Bike-Models

1.6 kg



10 l



NEW QUICK RELEASE FUNCTION

Intuitive One-Touch T-Bar Release

KEY FUNCTIONS

Intuitive one-touch release:

A simple finger push on the side pin is all it takes to unlock the T-bar for removal — fast, effortless and user-friendly.

Smart safety design:

The soft-touch cover highlights the correct finger placement and prevents children from unintentionally activating the mechanism.

Universal compatibility:

Fully compatible with all existing Mini Micro models and gradually integrated into the future product range.

Coming soon:

The improved system will also be available for Maxi Micro and the Kickboard Reloaded.



COMING
SOON!



MINI MICRO DELUXE FLUX LED

The coolest scooter for little tech fans!

- Aqua
MMD412
- Pink
MMD411
- Green
MMD413



2-5 years	
1.95 kg	
50 kg	



Check it out
on YouTube

MINI MICRO DELUXE GLITTER LED

For sparkling adventures

- Fairy Glitter Pink MMD208
- Fairy Glitter Purple MMD207
- Galaxy Glitter Navy MMD219



Check it out on YouTube

2-5 years	
2.1 kg	
50 kg	



MINI MICRO DELUXE GLOW LED

Safety plus fun factor

- Glacier Aqua MMD218
- Arctic Blue MMD216
- Frosty Pink MMD217
- Icy Lime MMD215



2-5 years	
2.1 kg	
50 kg	



Check it out
on YouTube



MINI MICRO DELUXE GLOW LED PLUS

Magical glow, childlike joy

- Glacier Aqua MMD214
- Arctic Blue MMD211
- Frosty Pink MMD213
- Icy Lime MMD212

LED WHEELS
LED wheels for better visibility

No batteries needed

Height-adjustable handlebar

Anti-slip surface

Deck, handles, brake and logo glow in the dark

Reinforced fiberglass footplate

Additional luminosity thanks to motion-activated LED strips

Lean-to-steer mechanism
promotes balance and motor skills

Pastel look in daylight

Lights up in the dark

2-5 years	
2.1 kg	
50 kg	



Check it out on YouTube

MINI MICRO DELUXE ECO LED

Kid's scooter made with recycled plastic components

- LED

 - Green MMD164
 - Pistachio Green MMD402
 - Mint MMD166
 - Tulip Purple MMD403
- NON-LED

 - Green MMD119



EXPLORING TODAY
PROTECTING
TOMORROW

m-ero



LED wheels
for better
visibility

Height-adjustable handlebar

Anti-slip surface



Lean-to-steer
mechanism promotes
balance and motor
skills

2-5 years



1.95 kg



50 kg






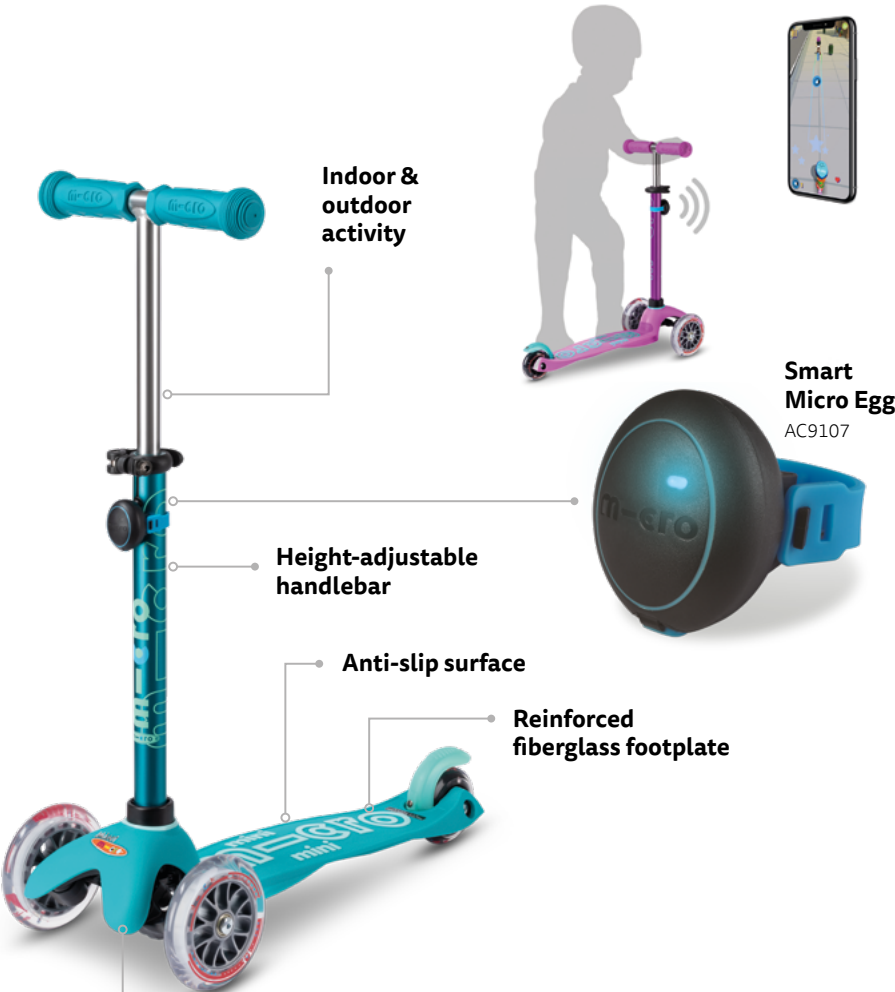
Check it out
on YouTube



MINI MICRO DELUXE SMART

The Smart Micro Egg takes your scooter experience into the digital age!

-  Aqua MMD127
-  Lavender MMD126
-  Navy Blue MMD128



Indoor & outdoor activity



Height-adjustable handlebar

Anti-slip surface

Reinforced fiberglass footplate

Lean-to-steer mechanism promotes balance and motor skills

Smart Micro Egg AC9107

2-5 years	
1.95 kg	
50 kg	

INTERACTIVE SCOOTER GAME



GET IT ON Google Play

Download on the App Store

Learn more about the Mini Micro Deluxe Smart



MINI MICRO DELUXE MAGIC

Magical driving fun on
three wheels!

- Aqua MMD131
- Purple MMD129
- Pink MMD130



2-5 years	
2.1 kg	
50 kg	



Check it out
on YouTube



MINI MICRO MINILINO

Mini Micro with Microlino
Scooter Buddy

Red
MMD195



2-5 years	
2.2 kg	
50 kg	



MINI MICRO DELUXE LED

Shine bright like a star!

- | | |
|--|---|
|  Green MMD051 |  Red MMD052 |
|  Yellow MMD053 |  Pink MMD075 |
|  Blue MMD142 |  Purple MMD141 |
|  Aqua MMD076 |  Lavender MMD150 |
|  Ocean Blue MMD152 |  Apricot MMD151 |
|  Navy Blue MMD118 |  Blue/White MMD176 |
|  Purple/Pink MMD173 |  Crystal Blue MMD175 |
|  Green/Blue MMD174 | |



2-5 years



1.95 kg



50 kg



MINI MICRO DELUXE

Everybody's favourite!

- Aqua MMD001
- Pink MMD003
- Yellow MMD005
- Red MMD007
- Lavender MMD037
- Turquoise MMD074
- Navy Blue MMD073
- Green MMD002
- Purple MMD004
- Blue MMD006
- Orange MMD008
- Ocean Blue MMD046
- Ice Blue MMD055



Height-adjustable handlebar

Anti-slip surface

Reinforced fiberglass footplate

Lean-to-steer mechanism promotes balance and motor skills

2-5 years



1.95 kg



50 kg



LAVENDER
MMD037



PURPLE
MMD004



ICE BLUE
MMD055



AQUA
MMD001



BLUE
MMD006



OCEAN BLUE
MMD046



YELLOW
MMD005



TURQUOISE
MMD074



ORANGE
MMD008



GREEN
MMD002



PINK
MMD003



RED
MMD007

MINI MICRO DELUXE NEON FOLDABLE LED

Shines bright like the stars!

foldable

Neon Flashing Red MMD245

Neon Marine Pink MMD241

Neon Flamingo Yellow MMD243

Canary Yellow MMD240

Neon Sunset Orange MMD242

non - foldable

Neon Flashing Red MMD250

Neon Marine Pink MMD247

Neon Flamingo Yellow MMD249

Canary Yellow MMD246

Neon Sunset Orange MMD248

1

2

LED WHEELS

LED wheels for better visibility

Height-adjustable handlebar

Simple folding mechanism

Lean-to-steer mechanism promotes balance and motor skills

2-5 years


1.95 kg

50 kg



MINI MICRO DELUXE FOLDABLE LED

The classic kids scooter even more compact!

LED	NON-LED
 Ocean Blue MMD200	 Ruby Red MMD101
 Purple MMD199	 Pink MMD156
 Aqua MMD198	 Purple MMD153
 Pink MMD197	 Navy Blue MMD154
 Navy MMD196	 Ocean Blue MMD102
 Apricot MMD397	 Aqua MMD155
 Lavender MMD398	 Red MMD401



LED WHEELS

1

2

Height-adjustable handlebar




LED wheels for better visibility

Simple folding mechanism

Reinforced fiberglass footplate

Lean-to-steer mechanism promotes balance and motor skills



2-5 years	
2.1 kg	
50 kg	

MINI MICRO DELUXE FOLDABLE ECO LED

	Green MMD222
	Pistachio Green MMD399
	Tulip Purple MMD400



1% FOR THE PLANET

eco

1

2

Height-adjustable handlebar

LED wheels for better visibility

Simple folding mechanism

RECYCLED FISHING NET DECK & BRAKE

Lean-to-steer mechanism promotes balance and motor skills

2-5 years	
2.1 kg	
50 kg	

MINI MICRO DELUXE FOLDABLE ORION LED

Shines bright like the stars!

- Blue
MMD374
- Pink
MMD373

1

2

Sunlight or UV-charged glowing handles

LED WHEELS

LED wheels for better visibility

Height-adjustable handlebar

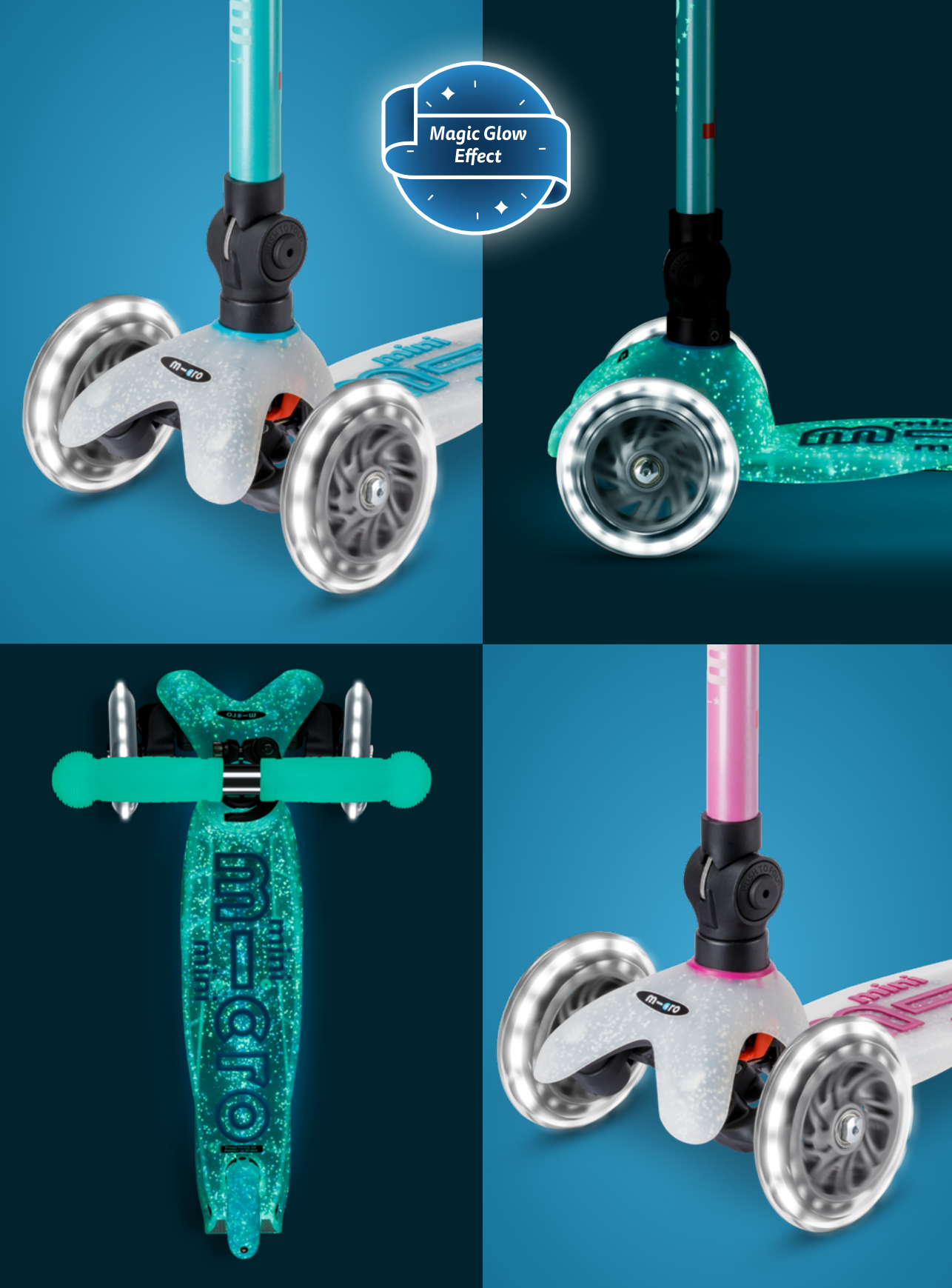
Simple folding mechanism

No batteries needed

Sunlight or UV-charged glowing stars in the deck and brake—no batteries required

Lean-to-steer mechanism promotes balance and motor skills

2-5 years	
2.1 kg	
50 kg	



MAXI MICRO DELUXE GLOW LED

Experience the ultimate driving pleasure and radiance

- Jelly Green MMD365
- Bright Purple MMD367
- Crystal Blue MMD366
- Aura Red MMD368



5-12 years	
2.5 kg	
50 kg	



MAXI MICRO DELUXE GLOW LED PLUS

Experience the ultimate driving
pleasure and radiance

- Jelly Green MMD376
- Luminous Purple MMD378
- Crystal Blue MMD377
- Aura Red MMD379



LED wheels
for better
visibility

Height-adjustable
handlebar

Anti-slip surface

Deck, handles and logo light
up in the dark

Reinforced
fiberglass footplate

Additional luminosity thanks
to motion-activated LED strips

Lean-to-steer mechanism
promotes balance and motor skills

5-12 years



2.5 kg



50 kg



MAXI MICRO DELUXE ECO LED

Children's scooter with components made from recycled fishing nets

Green
MMD170

Black/Grey
MMD171

1% FOR THE PLANET

eco



LED wheels
for better
visibility



Height-adjustable handlebar

Anti-slip surface



Lean-to-steer
mechanism promotes
balance and motor skills

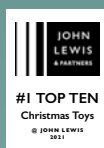
5-12 years



2.7 kg



50 kg



EXPLORING TODAY
PROTECTING
TOMORROW

m-ero



Check it out
on YouTube

MAXI MICRO DELUXE FOLDABLE LED

Fold and go!

- Bright Blue MMD092
- Volcano Grey MMD094
- Shocking Pink MMD096
- Red MMD098
- Parrot Green (NEON) MMD229
- Ultra Pink (NEON) MMD228
- Blaze Orange (NEON) MMD227
- Purple MMD100
- Berry Red MMD095
- Petrol Green MMD097
- Navy Blue MMD099
- Navy/Red MMD133
- Canary Yellow (NEON) MMD235



5-12 years	
2.8 kg	
50 kg	



MAXI MICRO DELUXE FOLDABLE LED NEOCHROME

Shine in Motion

- Green MMD404
- Purple MMD405



5-12 years	
2.8 kg	
50 kg	

MAXI MICRO DELUXE LED NEOCHROME

Style meets function

- Green MMD406
- Purple MMD407



5-12 years	
2.8 kg	
50 kg	

MAXI MICRO DELUXE LED

Maximum luminosity on three wheels

- Purple MMD066
- Red MMD068
- Aqua MMD078
- Mint MMD144
- Navy/Red MMD133
- Blue/White MMD132
- Canary Yellow (NEON) MMD234
- Blue MMD067
- Pink MMD077
- Navy Blue MMD083
- Black/Orange MMD143
- Parrot Green (NEON) MMD232
- Ultra Pink (NEON) MMD233
- Blaze Orange (NEON) MMD231



5-12 years	
2.5 kg	
50 kg	



MAXI MICRO DELUXE

Ride to school independently

- Pink MMD021
- Blue MMD023
- Shocking Pink MMD035
- Blue/White MMD132
- Green MMD022
- Yellow MMD024
- Red MMD026
- Lavender MMD134






5-12 years	
2.5 kg	
50 kg	






MAXI MICRO DELUXE PRO LED

For the cool kickboarders

-  Sunburst Yellow MMD041
-  Black/Red MMD135
-  Vibrant Blue MMD042
-  Pink MMD040
-  Rose MMD135
-  Navy/Red MMD044
-  Purple MMD043
-  Olive Green MMD230



5-12 years	
2.9 kg	
50 kg	



MAXI MICRO DELUXE PRO

Even more driving pleasure

- Purple MMD091
- Rose MMD090
- Grey/Green MMD089
- Grey/Aqua MMD088
- Black/Red MMD087



Lean-to-steer mechanism
promotes balance and motor skills

5-12 years	
2.9 kg	
50 kg	



MICRO CRUISER LED

Cruiser feeling with extra glow

- Blue SA0197
- Pink SA0198
- Aqua SA0199
- Neochrome SA0240
- Purple SA0251
- Frosty Blue SA0256
- Berry Red SA0257



5-12 years	
4.5 kg	
100 kg	



MICRO CRUISER

For the ultimate cruiser experience!

- Blue

SA0168
- Red

SA0169
- Pink

SA0170
- Black

SA0201
- Purple

SA0202
- Aqua

SA0203



5-12 years	
4.5 kg	
100 kg	



Created with AI support.

MICRO SPRITE DELUXE

Revival of a well-known classic

- Black
SA0200
- Neon Rose
SA0229
- Mint
SA0228



Kids & Teens	
3.3 kg	
100 kg	



MICRO SPRITE LED NEOCHROME BLACK

The timeless aluminum scooter with
a breathtaking black neochrome look

Black
SA0243



Kids & Teens	
3 kg	
100 kg	



MICRO SPRITE LED ART COLLECTION

Style meets function – with an artistic twist

- Star Night
SA0298
(no glow effect)
- Intercosmic
SA0299
- Palm
SA0300
(no glow effect)



No batteries
needed



Foldable
rubber
handles

Special glow
effect for
increased safety
and visibility in
the dark



Colorful
design in
daylight

Lights up in
the dark

LED wheels for
better visibility

Compact & foldable



Kick-stand

Kids & Teens



3 kg



100 kg



MICRO SPRITE GLOW LED

Glowing fun on two wheels

White
SA0296



Foldable
rubber
handles

Special glow
effect for
increased safety
and visibility in
the dark



Compact &
foldable

Kick-stand

LED moon wheels for better visibility



Kids & Teens



3.1 kg



100 kg



MICRO SPRITE ECO LED

Your contribution to a sustainable future on two wheels!

Green
SA0250



All plastic parts are made from recycled fishing equipment (nets, ropes, etc.)

Kids & Teens	
3.1 kg	
100 kg	

SUSTAINABLE CORK HANDLES



ECO-FRIENDLY LASERED LOGO



Check it out
on YouTube



REPURPOSED FISHING GEAR COMPONENTS

Join us in preserving our oceans – every plastic part of the scooter, including the rims, is crafted from repurposed fishing equipment.



ENVIRON- MENTALLY CONSCIOUS WATER-BASED PAINTING



MICRO SPRITE LED PEARL

The ultimate scooter for style-conscious adventurers!

- Blue Purple
SA0293
- Green Purple
SA0294



Check it out
on YouTube

Kids & Teens	
3.1 kg	
100 kg	

MICRO SPRITE LED

The classic aluminum scooter with extra sparkle

- Silver Matt SA0216
- Autumn Red SA0209
- Pink SA0226
- Black SA0225
- Chartreuse SA0224
- Sapphire Blue SA0231
- Neochrome SA0237
- Ocean Blue SA0210
- Forest Green SA0208
- Blue Stripe SA0217
- Purple Stripe SA0219
- Petrol Stripe SA0218
- Neon Rose SA0235
- Silverchrome SA0295



Kids & Teens	
2.9 kg	
100 kg	



Created with AI support.

MICRO SPRITE

The Classic

- Silver Matt SA0019
- Oasis Blue SA0024
- Red SA0025
- Black SA0026
- Pink SA0027
- Sapphire Blue SA0084
- Black Stripe SA0133
- Purple Stripe SA0137
- Blue Stripe SA0177
- Red Stripe SA0178
- Petrol Stripe SA0179
- Purple Metallic SA0132



Kids & Teens

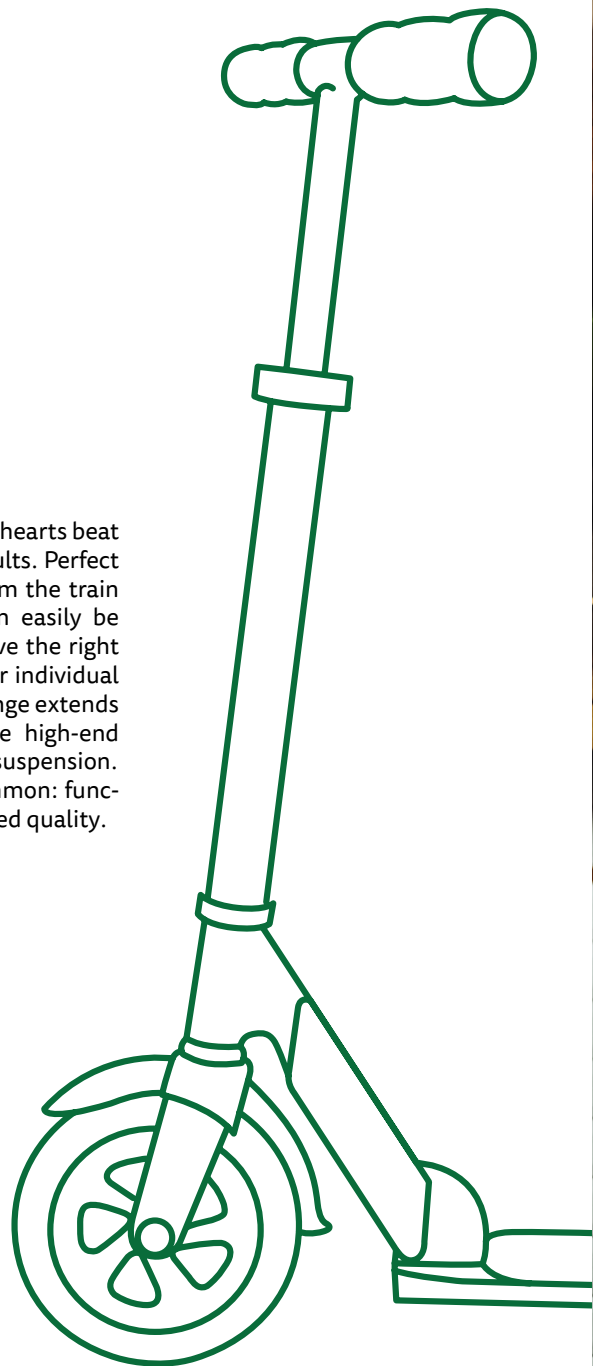
2.9 kg

100 kg



SCOOT YOUR COMMUTE

Micro Scooters not only make children's hearts beat faster, they are also very popular with adults. Perfect for short distances in town, such as from the train station to work or university, they can easily be combined with public transport. We have the right scooter for everyone, depending on their individual needs and intended use. Our product range extends from the compact Micro Speed to the high-end Micro Suspension with front and rear suspension. All our scooters have three things in common: functionality, attractive design and unmatched quality.



MICRO NAVIGATOR

State-of-the-art technology packaged in a timeless retro look!

Black/ Silver
SA0232



6.8 kg



100 kg



Check it out
on YouTube

MICRO SPRITE SUSPENSION

The famous classic
with a new twist

- Dark Grey
SA0245

Light Blue
SA0247
- Olive Green
SA0246

Pink
SA0248
- Aqua
SA0258

Purple
SA0259
- Neochrome
SA0260



4.1 kg

kg icon

100 kg

bike icon

Image is for reference only and may change at any time.



MICRO SUBURB RELOADED

Urban driving fun newly defined

Silver
SA0249



6.2 kg



100 kg



MICRO METROPOLITAN DELUXE

The cozy allrounder

- Black SA0212
- Micro Metropolitan Deluxe Black (without handbrake) SA0188



MICRO SUSPENSION

No bumps, no shaking – just a smooth ride!

- Midnight Blue SA0297
- Black SA0156
- Bordeaux SA0301



6.1 kg

100 kg



MICRO CLASSIC NEOCHROME BLACK

The versatile urban companion in an elegant black neochrome look!

Black
SA0242



5 kg



100 kg



MICRO CLASSIC

A timeless companion for both him and her

- White SA0031
- Black SA0034
- Neochrome SA0049
- Matt Silver SA0241



200 mm wheels for more driving comfort

4.7 kg

100 kg

MICRO CLASSIC NANOGRID TIRE

Ride smooth, glide effortlessly

- Midnight Grey SA0253
- Pine Green SA0252
- Peach SA0255



Shock-absorbing airless rubber tires, designed to provide a smooth & effortless ride

4.7 kg

100 kg



Check it out on YouTube

MICRO EAZY

Form follows function.
Foldable within a second!

Black
SA0155



4.9 kg



100 kg



MICRO SPEED DELUXE

The discreet eye-catcher

- Clay
SA0211
- Alaskan Blue
SA0214
- Neon Rose
SA0213




4.5 kg 

100 kg 



MICRO SPEED

The sprinter

-  Dolphin Grey SA0033
-  Aztec Black SA0121
-  Mint SA0122
-  Silver SA0142
-  Matt Neochrome SA0244



Foldable handles

Shock-absorbing
145 mm wheels

Foldable

Kick-stand



3.8 kg



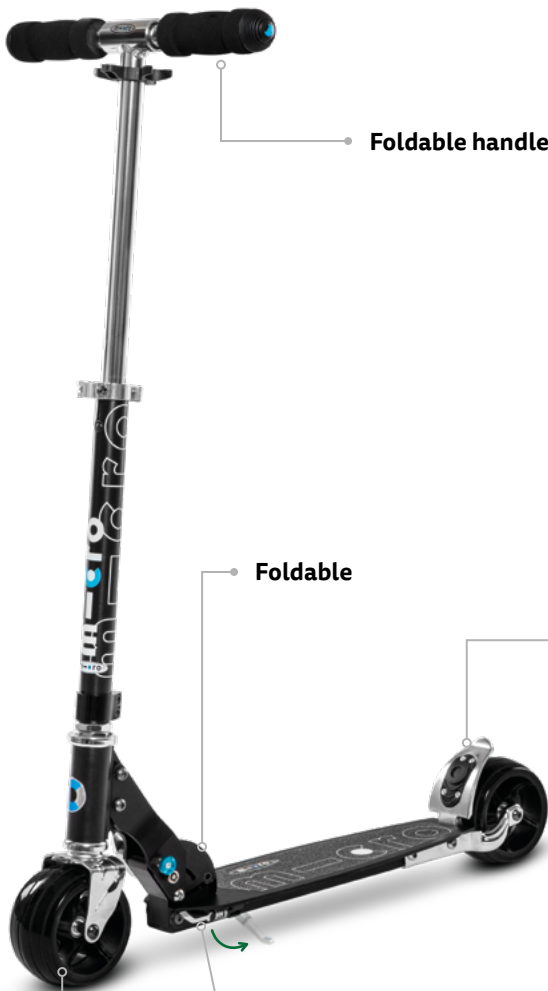
100 kg



MICRO ROCKET

The downhill specialist

- Sky Blue
SA0143
- Black
SA0048



Foldable handles

Foldable

Reinforced brake
prevents rapid heating
on long, steep rides

Kick-stand

Extra wide 120 mm wheels
for steep rides

3.9 kg



100 kg



MICRO ROCKET 2.0

More grip, more flow

- Neon Yellow
SA0302
- Neon Pink
SA0303



Foldable handles

Foldable

Reinforced brake
prevents rapid heating
on long, steep rides

Kick-stand

Extra wide 120 mm PU wheels
for steep rides

3.9 kg





100 kg



MICRO KICKBOARD RELOADED

Cruising on three wheels

-  Olive KB0027
-  Plum KB0026
-  Blue Berry KB0025



3.9 kg



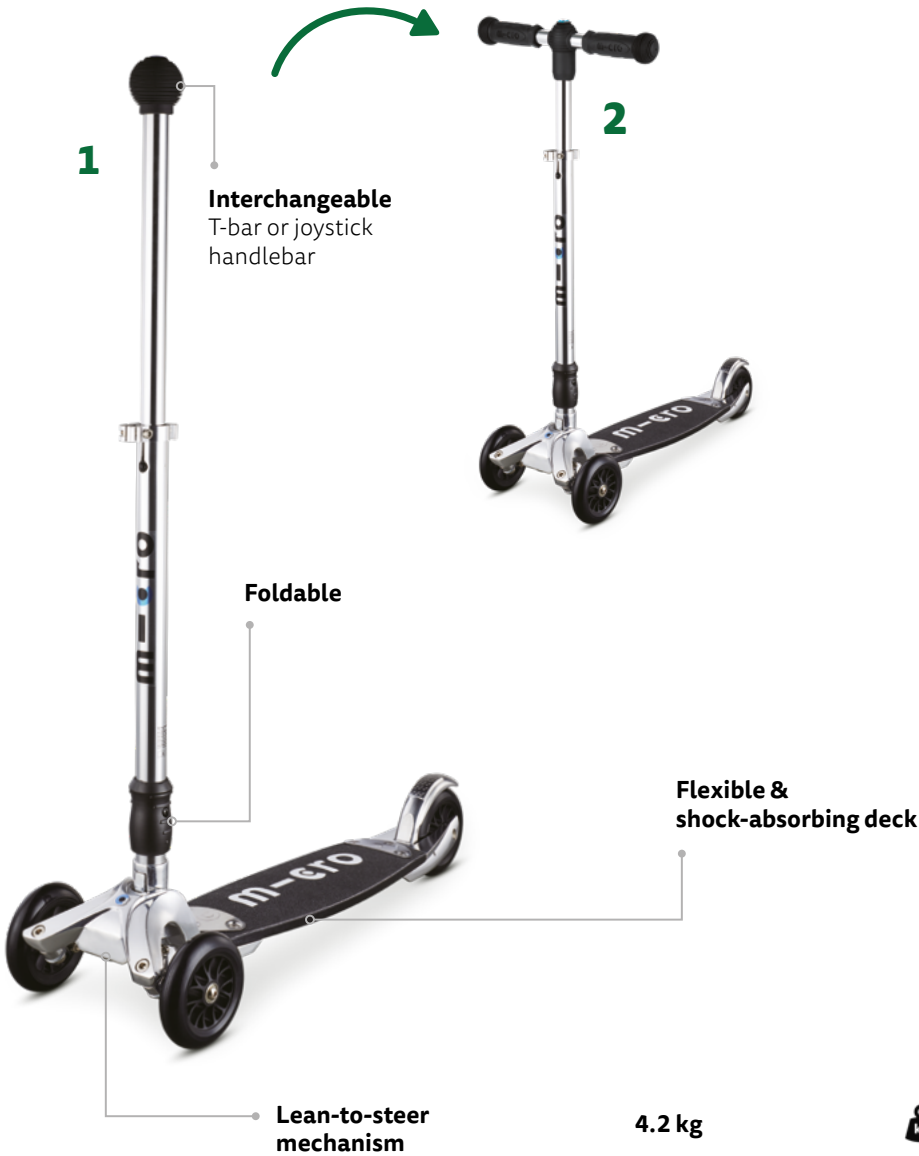
100 kg



KICKBOARD ORIGINAL 2.0

Surf the sidewalks!

Alu
KB0024



4.2 kg



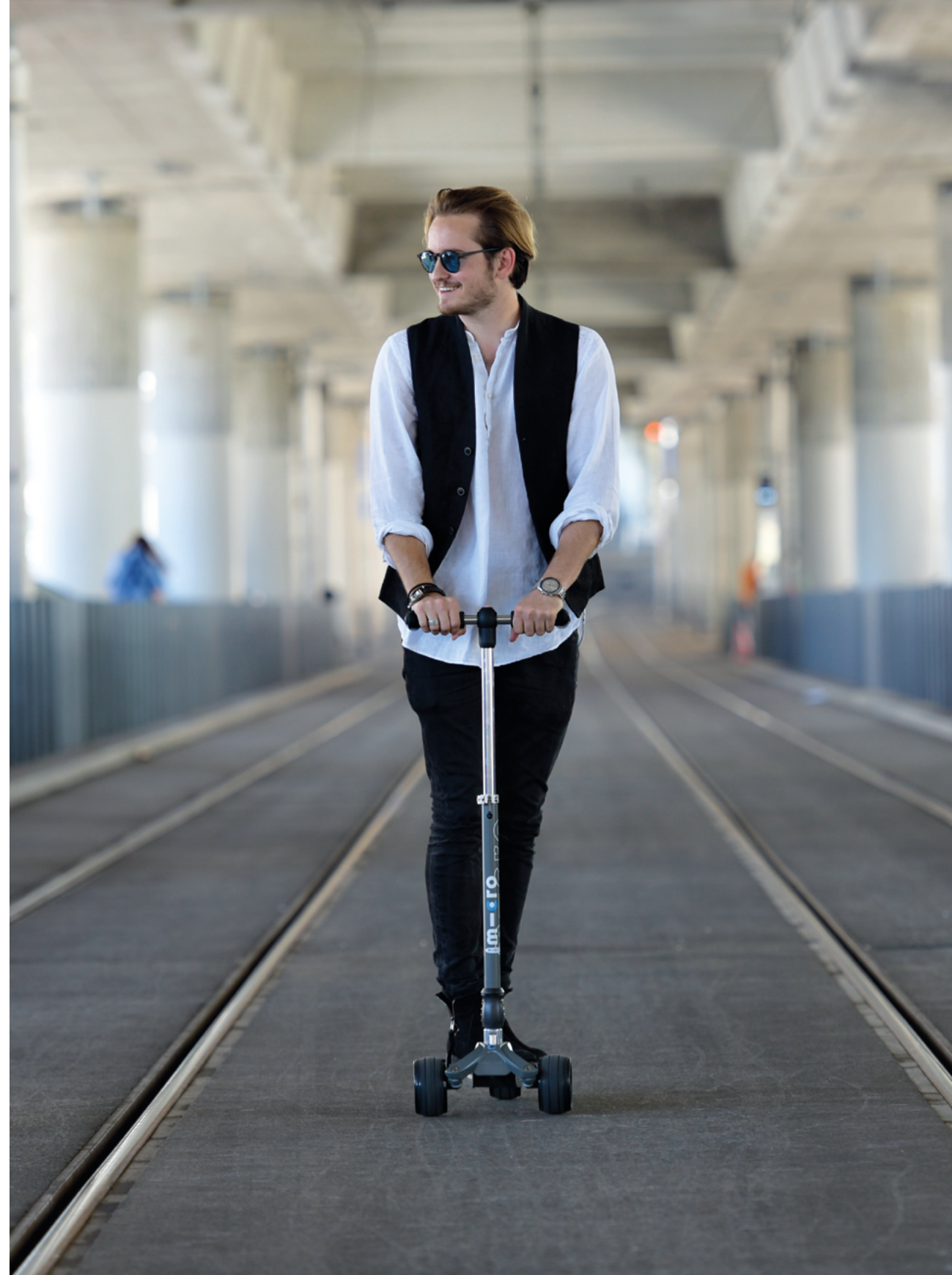
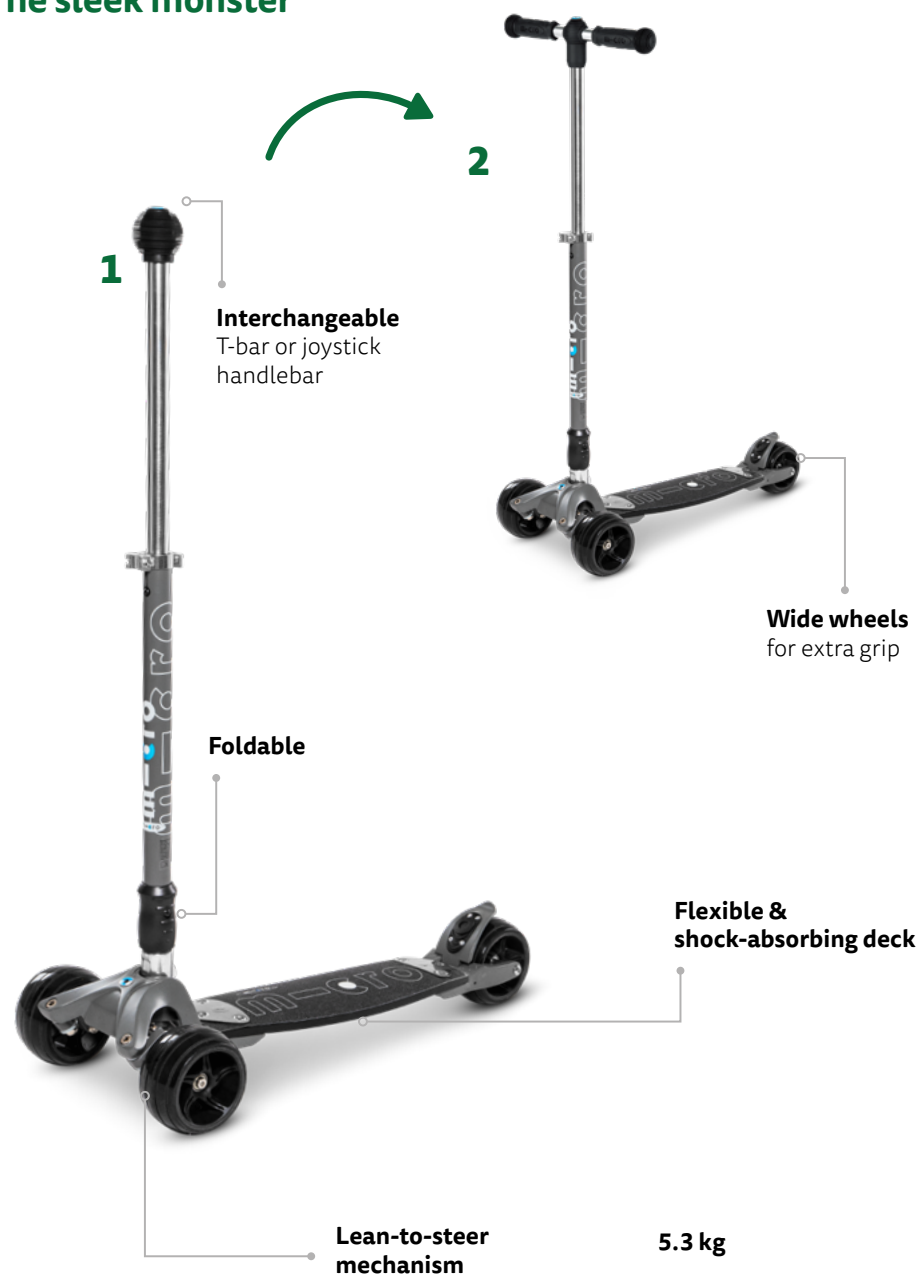
100 kg



MICRO KICKBOARD MONSTER

The sleek monster

Volcano Grey
KB0023



MICRO PEDALFLOW

No time for the gym?
No problem!

- White
CB0001
- Black
CB0002



8.3 kg



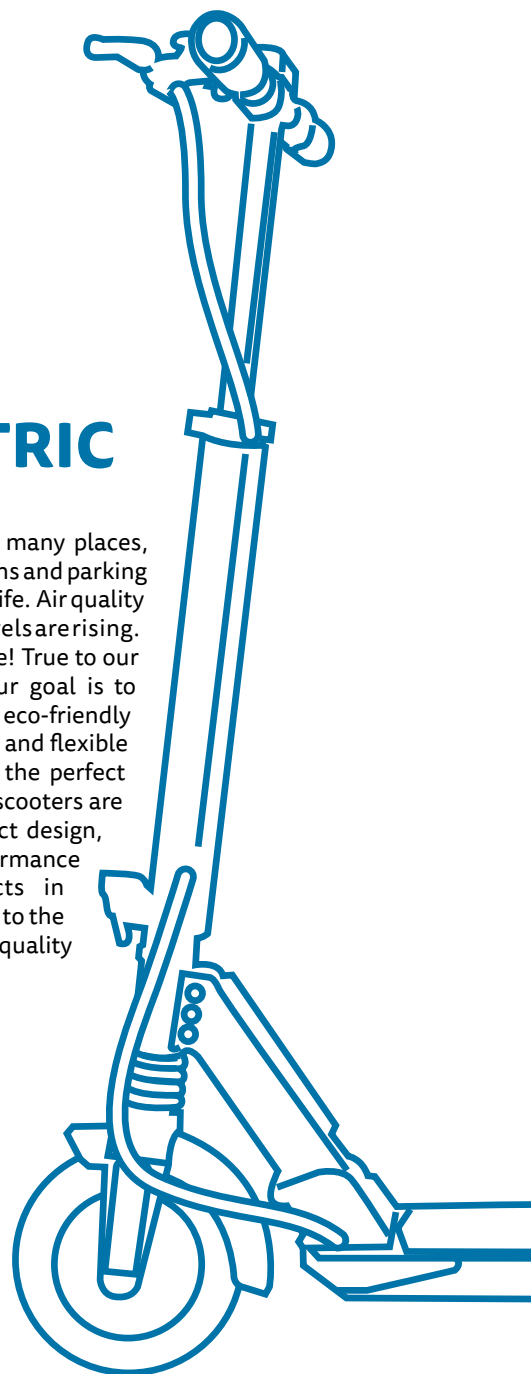
100 kg



reddot design award
honourable mention 2012

WE ARE ELECTRIC

More and more people live in cities. In many places, traffic is an everyday challenge. Traffic jams and parking shortages have become part of everyday life. Air quality is increasingly deteriorating and noise levels are rising. We really need to change how we move! True to our vision of a **“better urban lifestyle”**, our goal is to make inner-city mobility more practical, eco-friendly and fun. Our e-scooters offer an efficient and flexible way to get around town, making them the perfect solution for the “last mile”! Our electric scooters are unique thanks to their modern, compact design, lightweight construction and high-performance materials. When developing products in Switzerland, we attach great importance to the seamless integration of the latest, high-quality drive technology.



MICRO EXPLORER S

The ultimate powerhouse

Silver
EM0072 (25 km/h)
EM0076 (20 km/h)



14 kg	
Nom. 450 W Max. 500 W	
40 km	
Twist throttle	







MICRO EXPLORER II

Long lasting, powerful wide range

- Black
- EM0074 (25 km/h)
- EM0081 (20 km/h)



13 kg	
Nom. 350 W Max. 500 W	
35 km	
Twist throttle	



MICRO MERLIN II

The spring loaded long distance runner

Black/Grey
EM0086 (25 km/h)
EM0092 (20 km/h)



Integrated display with front light

Three independent braking systems for absolute safety

Front and rear lights

Thumb throttle

Intuitive foot folding mechanism

Front & rear suspension

Kick-stand

200 mm rubber wheels

13 kg	
nom. 300 W max. 500 W	
35 km	
Thumb throttle	



MICRO PREMIUM SERIES

The mobility solution for the last mile in your daily commute by train, tram, bus or car between home and office.



Micro Merlin II



Micro Explorer II



Micro Explorer S



Power	nom. 300 W max. 500 W	nom. 350 W max. 500 W	nom. 450 W max. 500 W
Range	35 km *	35 km *	40 km *
Torque	15 Nm	17 Nm	19 Nm
Hill climbing	15 %	16 %	20 %
Weight	13 kg	13 kg	14 kg

Braking systems	3	3	3
Tires	200 mm	200 mm	200 mm
App connectivity	no	yes	yes
Dual suspension	yes	yes	yes
Foldable handlebar & grips	yes	yes	yes
Display	yes	yes	yes

* ECO Mode







Micro Explorer S

MICRO X5

Effortless and reliable mobility

- Ice
EM0106 (20km/h)
EM0108 (25km/h)
- Midnight
EM0105 (20km/h)
EM0107 (25km/h)



19 kg	
nom. 300 W max. 500 W	
30 km	
Thumb throttle	





MICRO X11

Comfortable and efficient from A to B

- Ice
EM0094 (20km/h)
EM0096 (25km/h)
- Midnight
EM0095 (20km/h)
EM0097 (25km/h)



18.5 kg	
nom. 350 W max. 500 W	
35 km	
Thumb throttle	







MICRO X30

The powerful long-distance runner

- Ice
EM0098 (20km/h)
EM0100 (25km/h)
- Midnight
EM0099 (20km/h)
EM0101 (25km/h)



20 kg	
nom. 500 W max. 750 W	
50 km	
Thumb throttle	



Check it out
on YouTube



MICRO X RANGE

Designed for routes from A to B and longer journeys where comfort and stability are important, like on the way from home to the office, to university or on longer distances through the city



Micro X5



Micro X11



Micro X30

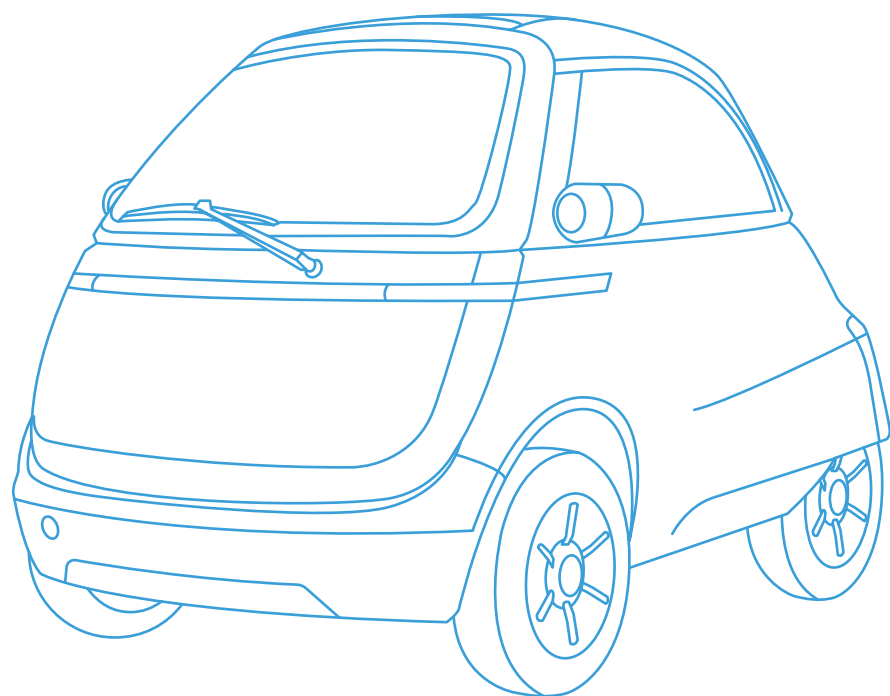


Power	nom. 300 W max. 500 W	nom. 350 W max. 500 W	nom. 500 W max. 750 W
Range	30 km *	35 km *	50 km *
Torque	18 Nm	23 Nm	29 Nm
Hill climbing	15 %	18 %	25 %
Weight	19 kg	18.5 kg	20 kg
Tires	250 mm	250 mm	250 mm
App connectivity ¹	yes	yes	yes
Front suspension	no	no	yes
Foldable	yes	yes	yes
Display	no	yes	yes



RETHINKING URBAN MOBILITY

On average, cars carry just 1.2 passengers over a daily distance of 35 kilometers. It's a bit like lugging around a large suitcase every day, even though you're only taking a short trip—seems a bit excessive, doesn't it? That's where the Microlino comes in. Perfect for the 95% of trips that don't require a big car, offering a smart balance between the comfort of a car and the agility of a motorcycle. Think of it as the iPad of mobility: compact, efficient, and exactly what you need. Plus, it's far more eco-friendly. Thanks to its lightweight design and minimal components, it uses 60% less energy in production and everyday use.



MICROLINO

This is not a car!

The Microlino is the iPad of the mobility world. It combines the advantages of a car with those of a motorcycle. We have equipped the Microlino with everything you need: space for two, three battery options and enough storage space for your shopping. Let's go!

- | | |
|--|---|
|  Lite Venice Blue |  Lite Berlin Anthracite Grey |
|  Santorini White |  Milano Red Monocolor |
|  Gotham Black Matt |  London Green Matt |
|  Zurich Blue |  Paris Mint |
|  Milano Red |  Spiaggina Sardinia Sage |
|  Spiaggina Portofino Blue | |



Lite, Venice Blue



Lite, Berlin Anthracite



Santorini White



Milano Red Monocolor



Gotham Black Matt



London Green Matt



Zurich Blue



Paris Mint



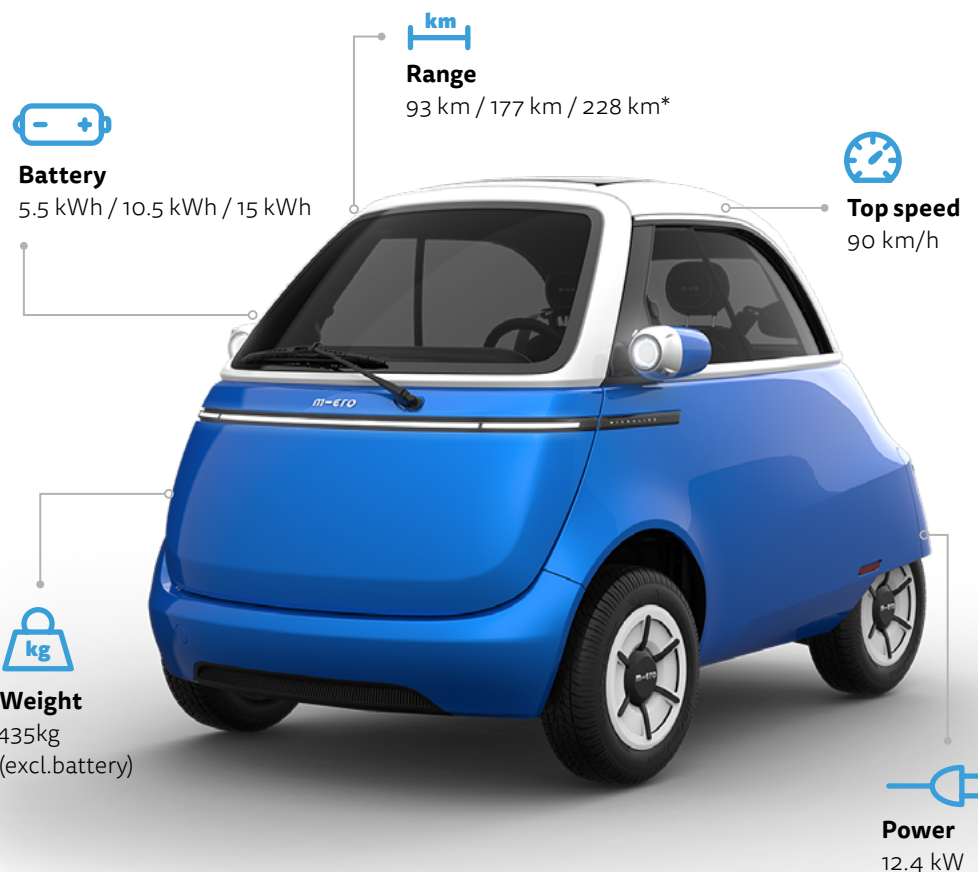
Milano Red



Spiaggina, Sage



Spiaggina, Portofino Blue



Learn more about
the Microlino

Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.

CUSTOMIZE YOUR OWN MICROLINO!



You want to drive the world's most special car — but why stop there? Make it truly yours with custom color combinations, bold accents and unique wheel caps to personalized body and roof colors.

Thanks to our in-house production facility in Turin, Italy, we offer a rare advantage: the

ability to paint and finish each vehicle entirely under one roof. This means we oversee every step of the process — from the bare metal frame to the final detail — ensuring the highest level of craftsmanship. Most importantly, it allows us to bring your vision to life by creating a bespoke color combination tailored specifically to your order.



Customize your own car on
the Microlino website

You can customize the color of the **body, roof, accents, trim line, wheel caps and logos**. Apart from the standard colors that are part of the Microlino range, you can also opt for special colors which are not part of our standard line-up and only available in the custom programm.



PARKING

CROSS-PARKING RECOMMENDED

The Microlino can be parked sideways with a length of just 2.5 m. Thanks to the front door, you never have any problems getting out, because you step straight onto the sidewalk.



SUNROOF

HERE COMES THE SUN

The standard sliding roof ensures fresh air and a pleasant summer tan. Don't forget the sunscreen!

ENVIRONMENTALLY FRIENDLY

60% LESS ENERGY CONSUMPTION

Thanks to its lightweight design, the Microlino uses about 60% less energy in production and operation compared to a typical electric car—not to mention the significant size difference when compared to a large combustion-engine SUV.



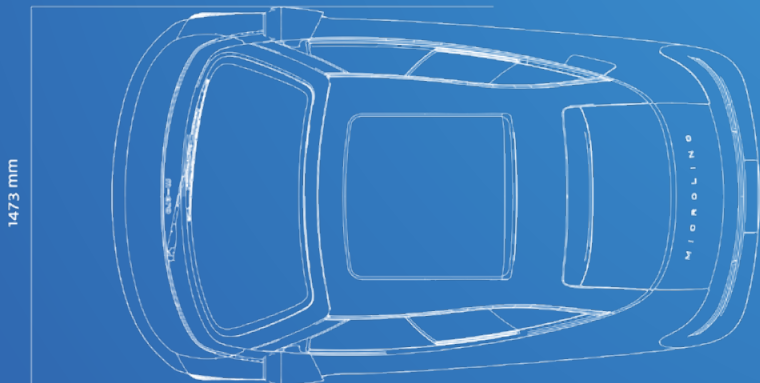
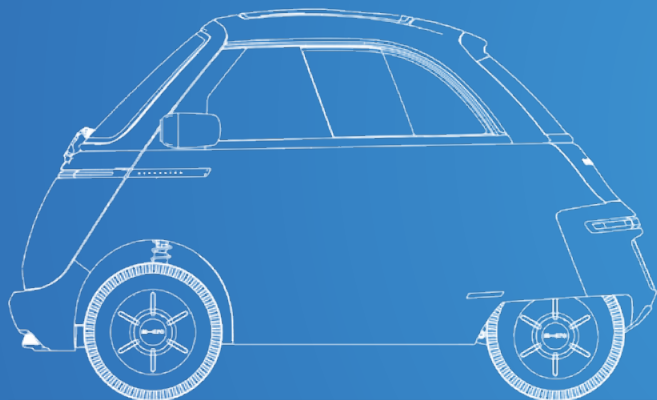
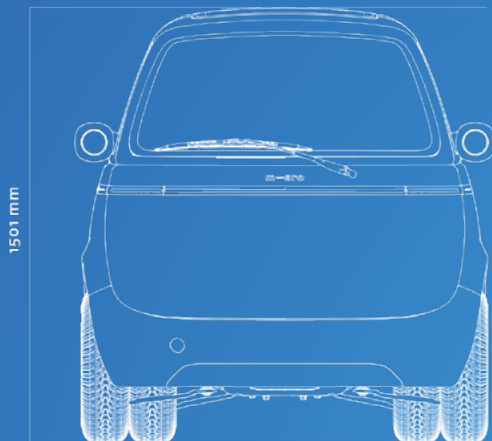
CHARGING

SOCKET-FRIENDLY

No charging station required! The Microlino can be charged easily and simply in just 4 hours using a normal socket. However, charging at a wallbox is also possible with the standard type 2 plug.



TECHNICAL DATA



	SHORT RANGE	MEDIUM RANGE	LONG RANGE
BATTERY & CHARGE			
	Version 45 / Version 90	Version 45 / Version 90	Version 90
Battery capacity (kWh)	5.5	10.5	15
Battery technology	Lithium-ion (NMC / NCA technology)		
Range (km)*	95 / 93	200 / 177	228
Charging time at household socket SOC 80% (h)	2	4	5.5
Charging power OBC (kW)	2.2		
MOTOR			
Power (kW)	6/12.4	6/12.4	12.4
Consumption (kWh)	6.8/7.3	6.8/7.3	7.3
DRIVING PERFORMANCE			
Acceleration 0-50 km/h (s)	5		
Maximum speed (km/h)	45/90	45/90	90
STEERING			
Turning circle (m)	7.4		
WEIGHTS (KG)			
Empty weight without battery (kg)	425/435	425/435	435
Empty weight incl. battery (kg)	576/586	605/615	629
Permissible total weight (kg)	750		
Payload (kg)	174/164	145/135	121
DIMENSIONS			
Length (mm)	2519		
Width (mm)	1473		
Height (mm)	1501		
Wheelbase (mm)	1566		
Front track (mm)	1255		
Rear track (mm)	935		
Trunk volume (l)	230		
Tire dimensions	145/70 R13 71 G		

Subject to alterations, errors and misprints

* Range according to WMTC measurement procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare vehicles. In practice, the range may vary considerably depending on riding style, load, topography and time of year.

MICROLINO





**MAX. SPEED**
90 km/h

**RANGE**
177 km

**CHARGING**
ca. 4 hours

**POWER**
12.5 kW

PURE SUMMER FEELING

OPTIONALLY WITH REMOVABLE ROOF

Thanks to the open sides and the airy rear, the Spiaggina offers the ultimate summer driving experience, allowing you to enjoy the fresh breeze. The high-quality fabric roof can either be rolled back or removed completely in a few simple steps. More summer feeling is not possible! The interior in white-blue or grey-brown is made of special vegan leather, which is also used in sailing yachts and is highly resistant to moisture.

www.microlino-car.com



Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.



MICROLINO

– LITE –

AM DRIVERS LICENSE

The Microlino Lite offers an unmatched driving experience in the L6e category (AM drivers license) and is redefining urban exploration with speeds of up to 45 km/h.

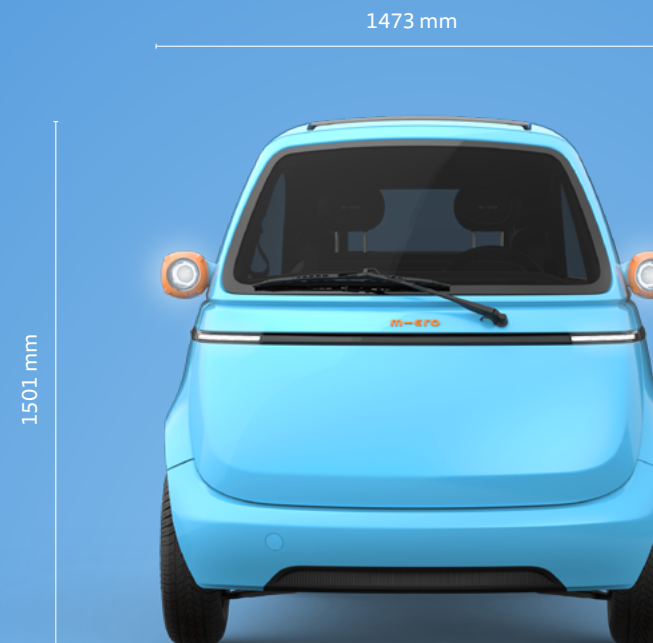
With a generous bench seat with space for two passengers and a trunk capable of fitting one large check-in suitcase and two cabin sized ones.



AUTOMOTIVE SAFETY CELL

SETTING A NEW STANDARD IN THE L6E CATEGORY

First in its class, the Microlino Lite features a self-supporting steel unibody that improves safety and driving behavior compared to the tubular frame of other vehicles in its class.



AM license
From the age of
14, depending
on country.



MAX. SPEED
45 km/h



RANGE
95 km / 200 km



CHARGING
ca. 4 hours



POWER
12.5 kW



2519 mm

Specifications are preliminary and subject to change at any time.

*Range according to WMTC measuring procedure (World Motorcycle Test Cycle - European standard). The WMTC specification is used to compare the vehicles. In practice, the range may differ significantly depending on riding style, load, topography and season.



HAPPY TRAVEL!

In 2008, we entered the travel business and expanded our product range to include the Micro Luggage, a trolley case with an integrated kickboard, perfect for frequent flyers, travel enthusiasts and business people. A few years later, we received a surprising call from the US DJ Steve Aoki, who asked us to equip the Micro Luggage with a sound system. This is how the Micro Steve Aoki Luggage Sound2go with integrated Bluetooth sound box was created, designed by Steve Aoki himself. We have developed the Micro Trike and the Micro Luggage Eazy to cater for all age groups, especially the youngest. In line with Micro's guiding vision, our travel products offer practical, uncomplicated and unconventional mobility on the go.



MICRO TRICYCLE

Urban elegance, ultimate comfort: refined design, functional craftsmanship

- Matcha TR0021
- Ice Blue TR0027
- Latte TR0022
- Purple TR0028



Easy handling and storage:
set up and dismantle in seconds



- Removable roof
- Hygienic: washable cushions
- Backrest with two different positions (110 / 130 degrees)
- Removable safety loop
- 180 degree rotating seat

Safety with 5-point belt

Pedals can be used in two different positions and are removable and lockable

6+ months	
8 kg	
25 kg	



The Micro Tricycle adapts perfectly to your child's growing needs.



6+ MONTHS

Grows with your child.

MICRO BABY CRUISER 360°

Safety, comfort, style.
Our Baby Cruiser 360°
makes every trip effortless!

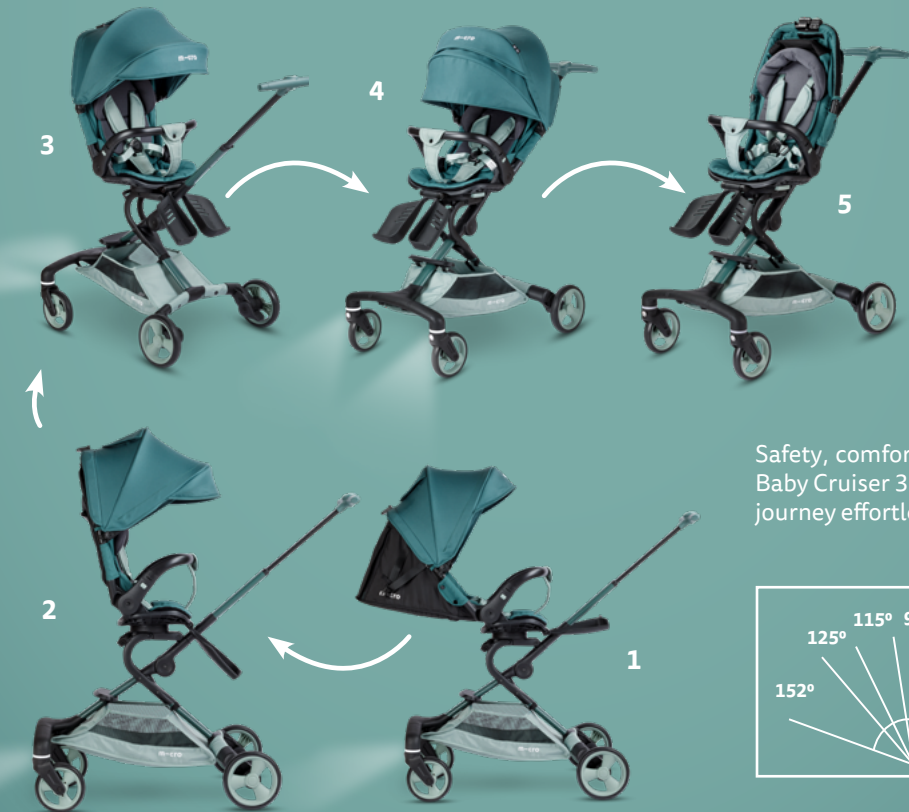
- Matcha TR0023
- Latte TR0024



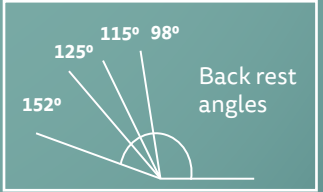
6+ months	
7.3kg	
15 kg	

Baby chair for on the go:
comfortable eating
in the restaurant
anytime and anywhere

Versatile seating options: Adjust the backrest to four different angles and use a 180° swivel seat for a variety of perspectives - effortlessly adapts to your child's needs.



Safety, comfort, style – Our Baby Cruiser 360 makes every journey effortless!



MICRO RIDE ON LUGGAGE EAZY ALLROUNDER

Whether it's grocery shopping or travelling with kids, we've got you!

- Pink ML0040
- Blue ML0041



18+ months	
4 kg	
22 l	
20 kg	



MICRO RIDE ON LUGGAGE EAZY WEEKENDER

Weekend trip ahead?
We know the perfect companion!

- Forest Green ML0043
- Frosty Blue ML0046



Front can be individually designed **with patches**

18+ months	
4 kg	
22 - 26 l	
20 kg	

MICRO RIDE ON LUGGAGE EAZY WEEKENDER

Your ultimate travel companion,
crafted for style & comfort every
mile of the way

- Dark Blue ML0044



Front case made out of **vegan leather**

18+ months	
4 kg	
22 - 26 l	
20 kg	

MICRO TRIKE XL

Ready, set – relax!

- Ruby Red TR0007
- Aqua TR0011



18+ months	
1.9 kg	
20 kg	



MICRO SCOOTER LUGGAGE JUNIOR PATCH & PLAY

The practical travel companion for the little ones

- Blue ML0036
- Aqua ML0038
- Pink ML0037
- Frosty Blue ML0045

LED WHEELS

Storage space for little things

Height-adjustable handlebar

Hand luggage compatible
(varies depending on airline)

Customizable with patches

LED wheels for better visibility

Easily foldable

Lean-to-steer mechanism

1 Push

2 Pull

2+ years	
3.3 kg	
13 l	
50 kg	



Check it out
on YouTube

MICRO SCOOTER LUGGAGE JUNIOR

The practical travel companion for the little ones

Mint
ML0031



2+ years	
3.3 kg	
13 l	
50 kg	



Check it out
on YouTube

MICRO SCOOTER KICKPACK LITE 3.0

Next generation backpack and scooter in one

Black ML0039



4.3 kg	
19 l	
100 kg	



MICRO SCOOTER LUGGAGE 4.0 S

Traveling has never been this easy

Grey
ML0047

1 Height-adjustable handlebar

2 Trolley mode

3 Scooter only (detachable case)

Integrated laptop pocket & separate clothing compartment

Large steering angle for tight curves

Extendable case volume

Water-repellent case

Integrated lock

Hand luggage compatible (varies depending on airline)

Lean-to-steer mechanism

6 kg	
33-36 l	
100 kg	





Created with AI support.

MICRO SCOOTER LUGGAGE 4.0

Trolley and scooter in one

Black
ML0025



6.1 kg	
33 l	
100 kg	






MICRO X STEVE AOKI LUGGAGE SOUND2GO

Rock the airports of the world!

Comic ML0007



4.6 kg	
26 l	
100 kg	



MICRO WAGON CLASSIC

The family buddy

Black/ Blue
MW0002



8.6 kg 

50 kg 


MICRO WAGON DELUXE PRO

The perfect companion for sunny days

Black/ Blue
MW0004

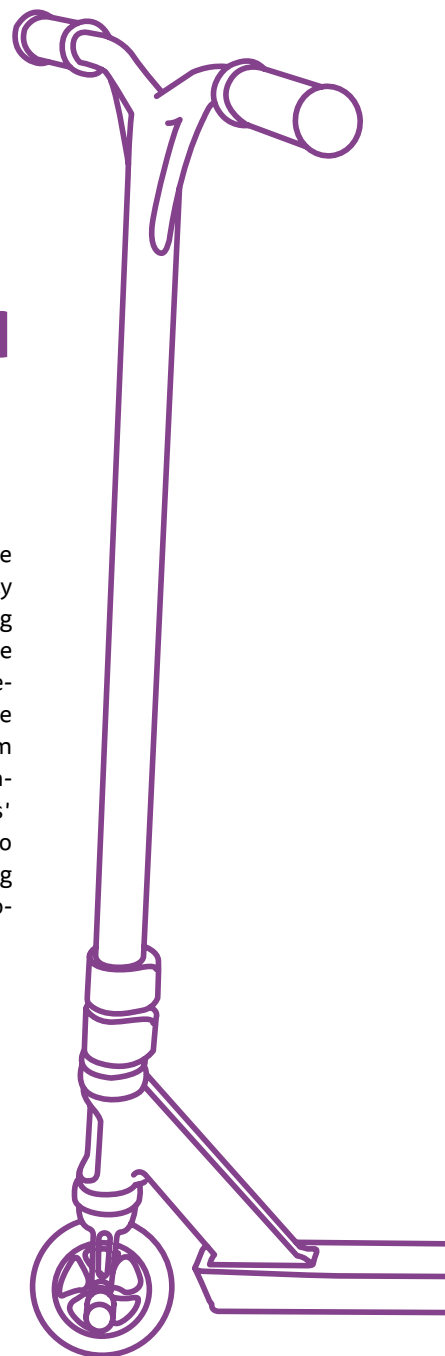


12.5 kg 

50 kg 

FROM UNKNOWN SUBCULTURE TO TREND SPORT

What began as an underground movement in the French-speaking region of Switzerland rapidly evolved into a global trend. A new sport featuring a variety of breakneck tricks, including double backwards somersaults, has emerged. Micro reacted immediately to this trend, developing the first stunt scooter in collaboration with riders from Montreux. The Micro freestyle scooters are generating great interest in the scene. The products' functionality, along with Micro's commitment to incorporating the feedback and needs of young riders into new development processes, has contributed to this interest.



MICRO ICE SNOWPARK

The world's first snow park scooter!

Black
SA0140



5.9 kg	
55 cm	
86 cm	



MICRO TROOPER

The street scooter for big stunt scooter fans

Black/Silver
SA0292

Hybrid design:
Merges stunt scooter functionality with the practicality of a commuting scooter

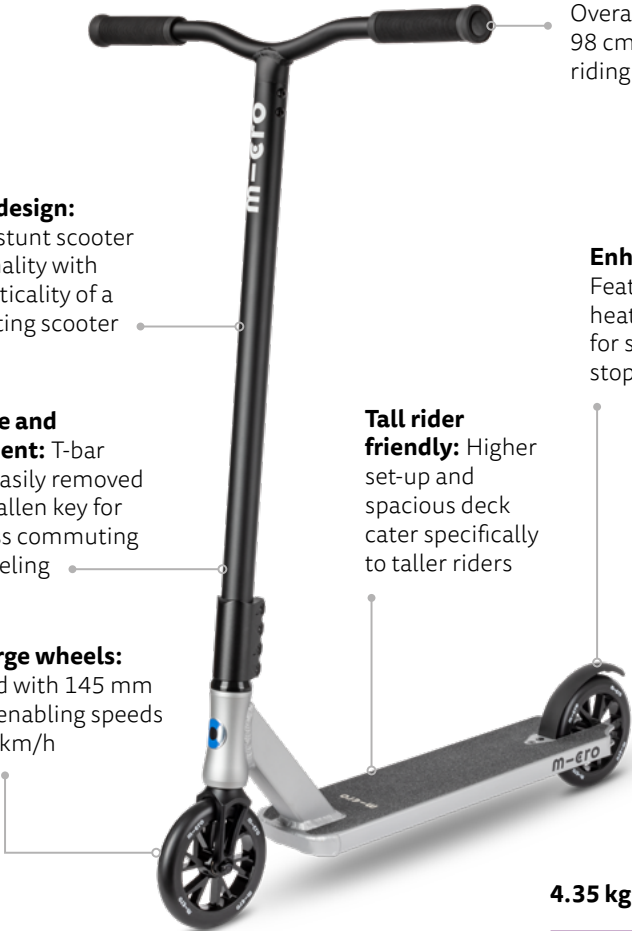
Portable and convenient: T-bar can be easily removed with an allen key for effortless commuting and traveling





Extra large wheels:
Equipped with 145 mm wheels, enabling speeds up to 30 km/h

Increased height:
Overall scooter height of 98 cm for comfortable riding posture

Enhanced safety:
Features a longer, heat-resistant brake for smooth and safe stopping

Tall rider friendly: Higher set-up and spacious deck cater specifically to taller riders



4.35 kg	
58 cm	
98 cm	
120 kg	










MICRO STUNT SCOOTER

Our three new stunt scooter models

- Maverick Grey SA0291
- Supreme Blue SA0290
- Genesis Mint SA0289



	Maverick	Genesis	Supreme	
Weight	3.6 kg	3.5 kg	3.35 kg	
Max. Load	100 kg	100 kg	100 kg	
T-Bar Width	80.5 cm	79.5 cm	91 cm	
T-Bar Height	58 cm	56.5 cm	66 cm	
Handlebar Material	Steel	Steel	Aluminum	
Deck Material	Aluminum	Aluminum	Aluminum	
Wheels	PU and metal core	PU and metal core	PU and metal core	



MICRO RAMP

The perfect scooter for the first tricks

- Black
SA0190
- Cyan
SA0192



Lightweight construction, cast/CNC milled

Reinforced OPB handlebar made of chrome steel

Concave aluminum deck with non-slip grip tape

Extremely robust flex steel fender brake

100 mm metal core wheels

3.7 kg	
51 cm	
81.5 cm	
81.5°	



ACCESSORIES

ONLY THE BEST FOR YOU AND YOUR MICRO SCOOTER

Let your creativity run wild and give you and your Micro Scooter a unique look! Our extensive range of colorful and practical accessories includes helmets and lights to personal protective equipment and backpacks. Become part of the Micro Urban Lifestyle!





Bells



**Micro Bell
Royal Blue**
AC4658



**Micro Bell
Glitter Blue**
AC4735



**Micro Bell
Glitter Purple**
AC4736



**Micro Bell Flux
Neon Green**
AC4730

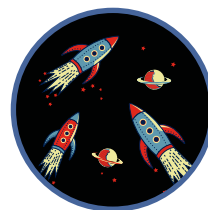


**Micro Bell Flux
Neon Pink**
AC4717



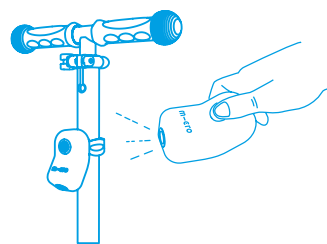
Micro Bell Aqua (V2)
AC4649

Floor Lights



Micro Floor Light

AC5466 Micro Floor Light Unicorn
AC5468 Micro Floor Light Rocket



Velcro Accessories



Micro Dart Game
AC5481



**Micro Patches
Monsters**
AC4773



**Micro Patches
Mermaids**
AC4775

Scooter Buddies



**Micro Scooter Buddy
Panda**
AC4769



**Micro Scooter Buddy
Flamingo**
AC4762



**Micro Scooter Buddy
Monsters**
AC4763



**Micro Scooter Buddy
MicroLino**
AC4768



Pull & Carry Strap



**Micro Pull & Carry Strap
Reflective Elastic
Black**
AC4840



**Micro Pull & Carry Strap
Reflective Elastic
Pink**
AC4841



**Micro Pull & Carry Strap
Reflective Elastic
Aqua**
AC4842



Reflective Knee & Elbow Pads



**Micro Knee and Elbow Pads
Reflective Blue**
AC5474 (S)
AC5475 (M)



**Micro Knee and Elbow Pads
Reflective Pink**
AC5476 (S)
AC5477 (M)



**Micro Knee and Elbow Pads
Reflective Black**
AC5472 (S)
AC5473 (M)



Cable Lock



**Micro Cable Lock
Green**
AC4114



**Micro Cable Lock
Pink**
AC4115



**Micro Cable Lock
Black**
AC3001B

Neochrome Helmets & Bells



**Mandala Helmet
Neochrome Pink**
AC2285BX (S)
AC2286BX (M)



**Mandala Helmet
Neochrome Blue**
AC2287BX (S)
AC2288BX (M)



**Micro Bell
Neochrome Blue**
AC4715



**Micro Bell
Neochrome Purple**
AC4716



**Mandala Helmet
Green-Blue**
AC2280BX (M)



**Mandala Helmet
Pink-Purple**
AC2282BX (M)



Micro Mermaid Helmet
AC2283BX (S)
AC2284BX (M)



**Micro Bell
Mermaid**
AC4733



Counter Display
(without products)
DP0042



Get-the-Look Rocket



Micro Helmet Rocket
AC2100BX (XS)
AC2092BX (S)
AC2093BX (M)



Micro Knee and Elbow Pads Rocket (S)
AC8023



Micro Light Deluxe Rocket (V2)
AC4129



Micro Bell Rocket
AC4656



Micro Kids Metal Lock Blue
AC4111



Micro Gloves Rocket
AC4830



Micro Windmill Rocket (V2)
AC4750

Get-the-Look Unicorn



Micro Helmet Unicorn
AC2101BX (XS)
AC2102BX (S)
AC2103BX (M)



Micro Knee and Elbow Pads Unicorn (S)
AC8021



Micro Light Deluxe Dark Blue
AC4133



Micro Bell Unicorn
AC4655



Micro Kids Metal Lock Pink
AC4113



Micro Gloves Unicorn
AC4834



Micro Windmill Unicorn
AC4754

Get-the-Look Scootersaurus



Micro Helmet 3D Scootersaurus
AC2094BX (S)
AC2095BX (M)



Micro Knee and Elbow Pads Scootersaurus
AC8031



Micro Light Deluxe Dark Blue
AC4133



Micro Bell Scootersaurus (V2)
AC4647



Micro Kids Metal Lock Blue
AC4111

Get-the-Look Monsters



Micro Helmet 3D Monsters
AC2116BX (XS)
AC2117BX (S)
AC2118BX (M)



Micro Light Deluxe Red (V2)
AC4129



Micro Bell Monsters
AC4657



Micro Knee and Elbow Pads Monsters
AC8022 (S)

Get-the-Look Doodle Dot



Micro Helmet Doodle Dot
AC2098BX (XS)
AC2086BX (S)
AC2087BX (M)



Micro Light Deluxe Pink
AC4135



Micro Bell Pink
AC4651



Micro Kids Metal Lock Pink
AC4113



Micro Knee and Elbow Pads Doodle Dot
AC8020

Neon Helmets



**Micro Helmet
Neon Pink (S)**
AC2272BX



**Micro Helmet
Neon Blue (S)**
AC2272BX



**Micro Helmet
Neon Green (S)**
AC2272BX



**Micro Helmet
Neon Yellow (S)**
AC2272BX

Get-the-Look Floral Purple, Toucan, Dragon, Panda & Microlino



**Micro Helmet
Floral Purple**
AC2137BX (S)
AC2138BX (M)



Micro Helmet Toucan
AC2099BX (S)
AC2125BX (M)



**Micro Knee and Elbow Pads
Reflective Pink**
AC5476 (S)
AC5477 (M)



**Micro Light Deluxe
Purple**
AC4134



**Micro Bell
Purple**
AC4653



**Micro Helmet 3D
Dragon**
AC2137BX (S)
AC2138BX (M)



**Micro Helmet
Microlino**
AC2276BX (S)
AC2277BX (M)



**Micro Helmet 3D
Panda**
AC2269BX (XS)
AC2270BX (S)
AC2271BX (M)

Get-the-Look Flamingo



Micro Helmet Flamingo
AC2123BX (S)
AC2124BX (M)



**Micro Light Deluxe
Flamingo**
AC4130



**Micro Bell
Flamingo**
AC4648

Sprite Uni Helmets



**Micro Helmet
Red**
AC2108BX (S)
AC2109BX (M)



**Micro Helmet
Ocean Blue**
AC2131 (M)



**Micro Helmet
Autumn Red**
AC2129BX (M)



**Micro Helmet
Forest Green**
AC2142BX

Racing Helmets



**Micro Helmet Racing
White / Red**
AC2133BX



**Micro Helmet Racing
White / Blue**
AC2132BX

Youth Helmets



Micro Helmet Stickers
AC2120BX (M)
AC2121BX (L)



Micro Helmet Aqua
AC2115BX (M)



Micro Helmet Black
AC2096BX (M)
AC2097BX (L)



**Micro Helmet
Headphone Green**
AC2111BX (M)



**Micro Helmet
Headphone Pink**
AC2113BX (M)

Raspberry



Micro Helmet Raspberry
AC2080BX (S)
AC2081BX (M)



**Micro Knee and Elbow Pads
Reflective Pink**
AC5476 (S)
AC5477 (M)



**Micro Light
Deluxe Pink**
AC4135



**Micro Kids
Metal Lock
Pink**
AC4113



Micro Bell Pink
AC4651

Smart Helmet

Micro Smart Helmet

AC2134 (M)
AC2135 (L)



remote control

Black



Micro Helmet Black

AC2096BX (M)
AC2097BX (L)



Micro Light Deluxe Black

AC4132



Micro Bell Black

AC4652



Micro Cable Lock

AC3001B

Micro Knee and ElbowPads Reflective Black

AC5472 (S)
AC5473 (M)



Sunglasses



Micro Sunglasses Unicorn

AC5462



Micro Sunglasses Rocket

AC5461



Baskets



Micro Basket Green

AC4803



Micro Basket Rosa

AC4806



Micro Basket Pink

AC4804



Micro Basket Blue

AC4805

Ribbons



Micro Ribbons Blue Reflective

AC4629



Micro Ribbons Neon

AC4628



Micro Ribbons EasyShip Blue Reflective

AC4140



Micro Ribbons EasyShip Pink Reflective

AC4139

Foldable Scooter Baskets



Micro Foldable Basket Unicorn

AC4807



Micro Foldable Basket Rocket

AC4809



Micro Foldable Basket Monsters

AC4808



Micro Foldable Basket Scootersaurus

AC4815



Micro Foldable Basket Black

AC4816



Additional accessories



Micro Helmet Visor
AC4138



Micro Carry Strap, Reflective
Purple: AC3039
Black: AC3041
Red: AC3036
Aqua: AC3037



Micro Trailer
AC0039



Micro Ball Net
AC9055

E-SCOOTER



Range



Motor power



Drive
(thumb throttle / twist throttle)

SCOOTER



Age range



Max. load



Handlebar height



Weight



Capacity



Handlebar width
































Angle



Wheels



AWARDS AND RECOGNITIONS

	Oppenheim Toy Portfolio – Best Toy Award – Gold Seal		Das Goldene Schaukelpferd Nominated
	Oppenheim Toy Portfolio – Best Toy Award – Platinum		Good Toy Award 2009 UK – Gold Award Winner
	Australian Toy Association Award 2015 – Winner		Toy Fair Award 2009 Middle East – Winner
	Toy Award Nuremberg 2012 – Winner		Good Toy Award 2007 UK – Gold Award Winner
	Suisse Toy Award 2012 – Winner Babydreams		Universal Design Award 2009 Winner
	Reddot Design Award 2009 – Winner		Universal Design Award 2009 Consumer Favorite
	Reddot Design Award 2010 – Winner		Approuvé par les Familles 2014
	Reddot Design Award 2012 – Honourable Mention		iF Design Award 2002 – Winner
	Reddot Design Award 2014 – Winner		TCS Award 2015 Recommended
	Parents Choice Approved		TCS Award 2015 Recommended
	Little London Awards 2016 – Winner: Best Toy		Focus Open 2016 Special Mention
	Pro-K Product of the Year 2011 – Winner		German Design Award 2010 – Nominated
	German Design Award 2016 – Special Mention		German Design Award 2012 – Nominated
	LBP Loved by Parents Winner Best Ride on 2011		Nursery World Award UK 2012 – Shortlist
	Spiel Gut Award – Recommended		

AWARDS AND RECOGNITIONS

	Parent's Choice Award -Gold Award Winner		Right Start Awards Highly Commended 2022
	Finalist Lifestyle: Outdoor Gear		Green Good Design Award 2022
	Winner Best Nuresy: Eco Toys		Project Baby - Toy Awards Gold, 2022
	Focus Open 2020 - Special Mention		Junior Design Awards Gold, 2022
	German Design Award 2021 - Special Mention		Made for Mums - Toy Awards Silver, 2022
	German Innovation Award 2021 - Winner		Dadsnet - Awards Bronze, 2022
	Good Design Award 2020		UKMUMS.TV Mum's Choise Awards Bronze, 2022
	Green Product Award 2021 Pre-Selection		UKMUMS.TV Mum's Choise Awards Gold, 2022
	Parents' Choice Recommended Award 2020		Kind + Jugend Asean Innovation Award Winner, 2023
	Red Dot Award - winner 2021		Go for Gold Silver Award 2023
	Top 10 Spielzeug 2021 - Nominated		The Travel Retail - Asia Pacific- Award Winner, 2023
	Mums Choice Award Silver 2021		Travel Retail Awards Highly Recommended by Shoppers - 2023
	Mums Choice Award Bronze, 2021		Focus open 2025 Special Mention
	Popsugar Family Awards 2021 Winner		Top 10 Spielzeug 2025 Nomination
	Good Design Award 2021		Toy of the Year 2026 Nomination

FIND US WORLDWIDE

Find your local Micro representative

IMPRINT

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CONCEPT

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Micro Mobility Systems AG

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Micro recommends wearing a helmet,
as well as elbow and knee pads.

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